



Supplier Diversity Services

Your ESG objectives reflected in your supply base

KPMG Procurement & Outsourcing Advisory



ESG commitments and results are increasingly essential to meet not only regulatory requirements but also shifting investor and customer sentiments. Business leadership and employees are committed to positive community impact in tandem with competing with success and realize that a key differentiator is the supply base. By developing a supplier diversity strategy, organizations can help accelerate their environmental and social commitments and gain valuable collaborators. KPMG LLP's decades of experience leading and developing industry spanning strategic sourcing practices have developed and implemented winning approaches that can enhance your supplier diversity programs to help generate incremental value for your organization, customers, and communities you serve.

Our perspective on supplier diversity

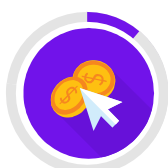
Supplier diversity programs are increasingly gaining attention as ESG gains prominence and programs mature to various inflection points. However, the needle is slow moving over the past few decades of efforts with single digit average spend with certified diverse suppliers.



Many fortune 500 have supplier diversity initiatives



CEOs consistently identify ESG as a critical area for the next decade



Average spend with certified diverse suppliers is low

We believe that there is a need to closely align supplier diversity programs to corporate and ESG strategy and add rigor to measuring the impact of a diverse supply base in driving business results and community uplift. Building the right implementation tools and enable supplier diversity resources can lead to real impact

Impact of many forms of diverse suppliers and challenges ahead

- 1 Customer connection**
Reflect customer's growing ESG consciousness
- 2 Innovation**
Leverage problem solving agility that comes with diverse suppliers
- 3 Margin improvement**
From lower total landed costs for diverse suppliers
- 4 Community impact**
That generates well-being over the tiers
- 5 Collaboration**
With stable and willing-to-go-beyond partners
- 6 Competition**
That drives better quality, cost and risk profile

Many forms of diverse suppliers

Veteran	Women	Minority
Small Business	Disabled/Service Disabled	LGBTQ+

KPMG-identified challenges for Supplier Diversity programs include:

- Functional process is transactional
- Resource imbalances
- Immature strategy, KPIs and tracking
- Gaps in data, technology and systems
- Vague selection process/policy infrastructure
- Articulating the returns in value to the business and economic impact
- Ad-hoc processes, policy infrastructure

With our combined ESG and procurement advisory leadership, KPMG is the right advisor for supplier diversity programs



3000

Procurement and outsourcing professionals in our global network of member firms



Offshore and nearshore hubs to offer a price-effective delivery model



300+

U.S. procurement and outsourcing professionals



750+

Global Sustainability Professionals

- A seasoned team of professionals
- Collaborative working style
- Breadth of services across procurement, supplier diversity, and strategic sourcing
- Deep **functional and industry knowledge**
- Impartial approach and **unbiased objective advice**
- **Tailored tools and templates** for more efficient and effective delivery
- Notable **research and publications**
- Benchmarks and leading metrics



- We provide you with the blueprint you need to develop a strategy and take it through an accelerated implementation
- By focusing on your Functional Processes, People, Service Delivery Model, Technology, Performance Insights, Data, and Governance, we ensure a holistic approach towards an integrated operating model
- Our approach includes gaining an understanding of benchmarks, program maturity assessment, desired state operating model and data driven impact measurement to establish roadmaps to success
- Leading practice methodologies and a toolbox of assets and accelerators positions us to be a valuable collaborator throughout your journey to align your Supplier Diversity goals with your overall ESG strategy

KPMG qualifications



KPMG was recently ranked #6 in Diversity and Inclusion as well as #12 in Supplier Diversity by DiversityInc, and are recognized in the marketplace for its DEI impact by organizations such as the below.

- WBCSD
- World Economic Forum
- Reach Compliance
- The Global Compact
- Global Reporting Initiative
- SASB

- ▶ Improved a preferred supplier list representation of diverse suppliers to **15%** while providing a strategy and roadmap for a leading Supplier Diversity program implementation
- ▶ Conducted maturity assessment for an established supplier diversity program to support acceleration efforts through rigor in value measurement and reporting

Contact us



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