



Maximize the value of your Microsoft 365 Copilot investment

KPMG and Microsoft

Transform your organization's AI capabilities with AI-driven agents integrated with the KPMG and Microsoft 365 Copilot agentic AI-driven approach.

KPMG LLP harnesses the power and flexibility of Copilot agents to enhance employee productivity, mitigate risk, accelerate innovation, and measure improvements.

Copilot has become one of the fastest-adopted enterprise tools in history. While initial adoption has been strong, KPMG is now seeing organizations encounter recurring challenges, particularly around the structured deployment of custom agents.

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According to KPMG recent 2024 tech survey report only

39%

have AI use cases delivering business value

and

35%

are scaling AI with ROI achieved.*

*KPMG 2024 US Tech Survey report.

KPMG can help organizations navigate the following common challenges



Lack of governance and guidance



Absence of a holistic AI development strategy



Duplicative efforts across functions



Inability to articulate ROI

KPMG delivers the expertise, proprietary assets, and experience in optimizing Microsoft technologies to help organizations maximize the value of their AI investments and achieve ROI – this includes Microsoft 365 Copilot.

KPMG can help you deliver measurable value with custom agents

We combine functional knowledge with deep industry and technology expertise to help build custom agents that deliver measurable value. The level of expertise also allows us to build winning AI strategies and embed strong governance models to safeguard your data and custom agent.

We deliver a results-oriented approach, enabling organizations to easily move from value driven recommendations to value-led outcomes.



Securely governed and monitored usage of Copilot agents in line with trusted AI methodologies



Understand what effective Copilot agent usage looks and how the return of investment can be maximized



Establish wide-spread knowledge of building and using function-specific Copilot agents solutions



Maximizes effectiveness and strategic fit of the Copilot agents solutions within your organization



Sustainable and thoughtfully integrated Copilot agents that enhance productivity within functions

Pushing the boundaries of what's possible

Our teams of professionals help you reimagine your business from the ground up, ensuring that all strategies focus on value creation. They empower you to push the boundaries of what's possible with custom agents while maintaining guardrails for safe, responsible, and scalable deployment. We begin this value-driven approach with the KPMG Workforce AI solution, which helps us to identify areas within your organization that offer the greatest opportunities for AI-driven productivity increases. From there, we utilize a variety of accelerators, including our Modern Data Platform and Ignite AI portfolio, to rapidly transition technology from proof of concepts (POCs) to scalable production deployments, turning custom agents into a reality.

Throughout this established approach to AI transformation, we emphasize the importance of measuring value and effective change management – enabling you to better quantify your improvements and ensure that productivity gains are sustainable.

Scale Microsoft 365 Copilot agents across the organization



Client success story

A leading semiconductor manufacturer struggled to maximize 10,000 Copilot licenses due to inadequate training and development frameworks. KPMG addressed this by training over 250 Change Champions and creating two specialized Copilot agents for their IT and Finance functions.

This led to effective strategies for realizing value from the licenses and establishing a sustainable network for ongoing training. As a result, Copilot usage increased by 20% in targeted groups, and initial release teams reported significant time savings, enhancing operational efficiency and positioning the manufacturer for long-term success with AI capabilities.

KPMG and Microsoft - Strategic Global Alliance

KPMG brings a decades-long, global alliance with Microsoft. Our solutions allow organizations to better manage their risk, compliance and security agendas, create meaningful data insights to inform intelligent decision making, and take advantage of the latest innovative technologies to drive new business value and growth.

KPMG has been recognized as a 2024 full-suite Microsoft Solutions Partner, underscoring the strength of our collaboration with Microsoft in serving over 3,000 joint clients over the past 20 years.

Elevate your Microsoft 365 Copilot journey – Contact us:

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