



# Unlock the future of digital experiences

## KPMG Connected Enterprise's Single Pane of Glass

- » Companies today face challenging market pressures that threaten their customers, operating models, and finances. Amid disruptive new entrants and an uncertain macroeconomic environment, investments in modernizing technology and differentiating products have tightened margins.
- » KPMG Connected Enterprise's Single Pane of Glass integrates disjointed technologies and siloed business processes into an actionable user interface, allowing you to remain informed, agile, and competitive. It empowers your employees with the right insights at the right time and creates a seamless and user-centric digital experience that meets the user's (customer's or employee's) elevated expectations.
- » Consolidating user experiences into a Single Pane of Glass demands an integrated data architecture and technology ecosystem. But it doesn't require tech infrastructure. Instead, it takes key data and outputs from your current systems and unifies it in a simple-to-use interface.
- » You unlock value through improved organizational decision-making, enabled by an empowering and actionable user interface. A Single Pane of Glass frees up capital for reinvestment elsewhere in the business.
- » KPMG Connected Enterprise drives value across front, middle, and back offices, creating a seamless digital experience for all. Let's work together to develop a Single Pane of Glass for your needs.



### Key considerations

- Where will capability excellence have the greatest scalable impact?
- How can you create strategic value through differentiated customer experiences, products, and services?
- How do you deliver operational efficiencies with financial value?
- How will you minimize risk while building a technology ecosystem that produces actionable and timely data?



### How KPMG can help

- Recognize the opportunity and model out the value .
- Exploit in-house strengths and tech investments to deliver a single, seamless, and differentiated experience for users.
- Empower employees to make informed decisions based on consistent data.
- Leverage IT to increase the functionality of core systems without the need to replace them.
- Develop a long-term roadmap aligned to achievable, measurable, and tangible outcomes.

## What does a Connected Enterprise look like?

The most successful organizations exhibit eight characteristics that span all aspects of the enterprise. The capabilities of the front office, middle office, and back office integrate efficiently to support the brands, products and services, interactions, and workforce.

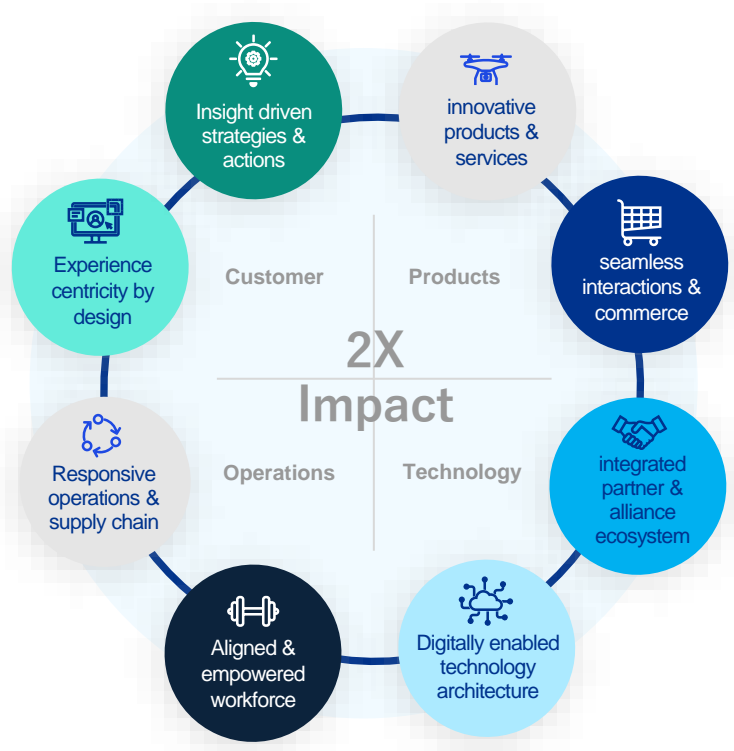
### Make the connection

- Generate business value at every stage of your transformation journey
- Build an insights-driven, digital, and customer experience-centric business
- Empower and enable your people to align the organization for agility and performance
- Engineer secure architectures to enable agile, high-speed innovation

### Connected Enterprise's Single Pane of Glass

Take the KPMG Connected Enterprise approach to reframe the digital customer experience: a potentially self-funded transformation of your fragmented data and technology ecosystems into a single pane of glass that empowers seamless customer interactions.

Connect all areas of your organization. Connect with your customers across all digital channels. Connect accurate and impactful consumer insights to decision-making. Connected Enterprise moves you from siloed to efficient and turns intelligence into action plans. See what it can do for you.



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