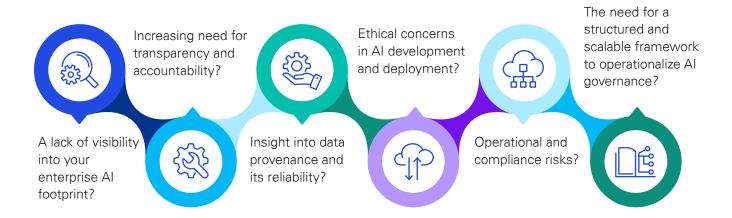


The challenge

Artificial intelligence (AI) is reshaping every sector and business function at an unprecedented pace, causing you to face significant challenges in managing AI risks, ensuring transparency, accountability, and ethical considerations when developing and deploying AI systems. A structured approach to governance and clear visibility to your enterprise's AI footprint can accelerate AI's full potential and help manage regulatory and operational risks.

Are you challenged with:



The solution

Together, KPMG LLP and ServiceNow equip clients with the strategy, roadmap, and tools necessary to establish, implement, and monitor Al governance frameworks, controls, operating models, and risk mitigation.

Clients lean on our solution to help them navigate the complexities of Al intake, assessment, development, deployment, management, and monitoring of Al systems. Aligned to the KPMG Trusted Al framework and powered by ServiceNow's Al Control Tower, our solution empowers organizations to accelerate Al value at scale while instilling confidence in Al outcomes, promoting trust that drives adoption and responsible use.

Our forward-thinking approach

Al will quickly become inherent in every aspect of business; therefore, organizations must infuse Al into their overall corporate strategy—not as a separate, bolt-on strategy, or even as a tech strategy, but into the core of their business strategy. To that end, governance, risk, and compliance (GRC) leaders should not separate AI governance from software governance. Instead, they can begin shaping GRC programs by embedding Al governance at the core.

We help you with "the how" at each step in your journey to:

- 1. Assess: Analyze the current state of Al usage and risks; understand business requirements and regulatory constraints.
- 2. Design: Cocreate an Al strategy and roadmap that align with business goals and regulatory standards, leveraging KPMG patent-pending methodologies.
- 3. Transform: Implement Al governance and control frameworks using ServiceNow Al Control Tower, helping ensure smooth integration with existing infrastructure.
- **4. Optimize:** Continuously measure and enhance Al governance models, using advanced analytics to improve performance and reduce risks.
- **5. Evolve:** Adapt the Al governance strategy over time to align with changing business priorities and regulatory landscapes, helping ensure ongoing relevance and effectiveness.



Potential benefits

At KPMG, we help clients accelerate value for their strategic imperatives by applying extensive experience and market leading risk capabilities to support organizations in managing risk in the most complex, fast-changing, and global business environments, as well as deep specialization in the ServiceNow AI platform, including integrated risk management.

We've combined our strengths with the capabilities of ServiceNow's Al Control Tower so you can:

Accelerate the value of AI while increasing

overall trust in its outcomes.

Operationalize responsible Al with robust controls and operating models.

Comply with evolving regulations and standards.

Foster agile innovation with confidence, knowing that risks are mitigated.

Gain a strategic, structured, and scalable approach to Al governance.

Proactively strengthen compliance posture and increase resilience throughout the Al lifecycle.

What we provide



Standardized inventory for Al: Develop thorough Al inventories to manage the lifecycle of all Al systems and assets.



End-to-end integrations: Help ensure Al solutions are compliant with existing infrastructure, regardless of the Al technology used.



Enterprise-wide collaboration: Support a unified platform for risk, information technology, legal, and business teams to collaborate and manage Al data inputs.



Governance and model management: Establish robust policies, standards, and procedures for responsible AI use.



Risk assurance and monitoring:

Continuously monitor key risk indicators (KRIs) related to AI models and systems to identify and mitigate risks.



Tangible AI system cards: Document performance, risk factors, and mitigation strategies for all AI systems.

Successful implementation of AI requires a strategic, long-term perspective. Our solution is designed to be an integral part of your company's digital transformation journey, rather than a stand-alone, short-term fix. We help you anticipate and plan for the impact of AI, empowering you to harness its transformative benefits. By fostering strategic alignment across the business and operationalizing responsible AI, we enable you to innovate with confidence and drive sustainable growth.



Contact us for a demo



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