



Issues and Insights

In this issue: Tariffs trouble retailers, the Fed stays cautious, healthcare finds a labeling solution, strengthening the CFO-audit committee relationship, housing turns shaky

April 2025



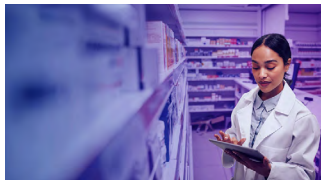
What consumer and retail businesses must do in the age of tariffs

To stay profitable, every business needs a comprehensive, cross-functional approach to managing tariffs’ immediate and long-term effects. Download our latest consumer goods and retail business reports for strategies on staying strong in today’s changing environment. Thriving amid tariff uncertainty



Fed makes it plain: “Uncertainty... has increased

The Fed issued its cautious March outlook even before the Trump tariffs were announced. With growth marked down and unemployment and inflation expected to rise, we believe that the Fed will stay on the sidelines throughout 2025 and will not cut rates until early 2026. See the likely implications of this non-action in our latest economic update. Stubbornly high inflation and heightened uncertainty sideline Fed



KPMG solves product labeling challenges in healthcare

In the rapidly evolving fields of medical devices and pharmaceuticals, product labeling is a critical component that ensures safety, compliance, and marketability. Now, the KPMG AI LabelWise solution streamlines and transforms the labeling process to help you achieve unparalleled efficiency and compliance. Here’s how. Navigating the Complex Landscape of Product Labeling



Powering up the CFO-Audit Committee relationship

The relationship between the CFO and the audit committee depends on a careful balance of roles. Making it work smoothly as each side grapples with expanding workloads, increased complexity and digital disruptions is more difficult—and critical—than ever. Here’s how both can work together to create shareholder value. Strengthening the CFO–Audit Committee Relationship



Consumer sentiment sours on housing

February’s 1.8% rise in new home sales masked growing consumer pessimism. High mortgage rates and high costs—75% of households cannot afford a median-priced home—are keeping buyers on the sidelines. In a consumer sentiment survey, only 25% of respondents believe it’s a good time to buy. What does it mean for the economy—and you? New home sales rise despite high mortgage rates.