

## KPMG Private Company Investors Survey

**Update on the investment landscape** 



Our latest survey of US investors aims to capture their updated growth outlook amid changing US economic policies and the introduction of actual and proposed tariffs. The research explores key areas including near and medium-term growth outlook, factors that could threaten economic growth, and conditions that concern investors when making investment decisions.

## Industry percentage that respondents identified as

**Number of respondents: 303** 



**Asset Management** 



**Private Equity** 



**Venture Capital** 



## Optimistic expectations for economic growth in the next 18-months by investor type

Private Equity 92%

Venture Capital 90%

Asset Management 88%

Investor types best positioned for economic growth under the current economic environment

Asset Management 47%

Private Equity 45%

43%

**Venture Capital** 

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