



Around the world of US healthcare in 360 words or less



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Editor's note

[This series](#) is produced by KPMG Healthcare and is intended to be short and succinct, less than 360 words, to provide a weekly digestible bite of healthcare regulatory, policy, and industry news relevant to our clients. Links are provided to source material (proposed and final regulations, agency guidance and press releases, reports, research, etc.) when available. Please share this email with colleagues and other interested individuals, and encourage them to [subscribe to our mailing list here](#).

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Healthcare regulatory news

The FTC [rescinded](#) a 2024 policy that extended HIPAA-style breach notification safeguards to personal health data collected by consumer apps and devices. This policy withdrawal coincides with the administration's rollout of the CMS Medicare App Library, a platform encouraging seniors to adopt health apps and AI tools.

The Trump administration [announced](#) plans to distribute \$500 payments in October to approximately 1 million unsubsidized ACA Marketplace enrollees, describing the

payments as a refund for alleged "overcharges" by the prior administration. Critics [argue](#) the one-time checks only impact a small number of enrollees and do little to offset long-term increases in healthcare costs.

In coordination with the White House Anti-Fraud Task Force and the HHS Office of Inspector General, CMS [has barred](#) 11 medical supply companies from receiving MA Part C and Part D payments after uncovering more than \$3.4 billion in suspected fraudulent billing across 2025 and 2026. The companies were found to have billed deceased individuals and submitted improper claims for equipment that beneficiaries never ordered or received.



Healthcare law and policy news

HHS [announced](#) the appointment of four senior leaders at the FDA: Jared Seehafer as the inaugural Deputy Commissioner for Technology and AI, Dr. Michael Davis as Director of the Center for Drug Evaluation and Research (CDER), Karim Mikhail as Director of the Center for Biologics Evaluation and Research (CBER), and Dr. Bret Koplow as Director of the Center for Tobacco Products (CTP).

According to a [survey](#) by PatientRightsAdvocate.org, hospital compliance with [federal price transparency rules](#) has improved to roughly 49%, up 28% since the previous report in 2024, helped by increased federal enforcement activity. However, only about 18% of compliant facilities clearly publish actual dollar values rather than percentages or complex algorithms, limiting the utility of the data for patients.

To curb medical spending, eight states have [established](#) annual healthcare cost growth benchmarks tied to economic indicators and are enforcing benchmarks with mandatory performance improvement plans, price caps, and financial penalties. A [JAMA study](#) found that such programs were associated with a 2% reduction in total medical expenditure growth from 2010 to 2020, and programs with enforcement actions were more likely to see results.



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