



Lift off for delivery of better digital health experiences

KPMG Connected Enterprise's Single Pane of Glass for Life Sciences

- » KPMG Connected Enterprise's Single Pane of Glass helps you meet the changing expectations of healthcare providers by giving you a single, connected view of the entire life sciences ecosystem.
- » Imagine a unified digital environment, all viewable through a Single Pane of Glass, designed to elevate the customer experience for healthcare providers. Experience the relief of having complete visibility over providers who previously grappled with a disjointed system for ordering and managing supplies. This is a self-financed innovation that boosts revenues, fosters loyalty, and enhances efficiency.
- » Consolidating user experiences into a Single Pane of Glass demands an integrated data architecture and technology ecosystem. But it doesn't require tech infrastructure. Instead, it takes key data and outputs from your current systems and unifies it in a simple-to-use interface
- » You'll be able to meet and overcome today's many life sciences challenges: the need to collect and analyze data for precision medical treatments; the pressure to cut cost while providing greater value; addressing regulations; and fostering collaboration across providers to develop new "combo products."
- » KPMG Connected Enterprise drives value across your relationships with biopharma, medical device manufacturers, medical distributors and healthcare providers. Enhance your long-term relationships through a single, connected view of your digital environment.



Key considerations

- Where will capability excellence have the greatest scalable impact?
- How can you create strategic value through differentiated customer experiences, products, and services?
- How do you deliver operational efficiencies with financial value?
- How will you minimize risk while building a technology ecosystem that produces actionable and timely data?



How KPMG can help

- Recognize the opportunity and model out the value.
- Exploit in-house strengths and tech investments to deliver a single, seamless, and differentiated experience for users.
- Empower employees to make informed decisions based on consistent data.
- Leverage IT to increase the functionality of core systems without the need to replace them.
- Develop a long-term roadmap aligned to achievable, measurable, and tangible outcomes.

What does a Connected Enterprise look like?

The most successful organizations exhibit eight characteristics that span all aspects of the enterprise. The capabilities of front office, middle office, and back office integrate efficiently to support the brands, products and services, interactions, and workforce.

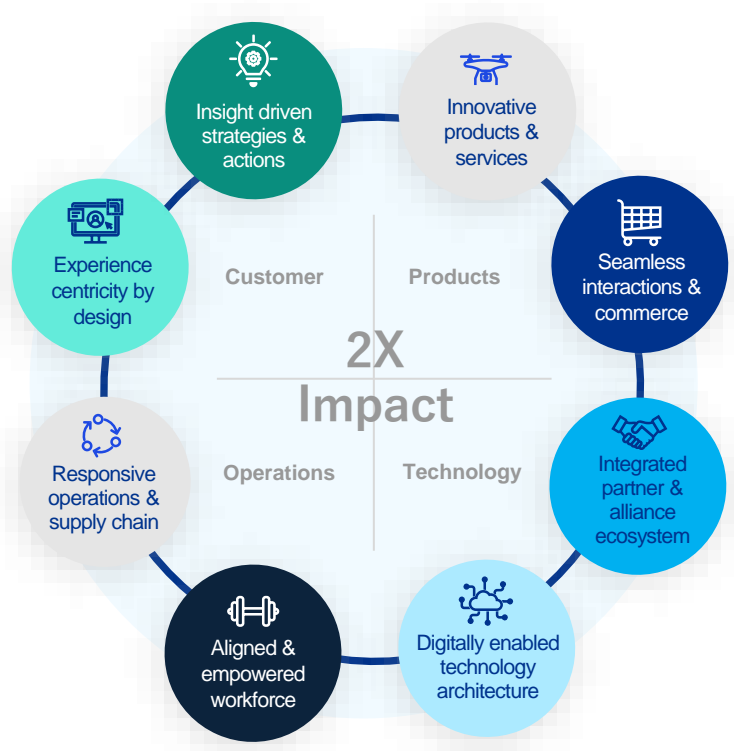
Make the connection

- Generate business value at every stage of your transformation journey
- Build an insights-driven, digital, and customer experience centric business
- Empower and enable your people to align the organization for agility and performance
- Engineer secure architectures to enable agile, high-speed innovation

Connected Enterprise's Single Pane of Glass

Take the KPMG Connected Enterprise approach to reframing the digital customer experience: a potentially self-funded transformation of your fragmented data and technology ecosystems into a single pane of glass that empowers seamless customer interactions.

Connect all areas of your organization. Connect with your customers across all digital channels. Connect accurate and impactful consumer insights to decision-making. Connected Enterprise moves you from siloed to efficient and turns intelligence into action plans. See what it can do for you.



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Contact us



Dipan Karumsi

Principal, Advisory
Procurement & Outsourcing
Adv
KPMG US
T: 614-249-2384
E: dkarumsi@KPMG.com



Mike Ricci

Managing Director, Advisory
C&O Commercial
T: 484-252-6705
E: michaelricci@kpmg.com



Rick Rose

Principal, Commercial
Lead
KPMG LLP
T: 267-256-2759
E: emrose@kpmg.com

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