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# Harness the value of your enterprise data

## Smart Data Platform



KPMG and Oracle have developed Smart Data Platform to help organizations unlock the power of their data—driving better decisions, increasing efficiency, and creating value.

### This is an interactive document



To enable interactivity, viewing is recommended in Adobe Acrobat on PC and Google Chrome on Mac. Within the document, **clicking on any plus button reveals more information.**

In an increasingly digital landscape, many organizations continue to face significant data challenges. Data often resides across multiple platforms and cloud environments, creating fragmentation and inconsistency. Inefficient processes and limited tailored data documentation and metadata reduce the ability to generate timely, accurate insight or leverage agentic artificial intelligence (AI) workflow automation. Without a clear view of their data, organizations struggle to make informed decisions and effectively manage risks—amplifying the need for access to high data quality.

As organizations accelerate their data modernization and AI initiatives, tech-enabled governance becomes essential. Clearly defining ownership, establishing appropriate controls, and ensuring transparency of data lineage will help organizations secure and build trust in the data. An organization's ability to access, manage, and safeguard its data will determine how effectively it can respond to change, enable innovation, and support long-term strategic decision-making.

### > Realize the value of your investments

We are bringing together our trusted, long-standing partnership underpinned by decades of experience deploying Oracle technologies and deep industry insight to help you harness the value of your data with KPMG Smart Data Platform.

This flexible, scalable solution enables seamless zero-copy data sharing, strengthens governance, provides wide-ranging security, and enables business users and developers to create a Smart Data Platform that can be accessed and reviewed in a secure agentic AI-enabled data marketplace by approved stakeholders, turning data into high-quality insights and intelligence.

## Smart Data Platform

Develop a scalable, flexible, data foundation that meets the needs of the business user and developer

KPMG

Differentiated approach



Improve data quality and performance



Establish tech-enabled governance



Provide wide-ranging data security



AI and analytical capabilities

ORACLE

Next-generation cloud infrastructure

KPMG can help you create a modern, intelligent data-driven enterprise.

## > Modernize your data architecture

Built on Oracle AI Data Platform, Autonomous AI Database, and Oracle Fusion Intelligence, the KPMG Smart Data Platform adapts to your organization's data, usage patterns, and operational needs.

The platform integrates with Oracle SaaS solutions, including Oracle OCI, and coexists with other cloud and data solutions—allowing you to modernize data architecture without locking into a single provider. The flexible solution future-proofs your business.

### With Smart Data Platform you can...

Users can interact with the Smart Data Platform, generate new data products, and build advanced analytics or AI agents to support evolving business needs.

## > Achieve value with an AI-ready data foundation.

These flexible and scalable capabilities with Smart Data Platform support your ongoing modernization efforts by automating outdated processes, driving efficiencies, and reducing operational costs and technical debt.



**Business value**



**Developer value**



**Click either plus symbol to the side**  
for more information on the capabilities.

## > Why choose KPMG?

Together with Oracle, we are helping clients build modern, intelligent, and trusted enterprises that deliver exponential value, drive sustainable change, and accelerate innovation—while providing the foundations for thriving in a data- and AI-driven future.



Oracle AI Data Platform, together with KPMG Smart Data Products, provides enterprises with a unified, trusted foundation to elevate decision-making, automate operations, and advance AI adoption with confidence. This partnership blends KPMG's industry depth with Oracle's next-generation data architecture to accelerate modernization and impact. We are excited to jointly shape what AI-centered transformation can look like for organizations worldwide.



**Srikant Gokulnatha, SVP, Oracle**

## Call us today to understand the value of the Smart Data Platform.



**Todd Randolph**  
Principal, Consulting  
KPMG LLP  
Email: [toddrandolph@kpmg.com](mailto:toddrandolph@kpmg.com)  
[LinkedIn](#)



**Divyesh Patel**  
Managing Director, Advisory  
KPMG LLP  
Email: [dpatel@kpmg.com](mailto:dpatel@kpmg.com)  
[LinkedIn](#)



**Dylan Levine**  
Manager, Finance & EPM  
KPMG LLP  
Email: [dylanlevine@kpmg.com](mailto:dylanlevine@kpmg.com)  
[LinkedIn](#)

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