



# KPMG for higher education

Thrive in the face of change



Higher education institutions face unprecedented societal, economic, technological, and regulatory pressures that are reshaping long-standing models. In this era of rapid change, they must adapt to remain relevant and effectively serve their students, alumni, and communities.

Expectations for higher education are evolving. Industry demands are shifting, and students are seeking more diverse, flexible, and career-oriented learning experiences. The value of a traditional four-year degree is under scrutiny, while the demand for non-traditional education and lifelong learning opportunities is growing. Demographic shifts are transforming the

student landscape, and the reality of a fully digital-native generation of students brings new expectations and challenges.

At KPMG LLP, we empower educational institutions to thrive in the face of change and to seize the opportunities that are born of disruption. Our multidisciplinary teams leverage advanced capabilities in AI, cybersecurity, cloud, and data analytics to drive sustainable growth and innovation. From compliance and risk management to financial reporting and tax strategy, KPMG provides integrated, cross-functional support tailored to higher education.

## Reimagining higher education

Focusing on people and mission, place and community, and technology and transformation, our following services enable strategic transformations at educational institutions.



**Strategic and Operational Alignment:** We help align your institution's strategies with its mission through strategic planning, cost optimization, and risk management. Our team identifies operational hurdles and develops clear plans to help prepare for disruptions, including AI impacts on operations, budgeting, and workforce planning.



**Mergers and Acquisitions:** Navigating mergers and acquisitions with strategic insight and meticulous due diligence, we help evaluate financial health, operational readiness, and post-transaction integration to align with long-term objectives and minimize risks.



**Accounting Services and Support:** Our audit and tax professionals provide compliant, high-quality services to help ensure financial integrity and informed decisions. We offer insights to help enhance financial controls, enhance tax strategies, and help fulfill regulatory requirements.



**Student Success and Experience:** Leveraging technology and tested methodologies, we assist higher education leaders in delivering Personalize student experiences from initial contact through alumni engagement, building lasting relationships and lifelong connections.



**Strategic Workforce Planning:** Our approach integrates process, technology, and metrics to help attract, develop, and retain top talent, aligning workforce efforts with institutional missions to create agile, inclusive, future-ready teams.



**Cloud Platform Implementations:** Implementing cloud solutions on a wide range of platforms, we help enhance operational efficiency and support institutional goals in higher education and academic medicine.



**Technology Modernization:** We upgrade outdated systems by integrating governance, technology, and maintenance to help enhance agility and eliminate inefficiencies, enabling a smooth transition to a resilient digital campus environment.



**AI Governance and Data Insights:** Ensuring data quality, security, and compliance, we help institutions utilize AI to help personalize learning, drive student engagement, support research, and streamline help institutions utilize functions.



**Infrastructure, Capital Projects, and Sustainability:** From enhancing asset value and managing risks to leveraging federal funding and public-private partnerships, we help align facilities with institutional and environmental priorities.



**Innovation Pathways:** Leveraging people, places and resources to develop and implement an integrated ecosystem that not only navigates today's challenges but also builds a future-ready, world-class model for higher education.

## Contact us

**Quimby Kaizer**  
Education Advisory Sector Lead,  
Principal  
KPMG LLP  
E: [qkaizer@KPMG.com](mailto:qkaizer@KPMG.com)

**David Gagnon**  
Education Audit Sector Lead,  
Partner  
KPMG LLP  
E: [dgagnon@kpmg.com](mailto:dgagnon@kpmg.com)

**Devin Duncan**  
Education Tax Lead,  
Managing Director  
KPMG LLP  
E: [dlduncan@kpmg.com](mailto:dlduncan@kpmg.com)

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

Learn about us:



[kpmg.com](https://kpmg.com)

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

© 2025 KPMG LLP, a Delaware limited liability partnership and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved. The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization. USCS031513-1A