



Issues and Insights

In this issue: Data-driven decisions, TMT mobility strategies, precision medicine, AI risks, CAE challenges, and CFO survey

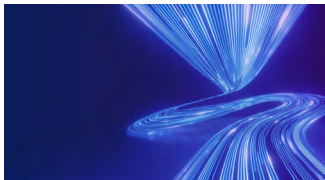
March 2025



Winter storms chill consumers

January saw a slowdown in consumer spending as uncertainty, inflation, and historically bad weather kept wallets closed and consumers out of stores. February may prove better, but moods are deteriorating rapidly. We don't expect the Fed, dealing with new tariffs, a drop in consumer confidence, and stubborn, difficult-to-tame inflation, to cut rates in 2025.

[Winter storms chill consumers](#)



TMT M&A heats up

Throughout 2024, the M&A landscape in TMT remained resilient, with particular strength in Q4. Deal value grew even as volume fell. We expect the new administration's probusiness policies to make the M&A climate even friendlier. With value hiding in every corner of complex deals, see why now's the time to take advantage of your opportunities.

[Adapting to the shift from headwinds to tailwinds: Q4'24 M&A trends in TMT](#)



KPMG global tech report: Life sciences insights

What do leaders think? This report examines the views of senior life sciences technology leaders around the world so you can see how life sciences organizations are navigating the complexities of digital transformation. With topics including technology investment decision-making, data, AI, and cybersecurity, it's information you need.

[KPMG global tech report: Life sciences insights](#)



Blueprint for Intelligent Economies

This important paper, delivered in January at the World Economic Forum in Davos, outlines how governments, enterprises, academia, and society can work together to achieve a successful AI revolution globally. Sustainable AI infrastructure; diverse and high-quality data sets; and guardrails for ethics, safety, and security can make winners of us all.

[Blueprint for Intelligent Economies](#)



New home sales tumble. What does it mean for you?

With rising home prices and mortgage rates peaking above 7%, sales of new homes plunged 10.5% in January while existing home sales fell 4.9%. Home ownership typically leads to other large consumer purchases, such as furniture, appliances, and vehicles. Therefore, sluggish residential investment will continue to weigh on growth. Our report lays out the consequences.

[New home sales tumble](#)



The supply chain conundrum: Five trends shaping the economic landscape

From tariffs and trade wars to sourcing and shipping, the logistics of supply chain management have never been more complicated. In this exclusive report, we examine threats to stability and suggest strategies to combat disruptions caused by politics, trade policies, weather, credit availability, and costs.

[Navigating increasingly complex supply chains: Five trends shaping the economic landscape](#)

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