



Ideas and Insights

In this issue: AI and finance, investing in innovation, technology banking survey, tackling the tariffs, Trump’s first 100 days, and more

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Webcasts



Exploring the transformative power of AI in finance

KPMG and Microsoft join forces to explain how AI is reshaping the way finance professionals operate, derive insights, and drive initiatives. See how AI can leverage your data investments to generate significant value, and why data is AI’s foundational fuel.
[AI in Finance](#)



Digital asset regulations: Are you in compliance?

In the fast-changing world of digital assets, regulatory clarity remains elusive. Disparate legal and regulatory frameworks for different digital assets (cryptocurrencies, utility tokens, and security tokens) present inconsistent regulatory demands. See speakers from PayPal and DLA Piper join our Risk Services professionals to decode the obligations.
[The State of Digital Assets](#)

Artificial intelligence (AI)



Massive AI investments signal new era of innovation

Our recent survey confirmed the accelerating rate of AI adoption. Leaders plan to invest nearly \$114 million in GenAI over the next year, up from an expected \$89 million just last quarter. What else are they thinking? Download the survey and get our insights.
[KPMG AI Quarterly Pulse Survey: What executives are saying now](#)



AI and the modern CFO

The CFO’s profile is on the way up. AI and GenAI automate routine tasks, freeing the CFO and finance department to focus on strategic issues that add value. By providing predictive analytics, generating insights, and driving unprecedented efficiency, AI and GenAI are transforming the role of the CFO.
[Finance’s AI Makeover](#)

Finance



CFOs craft strategic responses to tariffs and taxes

With tariffs as the new normal and tax legislation coming soon, CFOs must find innovative ways to safeguard their organizations’ financial health. But what strategies will be most effective? And how should they be implemented? See how CFOs focus on technology, advocacy, and strategic planning to maintain their operational flexibility and protect the bottom line.
[CFOs engage in strategies for tariffs and taxes](#)



2025 Banking Survey: Technology

Our survey shows banks are balancing immediate priorities with long-term tech modernization. They’re making significant investments in digital channels and GenAI for fraud detection and cybersecurity, increasing their cybersecurity budgets and using ISO 20022 compliance to add value and differentiate their offerings. That’s just the beginning.
[2025 Banking Survey: Technology](#)



Five reasons government agencies should accelerate finance transformation

In today’s agencies, it’s not uncommon to find decades-old financial systems, laborious manual processes, and retrofitted workarounds keeping everything functional. These aging systems are inefficient and costly, lack transparency, and increase vulnerability to fraud and other threats. Here are five reasons to make the move you know you should.
[Five reasons to embark on finance transformation](#)

Tax



Navigating the future of trade and tariffs

Today’s evolving trade and tariff policies demand an informed and agile business response. Experienced KPMG trade and tariff professionals leverage the latest technologies to help you develop and implement strategies for navigating today’s global trade disruption.
[Trade and tariff insights](#)



Tax policy trifecta: Trump’s first 100 days

In this webcast, made as we approach the 100-day mark of the second Trump administration, professionals from the KPMG Washington National Tax office delve into the expiration of certain Tax Cuts and Jobs Act (TCJA) provisions, the implementation of the OECD’s global tax deal, and ongoing regulatory and executive action changes.
[Tax Policy Trifecta: The First 100 Days of the Trump Administration](#)

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