



KPMG AI Impact AI 101 2025





Agenda

- 01** Introductions & What to Expect
- 02** Big Picture: How AI Is Shaping the Future
- 03** AI in Action & Demo Sessions
- 04** Risks, Regulations, & KPMG's Trusted AI Framework
- 05** Roadmapping



The background of the slide is a vibrant, abstract composition of blue and purple light streaks and bokeh effects. On the right side, there is a prominent, glowing sphere with a bright yellow and orange highlight, surrounded by concentric, luminous rings and streaks of light, creating a sense of depth and energy.

01

Introductions & What to Expect

Meet Your Facilitators



Christopher Jambor
Trusted AI Team, NYC



Lauren Fang
Trusted AI Team, NYC

Placeholder

What is currently your biggest AI challenge or burning question?



KPMG AI Impact Session 2025

Build exposure to AI's ever-changing capabilities for the world of non-profits



August 5, 2025



2-4 hours



Various Non-Profit Leaders



Onsite at KPMG locations

Objectives

- Understand AI's **capabilities** and **applications** for non-profits, including the **tools** and **technologies, such as AI agents**, that will optimize time and accelerate value
- Discuss relevant topics of interest, such as:
 - **Classical vs Generative AI vs Agentic AI**, especially how they differ
 - **Leading practices** for implementing GenAI, including the KPMG Trusted AI Framework
 - **High impact implementation options** (e.g., digital marketing, engagement)
 - Discussing the **feasibility of use cases and pilots**
- Strategies on moving from idea to **scalable solutions** and identifying **low hanging fruit** to find **quick wins**

Outcomes

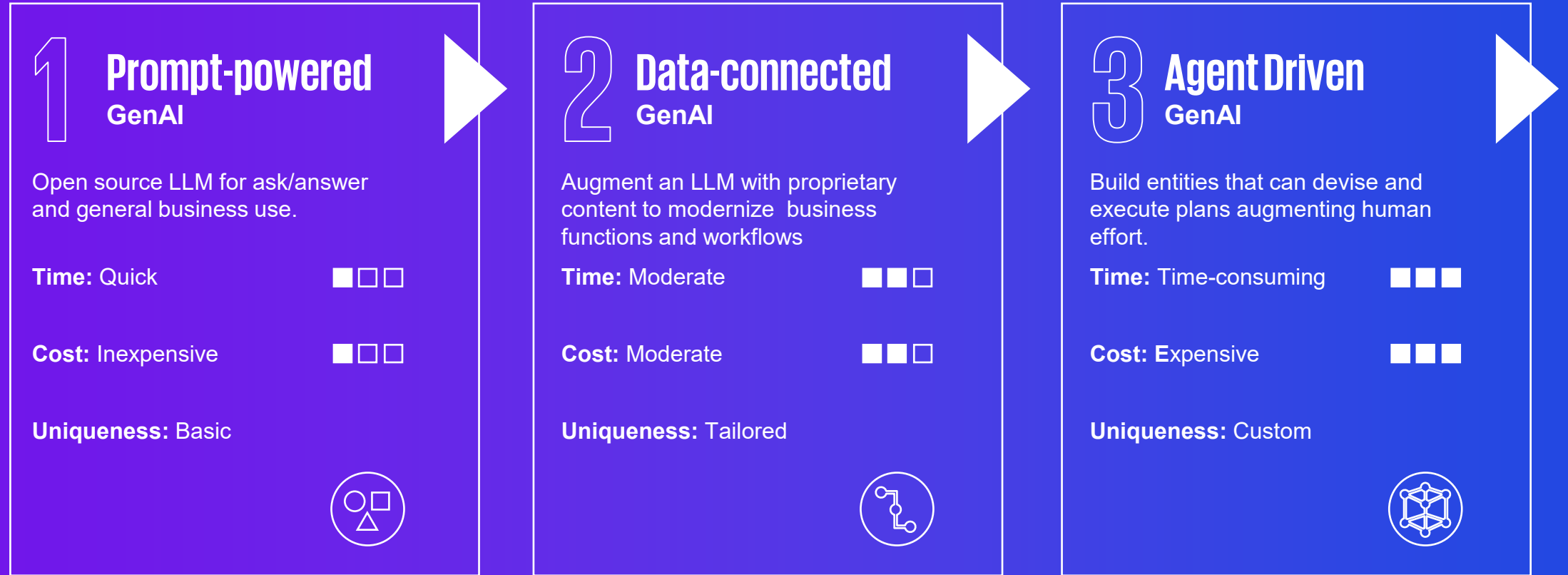
- Learn about key topics of interest, highlighting **real-world examples** (e.g., addressing similar challenges for non-profits and foundations)
- Ideate **use cases** for Generative AI and understand how to assess opportunities for automation of processes using AI
- Deep dive into **potential use cases** to better understand how they can be evaluated for feasibility (e.g., from a donor/customer, technology, and Trusted AI perspective)
- Discuss a **high-level roadmap** of actions you can take today & solutions to explore further

02

**Big Picture:
How AI Is Shaping the Future**



The GenAI implementation continuum



Lower ← **Off the shelf** “Plug and play” ————— **Level of effort** ————— **Highly customized** “Invest, build, and use” → Higher

What is it?

Generative AI (GenAI) is a type of artificial intelligence (AI) that can generate content (text, images, audio, code, etc.) from prompts

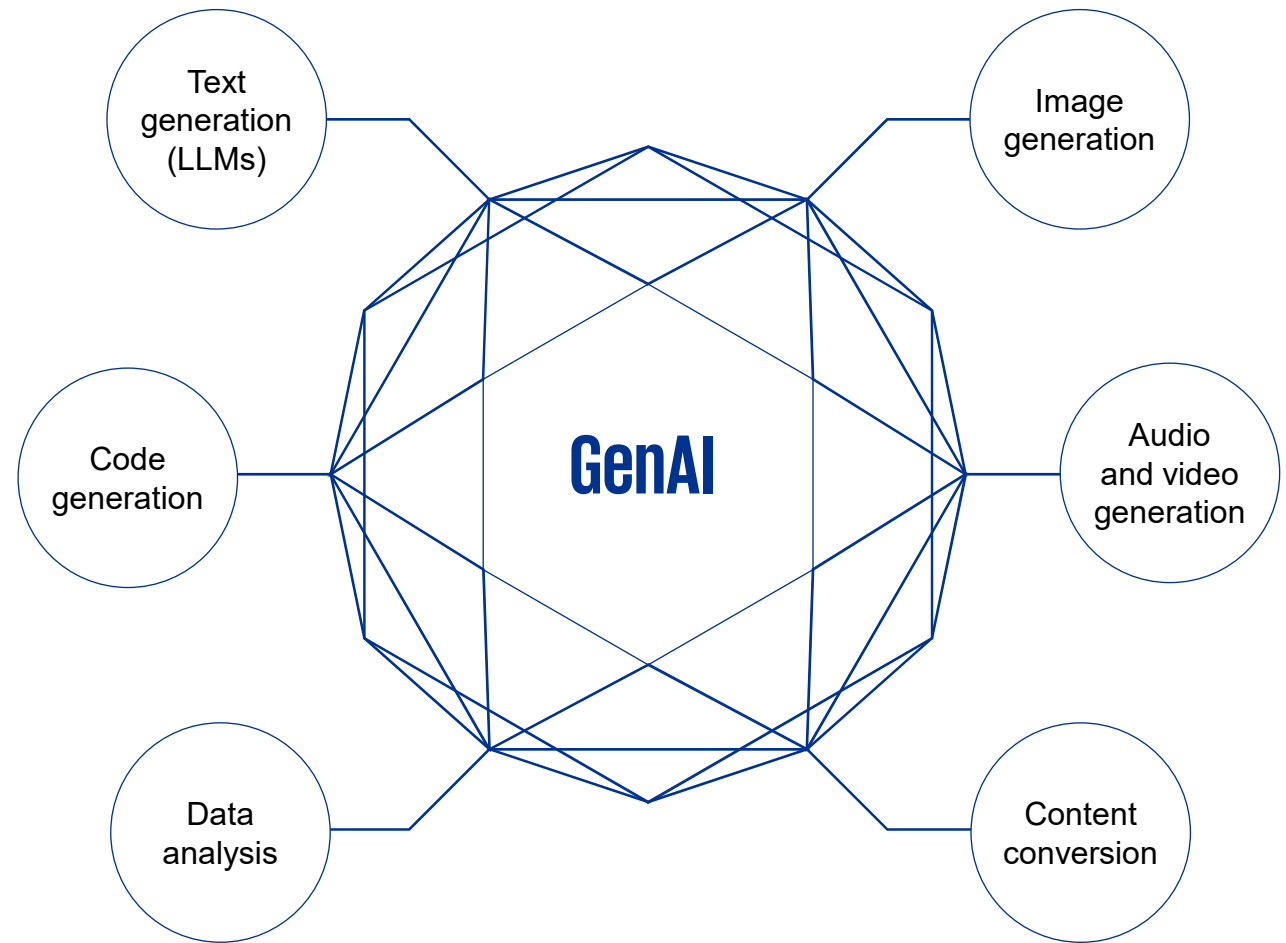
GenAI is an emerging subfield of AI capable of generating content.

GenAI models are trained using various AI and machine learning techniques designed to analyze patterns in text, audio, code, images, and videos.

Large language models (LLMs), such as GPT-4, Llama 2, etc., are trained on a vast body of corpus.

LLMs respond to “prompts” that are typically text but can also be multimodal, including images and audio.

Generated content may suffer from HACK—hallucination, accuracy, cohesiveness, and knowledgeability.



Gen AI strengths and trade-offs



What Gen AI does well

What Gen AI does less well

Create original content from high-level guidance

Create plausible, well-formed content

Combine known concepts in new ways

“Know” a broad range of information and draw connections

“Learn” to provide specific types of answers

1

2

3

4

5

Provide the same answer every time

Know whether its answers are “good” or “bad”

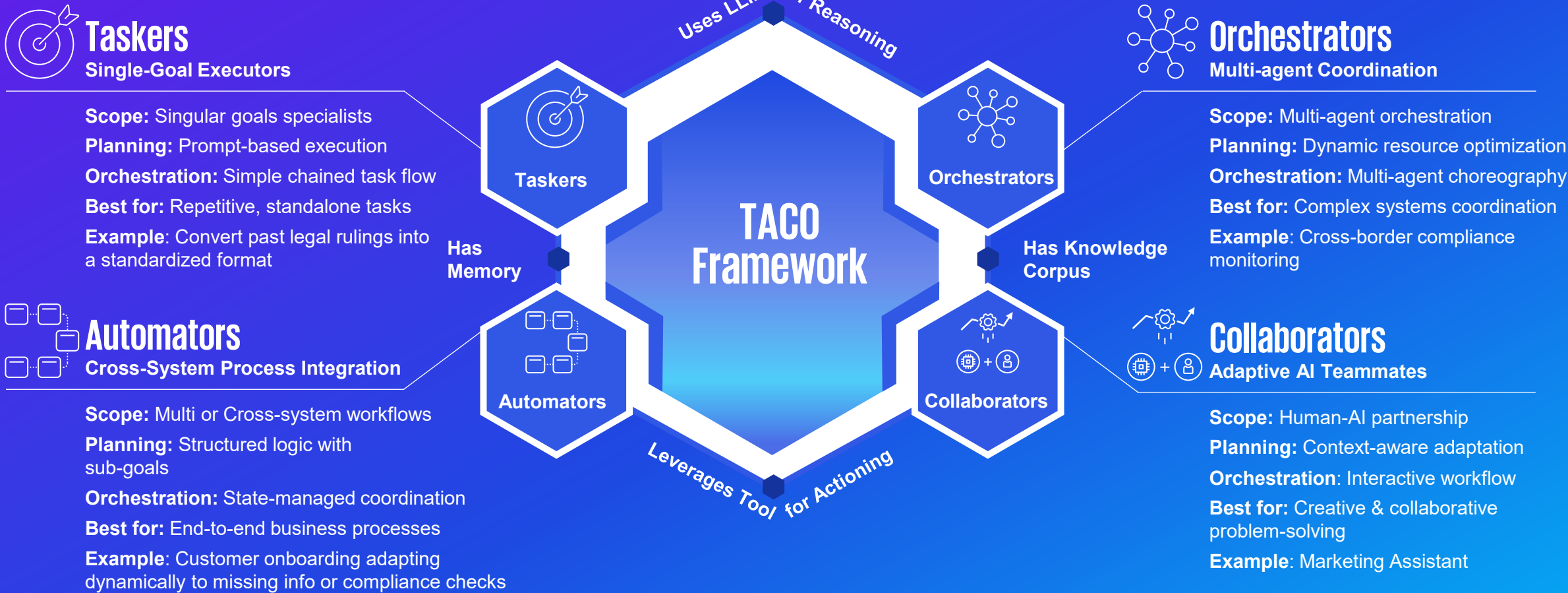
Provide very specific, domain-level detail (but may surprise you!)

Performing very structured and repeated tasks

Stay current with up-to-date information

TACO Framework by KPMG: Breaking Down AI Agentic Systems

AI agentic systems require all the 8-core components – goals, planner, reasoning engine, orchestration, tools & action, knowledge base, memory and governance - to function effectively



Takeaway Question

How can my team use GenAI to gain efficiencies in daily work?

Where are the benefits of AI most evident?



Network Growth and Engagement

- **Increase engagement** of your network and donors (engaging consistently, build AI into platforms to ease access to information, develop content for email and social campaigns)
- Explore **referral programs, champion programs**, etc. where technology is an enabler



Process Efficiency and Automation

- Aim to **simplify and streamline** processes with goal to minimize manual tasks, allowing more time to focus on mission.
- A guiding principle is "**Simplify, streamline, automate.**"



Technology and Data Utilization

- **Better understand our network's needs** with AI
- Recognize data as an **immediate and essential facilitator of operations**
- Leverage technology across different stakeholder groups, aiding in tasks such as **donor profiling and tailoring communications and marketing**



Scale and Infrastructure

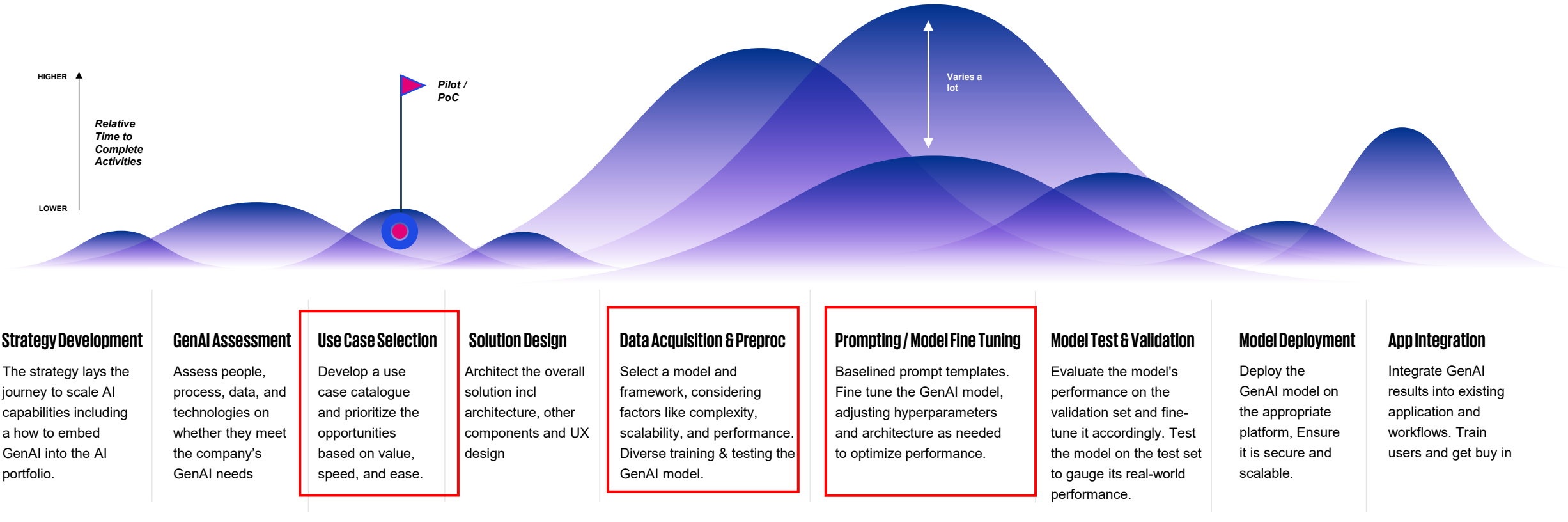
- Expanding our base will necessitate **robust backbone infrastructure**
- **E-commerce platform** will require **upgrading** to smoothly handle increased traffic, order volumes, and ERP system integration among others
- **Funding** is the biggest barrier to realizing this future vision and achieving scale



Content and User Experience

- Goal is to **make better strategic decisions**, aiming for engaging content distribution through the most effective channels
- Enhancing **user experience** across the board
- Explore **innovative forms of communication** to boost overall outreach and impact

Where and how to get started with Generative AI?



Garbage in, garbage out: data is crucial

Focus on Data Hygiene:



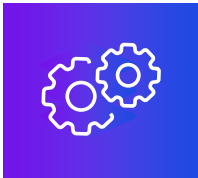
- Develop a routine for checking data accuracy and addressing inconsistencies as they arise
- Encourage staff to double-check their data entries

Embrace Data Literacy:



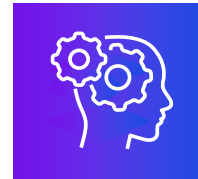
- Create a culture where staff understand, interpret and use data effectively for informed decision making

Curate relevant data:



- Focus on collecting and storing data directly relevant to your AI training goals

Label data strategically:



- Prioritize labeling the most critical data points, since labeling data for AI training can be time-consuming

Evolving AI technology trends – The Journey is Just Beginning

Multimodal LLMs



LLMs that can understand and generate different types of data, such as text, images, video, code, and audio (e.g., hand sketch to code)

Unleashed power of multisensory AI

Embedded AI



AI seamlessly integrated into SaaS and other apps and platforms; seamless and automation/augmentation and intelligence (e.g., Einstein GPT)

More efficiency, automation, and transformation

AI agents



Programs that operate autonomously, are proactive, have memory, and take actions to achieve specific goals (e.g., meeting assistant)

Humans empowered

Expanding ecosystem



More democratization of AI; growing set of models, tools, libraries, and talent opens up AI development to everyone, not just experts

Democratized access to AI

Trustworthy AI



Regulations and evaluation criteria coming; integrate risk, compliance, and audit; focus on building trust; and enable widespread adoption

Trust. Safety. Equality. Transparency.

Small LLMs



Compact and efficient language models on resource-constrained compute; domain specificity and knowledge embeddings

Domain knowledge AI everywhere

Q-learning



Reinforcement learning-based AI that learns from trial and error, using rewards in an environment to determine optimal actions and master complex tasks

Autonomous learning and adaptation

Artificial general intelligence



AI that has the (hypothetical) ability to understand, reason, and perform (and exceed) intellectual tasks typically associated with human intelligence

Future of human-machine collaboration

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03

**AI in Action
&
Demos**

Takeaway Question

What are a few use cases for GenAI in my organization?

KPMG Internal AI Case Study: Marketing & Thought Leadership

Reduction
67%-89%
Drafting Client Emails

Reduction
67%-92%
Preparing talking points

Reduction
83-98%
Finding subject experts

- Ingested thousands of KPMG internal articles to provide extensive and detailed insights.
- Leverages sophisticated AI techniques to facilitate faster retrieval, Q&A, and summarization over a variety of topics.
- Crafts tailored emails/communications for clients, generates new ideas, facilitates brainstorming sessions, and provides inspiration from a wealth of internal content.

Big Brothers, Big Sisters of Puget Sound

A Non-Profit AI Case Study

The AI match recommendation engine leverages generative AI and machine learning to enhance the matching process between children (Littles) and adult volunteers (Bigs), enhancing the speed and quality of the matching process through a data-driven yet human-centered approach.

KPMG to Collaborate with Big Brothers Big Sisters of Puget Sound to Create AI Match Recommendation Engine with Microsoft support

June 13, 2024



KPMG is developing the AI match recommendation engine that is **designed to augment the human judgment and expertise of the BBBSPS staff**, who will have final approval for the matches.

They are leveraging a Microsoft cloud-based data science platform that enables **secure and scalable data analysis** to conduct

- Natural Language Processing
- Sentiment Analysis
- Machine Learning

The engine will analyze the profiles and preferences of Bigs and Littles and **generate a ranked list of potential matches** with the aim of enriching the mentoring experience for both Littles and Bigs.



USE CASE IDEAS

Fundraising & Operations

- **Prospect Research** - AI can be a game-changer in how nonprofits identify potential donors. By analyzing donor data, it can predict who is most likely to contribute, when, how much, and the best way to engage them. This paves the way for more effective and personalized donor relationships.
- **Automation of Routine Tasks** - AI can handle repetitive tasks such as data collection, donor profiling, meeting scheduling, and reminders. This not only reduces errors but also frees up valuable time for more strategic efforts.
- **Chatbots for 24/7 Support** - AI-powered chatbots on websites can offer continuous assistance, answering common questions from donors and beneficiaries, ensuring prompt and helpful responses.
- **Personalized Appeals** - Personalization is key in donor engagement and fundraising. AI can swiftly analyze donor data to craft highly personalized donation appeals, aligning with individual communication preferences, giving history, and interests. AI can also help with research for grant proposals.
- **Social Media Management** - AI tools can analyze social media trends, suggest content, schedule posts, and track engagement.
- **Fraud Detection** - AI algorithms can flag anomalies in financial transactions and detect potentially fraudulent language in written communications, ensuring resource security and transparency.
- **Event Management** - AI can assist in selecting venues, scheduling, budgeting, and promoting events, optimizing attendance and community engagement.



USE CASE IDEAS

Program Teams

- **Data Management** - AI can help nonprofits clean, organize, integrate, and secure their data. It can also generate data visualizations, making it easier to derive insights.
- **Program Evaluation** - AI analysis of data allows nonprofits to assess program outcomes, effectiveness, and sentiment. This informs better decision-making and program optimization.
- **Personalized Intervention** – AI can help assess individual needs, preferences, and situations to deliver targeted recommendations for interventions that would be most effective.
- **Predictive Analytics** – AI can assist in creating predictive models to see how different interventions could impact populations, helping organizations determine which treatments would yield the best results.
- **Analyzing Survey Data** – Organizations can survey donors and/or program beneficiaries to do sentiment or outcome analyses. Another possibility is looking at peer benchmarking data and using AI run analyses.
- **Translation Services** - AI is a great tool to translate text or audio into different languages. This could be extremely helpful for nonprofits that serve multilingual populations.
- **Program Enhancement for Clients** – AI can provide benefits for organization's unique missions. For example, writing curriculums to help students, using AI as job or interview coaches for clients, writing programs to optimize food distribution, etc.

Incorporating AI across the enterprise

Helping Hands is a nonprofit that has programs for the homeless in a major city, such as 24-hour shelters, free meals, and job training programs. They have been using AI across their different teams to save time and increase impact.



Krista, Development Manager

- Krista uses Einstein Copilot in Salesforce to ask about which donors are more likely to give in the next 3 months
- She also asks Einstein Copilot to provide specific information on each donor to craft personalized appeal letters
- She then uses Microsoft Copilot in Word to draft and edit language for appeal letters



John, Director of Volunteers

- Every morning, John uses Microsoft Copilot to search Outlook and tell him what his most important tasks of the day are from his emails
- John has been able to optimize volunteer placements by using ChatGPT to analyze their preference data with shelter and soup kitchen peak times
- John's team has used ChatGPT to build a custom app to better track and manage volunteers

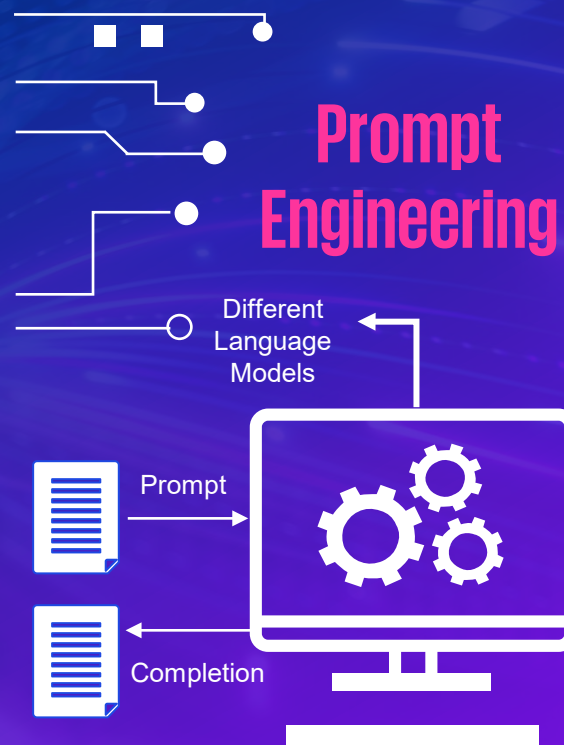


Diana, Program Manager

- Diana just received annual survey data on their programs that includes demographic data on program participants, how long someone has been interacting with Helping Hands services, what programs they have completed at the organization, if graduates have a job, and other data.
- Diana uploads the data and asks a generative AI tool to create a predictive model that gives recommended programs that most predict success based on a client's profile

What is prompt engineering?

Prompt engineering is the design of high-quality prompts that guide the Gen AI models to produce the most accurate and desired outputs.



It involves

- Choosing the correct type of prompts/techniques
- Optimizing their length and structure
- Determining their order and relevance to the task
- Help ensure compliance with guidelines
- Evaluating and testing results for professional use

Best practices for effective prompts

Does your prompt include these:

1

Clarity

- Is the prompt clearly written?
- Are the instructions easy to understand?

2

Specificity

- Does the prompt specify the type of response expected (e.g., essay, short answer, discussion)?
- Does it include specific questions or tasks?

3

Relevance

- Is the prompt relevant to the topic or objective?
- Is it appropriate for the audience's level of knowledge or skills?

4

Engagement

- Is the prompt interesting and thought-provoking?
- Does it encourage critical thinking or creativity?

5

Format

- Is the prompt structured in a readable format (e.g., bullet points, numbered lists)?
- Is the prompt visually organized to guide the response effectively

6

Flexibility

- Is the prompt open-ended enough to accommodate various ideas?
- Does it permit creative responses?

7

Inclusivity

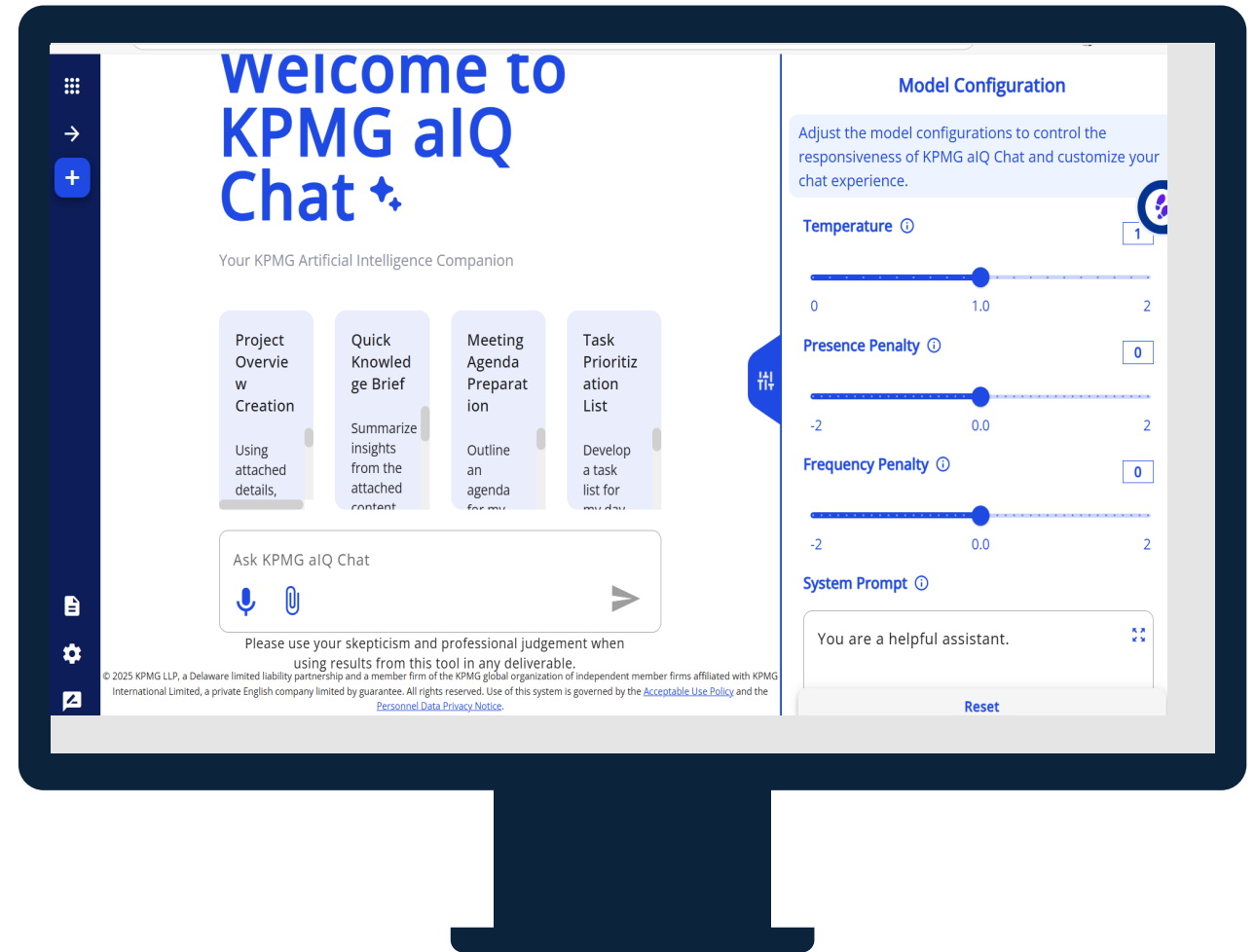
- Is the language used inclusive and free from bias?
- Does it avoid assumptions about topic

8

Actionability

- Does the prompt call for action, such as research, reflection, or discussion?
- Are there clear next steps or follow-up actions indicated?

Time for a demo...



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04

Risks, Regulations, & KPMG Trusted AI Framework

Takeaway Question

What are the key risks and how does my organization mitigate them?

Navigating the organizational risks that come with AI growth



Trust

- Risk to external reputation (customer & stakeholders)
- Risk of bias, discrimination and misinformation
- Risk of opaqueness in AI



Compliance

- Rising number of global regulations around AI & ethics
- Unpredictable state-level regulatory environment
- Compliance with growing number of internal enterprise policies and controls



Security & Privacy

- Skyrocketing number of security vulnerabilities - cyber & adversarial
- Need for transparency & consumer privacy



Value

- Risk of data integrity, model accuracy
- Lack of end-to-end-Trusted AI tooling to automate manual processes
- Lack of awareness & training on AI & Trusted AI



Speed

- Growing number of models built with diverse stakeholders & complex pipelines
- Exponential increase in data, storage & compute
- Shortage of AI/ML talent

Risks related to AI intrinsic characteristics: memorization

Midjourney : “Joaquin Phoenix Joker movie, 2019, screenshot from a movie, movie scene“

Extract from movie



Midjourney



Risks related to AI intrinsic characteristics: hallucination

For each EU country, name a monument, an artist, a dish, a historical figure and a work of art



1. Germany



- Monument: Brandenburg Gate
- Artist: Ludwig van Beethoven
- Dish: Currywurst
- Historical figure: Otto von Bismarck
- Works of Art: « Las Meninas » from Diego Velázquez

1. Austria

- Monument: Schönbrunn Palace
- Artist: Gustav Klimt
- Dish: Wiener Schnitzel
- Historical figure: Sigmund Freud
- Works of Art: « The Kiss » from Gustav Klimt

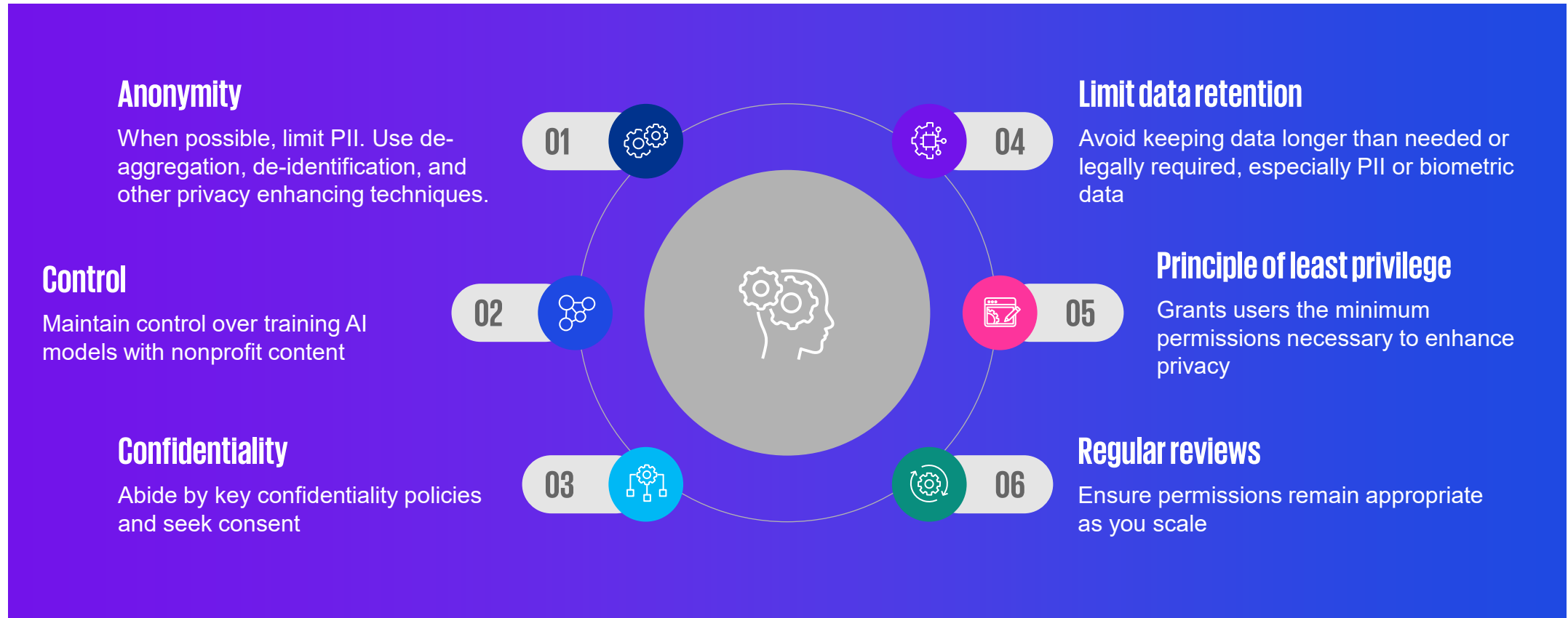


Data is the New Oil – but don't get burned!

The AI tools we're using are all built using massive amounts of data and free versions of these tools are free because they use our data to train and improve their products. *Not all data is created equal in the eyes of the law, so it is essential to protect sensitive data and not upload it to these tools without verifying how it is used.*

Term	Definition
PCI - Personal Confidential Information	Any information that identifies, relates to, describes, or is capable of being associated with a particular individual, and the unauthorized disclosure or misuse of which could reasonably be expected to cause harm or risk to the individual's privacy, reputation, or security. PCI can include, but is not limited to: 1. Personal Identifiers: Names, addresses, phone numbers, email addresses, social security numbers, passport numbers, and other government-issued identification numbers. 2. Financial Information: Bank account numbers, credit/debit card numbers, financial transaction records, and income or asset information. 3. Health and Medical Information: Medical records, diagnoses, treatment information, and health insurance details. 4. Biometric Data: Fingerprints, iris scans, facial recognition data, and other biometric identifiers. 5. Educational Records: Academic transcripts, test scores, and other educational information. 6. Employment and Personnel Records: Employment history, performance evaluations, disciplinary actions, and compensation details. 7. Sensitive Personal Information: Racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, and data concerning an individual's sex life or sexual orientation. Organizations that handle PCI are typically required to implement robust security measures, access controls, and data protection practices to safeguard this information from unauthorized access, disclosure, or misuse. Failure to properly protect PCI can result in legal consequences, regulatory fines, and reputational damage.
PII - Personally Identifiable Information	Any data that can be used to identify a specific individual, either alone or in combination with other data. Examples include names, addresses, social security numbers, biometric data, and financial account numbers. PII is subject to various privacy laws and regulations, such as the GDPR and the California Consumer Privacy Act (CCPA).
PHI - Protected Health Information	Any information about an individual's health status, healthcare, or payment for healthcare services that can be linked to the individual. PHI is protected under the Health Insurance Portability and Accountability Act (HIPAA) and includes medical records, test results, diagnoses, and treatment information. Strict rules govern the use, disclosure, and safeguarding of PHI.

Illustrative best practices for maintaining data privacy and confidentiality



KPMG Trusted AI Approach



KPMG Trusted AI principles



Values-driven

We implement AI as guided by our values. They are our differentiator and shape a culture that is open, inclusive and operates to the highest ethical standards. Our values inform our day-to-day behaviors and help us navigate emerging opportunities and challenges.



Human-centric

We prioritize human impact as we deploy AI and recognize the needs of our clients and our people. We are embracing this technology to empower and augment human capabilities in order to unleash creativity and improve productivity in a way that allows people to reimagine how they spend their days.



Trustworthy

We will adhere to our principles and the ethical pillars that guide how and why we use AI across its lifecycle. We will strive to ensure our data acquisition, governance, and usage practices uphold ethical standards and comply with applicable privacy and data protection regulations as well as any confidentiality requirements.

Trusted AI is critical

We understand trustworthy and ethical AI is a complex business, regulatory, and technical challenge, and we are committed to helping clients put it into practice. We help develop and deploy an extensive Trusted AI program across the AI/ML lifecycle

**Fairness**

AI solutions should be designed to reduce or eliminate bias against individuals, communities, and groups.

**Transparency**

AI solutions should include responsible disclosure to provide stakeholders with a clear understanding of what is happening in each solution across the AI lifecycle.

**Explainability**

AI solutions should be developed and delivered in a way that answers the questions of how and why a conclusion was drawn from the solution.

**Accountability**

Human oversight and responsibility should be embedded across the AI lifecycle to manage risk and comply with applicable laws and regulations.

**Data integrity**

Data used in AI solutions should be acquired in compliance with applicable laws and regulations and assessed for accuracy, completeness, appropriateness, and quality to drive trusted decisions.

**Reliability**

AI solutions should consistently operate in accordance with their intended purpose and scope and at the desired level of precision.

**Security**

Robust and resilient practices should be implemented to safeguard AI solutions against bad actors, misinformation, or adverse events.

**Safety**

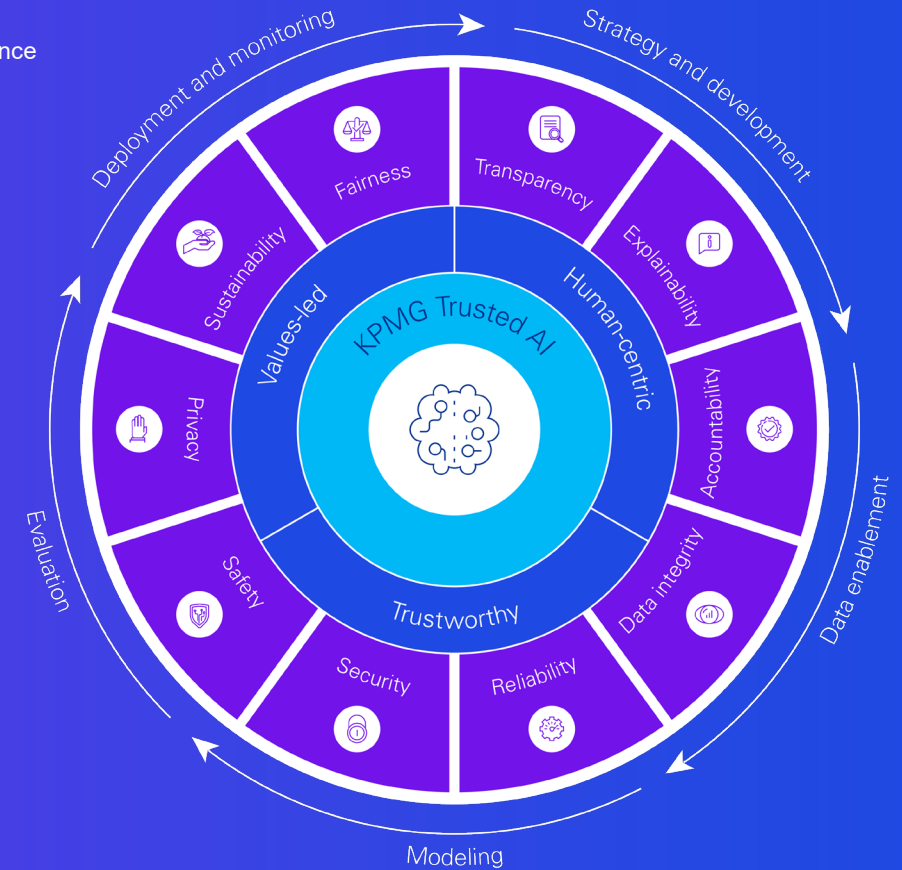
AI solutions should be designed and implemented to safeguard against harm to people, businesses, and property.

**Privacy**

AI solutions should be designed to comply with applicable privacy and data protection laws and regulations.

**Sustainability**

AI solutions should be designed to be energy efficient, reduce carbon emissions, and support a cleaner environment.



Key questions to ask about Trusted AI and your organization

How can I use AI effectively, at scale, and responsibly to achieve tangible business outcomes?

Critical questions and concerns

1 How do we **protect against financial & reputational risks**?

- How can I ensure my models are managed effectively to mitigate any financial penalties from noncompliance with regulations?
- How do I proactively manage my AI models to ensure it doesn't violate social norms and values?

2 How do we **enhance the trust of our stakeholders**?

- Can we trust our AI models?
- Am I at risk of approving/rejecting the wrong decision?
- Is this in line with our ethics, values, and brand?

3 How do we **drive accountability and transparency**?

- Who is responsible for the decision made?
- What are the consequences for bad decisions?
- How does our operational model, training, and change management practices need to evolve in support of Trusted AI?

4 How do we **secure our models** from adversarial attacks?

- How secure are my AI models against cyberattacks, bad actors, and insider threats?
- Are my security controls working? What are some opportunities for improvement?
- Are my AI models violating anyone's privacy?

5 How do we **ensure compliance** with global AI regulations?

- How can we effectively ensure our AI models are compliant with the rapidly growing list of global regulations?
- How can we automate the review, insights, and management of compliance policies?
- How do I explain this to the customer (or regulator) so that they understand?

6 How do we **harness the value of our AI at scale** and responsibly?

- How can I effectively manage the growing number of AI models in my environment?
- What tools can I use to scale, drive automation, and also balance responsibility?

Best practices for making AI responsible

These key considerations help organizations have the right safeguards in place in order to feel safe to play and experiment.

Commitment statement and governance



Write and publish a formal declaration of the organization's public commitment to using and building AI in a safe and responsible way

Identify which group(s) will play a role in the development, upkeep, and execution of the AI policy; diversity in stakeholder input is crucial.

Gather consent for personal data collected



Acquire and document permission for data to be collected, especially personal or biometric data.

If someone does not give their permission, provide alternatives.

Disclose AI use or interaction to users



Add simple text on AI-generated images, videos, or even text that says, "This X was generated by AI." If AI is built into a system, disclose that the user will be interacting with AI and not with a real person.

Trust can take a long time to build, but only an instant to lose. When in doubt – it is always best to err on the side of disclosure.

Give options to opt-out



AI systems are still in their nascency: they can often be wrong...or people may simply be uncomfortable talking with an AI rather than a real person.

It's best practice that – when possible – give users the option to opt-out of interacting with AI, and/or their data being collected.

Incorporate "human in the loop"



AI or automative tooling should not replace human judgement. Determine lines of accountability and remind professionals that they should "double check" any output of an AI system.

Be careful using AI for situations where person-to-person may be more ethical (e.g. emotionally difficult situations, etc.)

Document AI permissions and restrictions



Consider different approaches to regulating AI technology; e.g., determining when policy versus guidelines are required, writing policy for specific AI technologies versus AI "patterns."

Establish procedures for monitoring compliance and addressing violations.

05

Roadmapping





A Roadmap for AI Transformation

A trust-by-design approach to operationalize an ethical end-to-end AI lifecycle.

Key questions you should be asking yourself

Do you have someone responsible for AI within organization?

Do they know everywhere you are using it?

Do you have a responsible use policy that governs your use of AI?

Do you believe you have the controls in place to you adhere to that policy?

Do you have an efficient approach to monitor and remediate the controls?



Develop AI Value Statement

- Develop vision for AI
- Leaders who will operationalize vision
- Inclusion into annual Corporate Impact Plan



Draft Internal Usage Guidelines

- Translation of vision and mission into organizational guidelines, policies, technical controls



Expand Partner Ecosystem

- Partnerships to share practices, collaborate on thought leadership and co-innovate: EAIGG, Microsoft, Responsible AI Institute, NIST



Maintain AI Inventory

- Create inventory and taxonomy to track and manage AI systems actively in use across the firm



Determine Risk Management

- Deploy ongoing management, monitoring, reporting and mitigation of risks.
- Conduct regular checks and reporting of risks



Ongoing Training & Awareness

- Mandatory training programs to educate professionals about emerging regulations and usage policy

Need For AI Governance Action

Short-term:

Define the appropriate governance

- ❖ Implement your AI governance framework
- ❖ Define policy to identify risk levels for AI systems
- ❖ Manage stakeholder expectation
- ❖ Set up sustainable data management practices

Know your risks

- ❖ Prioritize and manage AI risks
- ❖ Perform inventory and classify current AI landscape
- ❖ Conduct a gap analysis
- ❖ Test AI systems
- ❖ Define third party risk management process

Initiate a scalable approach

- ❖ Document and maintain records
- ❖ Automate system management and evaluation
- ❖ Train employees on AI ethics and compliance
- ❖ Establish usage guidelines

Mid- to long-term:

Anticipate Regulatory impacts on business processes

- ❖ Build consumer trust through transparency.
- ❖ Align strategically with regulatory changes
- ❖ Collaborate and keep an open dialogue with industry and policy makers.

Develop Ethics & Governance

- ❖ Prioritize long-term investment in AI ethics and governance.
- ❖ Maintain ongoing AI literacy and training programs

Embed trusted AI in innovation, design and control

- ❖ Innovate within ethical boundaries
- ❖ Implement trusted AI and security by design
- ❖ Audit and update the AI system regularly



Current State Analysis

Based on the discussions so far, answer the following questions.

1	Short-term goals and low hanging fruit	• <i>Aim to pick off "low-hanging fruits" for quick optimization wins, with the goal of refining our data structure so it's ready for AI</i>
2	Actions already undertaken or underway	• <i>"We have already begun to..."</i>
3	Pre-identified ideas/use cases	• <i>"We would like to..."</i>
4	Identified challenges	• <i>"Key challenges we anticipate are..."</i>

Closing

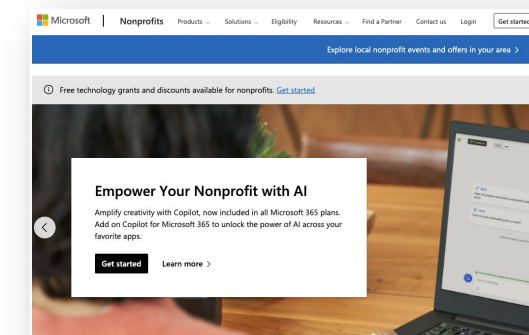
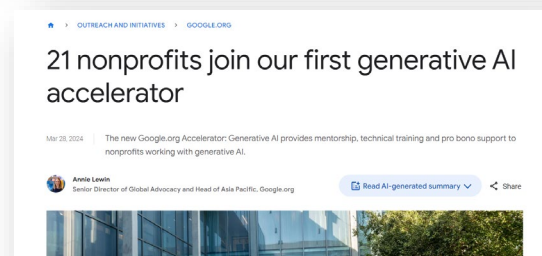
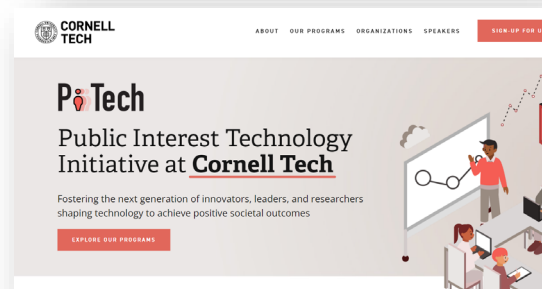


Additional RESOURCES

KPMG Launches "AI Impact Initiative" to Bring AI Technology to Non-Profits and Enable the AI Workforce of the Future

Programs will responsibly enable non-profits to do more good with the latest AI technologies and help equip the future workforces with critical AI skills.

June 10, 2024



KPMG AI Impact Initiative

AI support for nonprofits including pro-bono consulting projects.

Cornell Tech Fellowships

Graduate students from Cornell and other universities can support nonprofits through funded fellowships.

Google.org

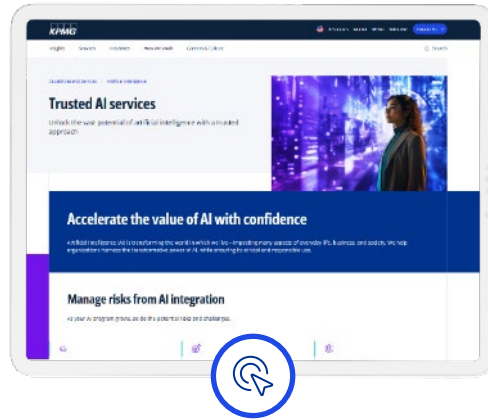
Google.org offers resources for nonprofits in deploying AI, including their new GenAI accelerator.

Microsoft Technology Grants

Microsoft, among others, offer technology grants for nonprofits.

Our market-leading AI thought leadership

Published insights and thought leadership



Links to articles can be accessed by clicking on each image.

THANK YOU!

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