Integrated Business Planning: Turning plans into decisions

Elevate planning from a pure finance responsibility to an integrated, cross-functional strategic capability.

Planning is no longer just about building the budget. It is becoming **central to how companies make better decisions**. Sales, demand, capital, supply chain, workforce, operations, and finance all influence performance, but their plans often still come together manually, resulting in version control, reconciliations, disconnected reporting and lack of focus on the true insights that drive the business.

The business has a singular set of goals and this needs to be embedded in the fiber of the planning processes. Integrated planning changes that by bringing teams, data, and assumptions into one governed process. Each function can plan at the level of detail it needs, while leaders gain a clear view of the key drivers, trade-offs, and financial impact.

The opportunity is simple: move planning out of disconnected files and into a **shared platform** built for better decisions, stronger accountability, and measurable business outcomes.

OneStream modernizes planning

Move from manual and offline coordination to one connected plan

OneStream helps companies unify fragmented planning into one intelligent platform, connecting actuals, budgets, rolling forecasts, and operational plans while reducing reconciliations with a single source of truth, guided workflows, and direct drill-through to source data.

Connect finance and operations around shared drivers

Connect key business drivers to financial outcomes, so teams can understand how operational decisions shape profitability and future performance. OneStream supports driver-based planning, rolling forecasts, scenario planning, and xP&A across Sales, Marketing, Supply Chain, and FP&A.

Plan at the right level of detail without losing enterprise control

OneStream enables granular planning across areas such as sales, workforce, demand forecasting, cash flow, and operational planning while maintaining alignment to enterprise financial goals. This helps the business plan in its own language while finance maintains governance and consistency.

Accelerate planning cycles and decision-making

OneStream helps customers achieve **58% average time savings in financial planning.**[1] That time savings can shift finance and business teams away from manual consolidation and toward analysis, scenario modeling, and decision support.

Improve forecast confidence with AI-enabled insight

OneStream's AI-powered planning capabilities are positioned to help accelerate forecasting, variance analysis, and anomaly detection. OneStream states that SensibleAI Forecast delivers **25% average improvement in forecast accuracy** and an **85% average reduction in forecasting cycle times.**[2]

Deliver user-friendly reporting and dashboards

OneStream makes reporting a core part of the planning experience. With intuitive dashboards, dynamic reporting, and drill-down visibility, users can easily see performance, understand key drivers, and connect insights across finance and operations.

"Our collaboration with KPMG brings together OneStream's unified, AI-powered platform with the trusted experience of KPMG in finance transformation. Their deep understanding of client needs and ability to deliver strategic guidance ensures that organizations fully realize the value of their investment – enabling CFOs to unify finance and operations, make faster, data-driven decisions, and maximize their impact across the enterprise."

– OneStream

Business led, OneStream enabled approach to transformation

KPMG LLP brings trusted transformation experience and a business-led approach to OneStream implementations. Recognized as a **Leader in the 2025 Gartner Magic Quadrant for Finance Transformation Strategy Consulting**, KPMG helps CFOs connect strategy, planning, data, and performance. Value can be unlocked by transforming your processes and organizations to help optimize your OneStream implementation.

KPMG and OneStream: Together, we make a difference

Today, with competition and change ever present, executives have an edge made possible by the collaboration of KPMG and OneStream. KPMG brings business led transformation enabled by OneStream's powerful platform. The result is a connected planning capability that unifies finance and operations, helping leaders **make better decisions with greater confidence**.

Ready to consider OneStream?

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[3] IBP from OneStream website, also mentioned in Gartner's Financial Planning Software Magic Quadrant
[4] Sensible AI from OneStream website