



KPMG & IBM Present: Customer Value Acceleration

A customized approach to IBM
software asset management



What is the IBM Customer Value Acceleration program?

- The Client Value Acceleration Program (CVA) is designed to help IBM clients in optimizing software deployments, understanding contracts, managing product lifecycles and reducing cyber security risk.
- KPMG utilizes its ITAM framework to consider the people, process, technology and data necessary to manage IBM assets through their lifecycle while providing the foundational data to support other key functions across the business.

The KPMG Steps in CVA

01

KPMG will develop a customized plan to discover and report on IBM software.

02

If you don't have IBM's License Metric Tool, we will gladly assist in its implementation, as this is a major milestone for licensing purposes.

03

KPMG will establish a repeatable reporting process with clearly defined roles, so that both optimization opportunities and license risks are identified in each reporting cycle.

04

Report consumption of IBM software into the CVA portal and review Customer Insights Dashboard

Potential Benefits of Engaging KPMG for CVA



Audit Exemption: Avoid disruption and potentially significant, unbudgeted expenditure



Unified IT Asset Management Program: Bring financial, contractual, and operational benefits to your entire enterprise



Cost Savings: Enhance the technical deployment of IBM software and reuse unallocated licenses for cost avoidance and savings



Cyber Security: Manage, monitor and secure software assets. Organizations can bolster their defenses and minimize exposure to cyberattacks



Contract Management: Detailed view of your IBM software portfolio, including contractual, deployment details and software adoption trends.



AI Solution Assistant: Interactively engage with virtual Solution Assistant built on Watsonx, for personalized software modernization opportunities

Why KPMG?

IBM Software License Review Audit
Partner since 2004

Deliver IASP/CVA services to 225+ clients

ServiceNow Platinum Alliance Partner
since 2011

Flexera Implementation Partner since 2014

Holistic Software Asset Management
product offerings including tool, process
and cost take-out

150+ IBM Global Professionals

Since 2004 60+ ILMT Implementations,
30+ Flexera Implementations



Talk to us.

Are you interested in seeing how your organization can benefit from KPMG's Software Asset Management and CVA services?

We are confident that we can help you achieve and exceed these ambitions.

Please contact us to discuss further.



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