



# Tax value creation for private equity

Enabling portfolio companies to identify tangible opportunities

With evolving tax rules and enhanced investment pressures, optimizing tax opportunities has emerged as a key value creation opportunity for Private Equity (PE) portfolio companies. By taking a holistic, opportunity-focused approach across direct and indirect taxes, organizations can enhance cash flow, EBITDA, and margin performance. KPMG’s tax value creation offering helps portfolio companies identify, quantify, and prioritize high-impact opportunities that support value creation.

## Market trends are increasing the importance of tax value creation

### Investment environment



Longer hold periods, slower exits, and lower multiples are increasing the focus on value creation across portfolio assets

### Regulatory landscape



New tax laws, such as OB3, are changing the tax landscape, creating both opportunity and risk

### Cross-border activity







Increased onshoring activity and trade-related actions are introducing a range of tax implications

## The KPMG approach helps quickly identify tax opportunities that can unlock value

Our holistic tax diagnostic focuses on cashflow, EBITDA, margin, cost savings benefit, and risk mitigation.

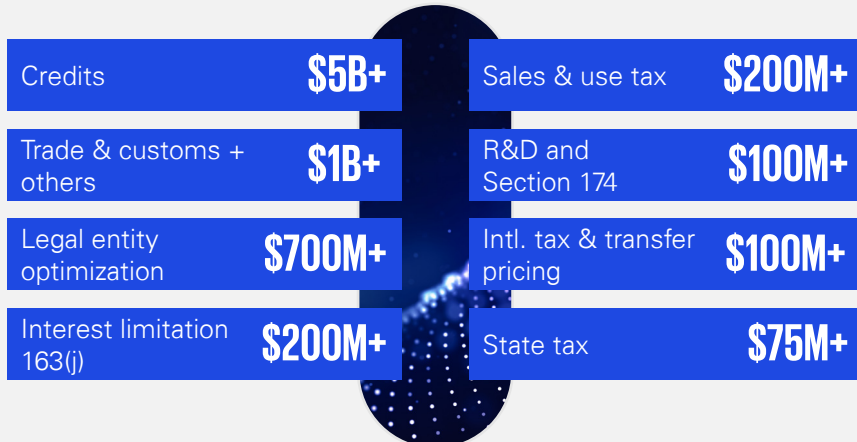


# Our proprietary tools and accelerators are designed to support efficiency, insight, and value

| Holistic approach    | Value-centric   | Low investment    | Tech-enabled insight   |
|---|--|--|---|
| Opportunity-driven review spanning all areas of tax   | Focusing on tangible, quantifiable opportunities   | Collaborative, non-disruptive approach   | GenAI and digital tools supporting faster decisions   |
| <ul style="list-style-type: none"> <li>Federal and state tax credits</li> <li>Indirect and direct tax overpayments and refunds</li> <li>Methods and structure optimization</li> </ul> | <ul style="list-style-type: none"> <li>Designed to support cash flow, EBITDA, and margin performance</li> <li>Identify and optimize tax credits and attributes</li> <li>Not intended to disrupt or find fault</li> </ul> | <ul style="list-style-type: none"> <li>KPMG investment model aligned to execution and value realization</li> <li>Typically requires 2 hours or less of company time</li> </ul> | <ul style="list-style-type: none"> <li>Generative AI agents to accelerate insight discovery</li> <li>Dashboards to enhance visibility across tax data</li> <li>Digital Gateway analytics surfacing opportunities</li> </ul> |

## We have enabled measurable outcomes across tax value pools

**\$5B+** in aggregate benefits for KPMG supported PE portfolio engagements, spanning direct and indirect tax:



## Why KPMG

### Industry depth

Professionals who know PE and what it takes for portfolio companies to be successful in various industries

### End-to-end solutions

Innovative approaches that support value-focused decision-making across the spectrum of operational, strategic, and financial levers of a business

### Truly integrated team

Efficient, cohesive execution that enables better, faster outcomes

## Contact us



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