



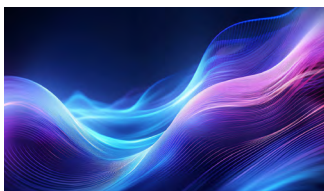
Ideas and Insights

Ideas and Insights brings you our take on the news affecting your business now. It's valuable information in a format you can use.

In this issue: AI and the future of finance, today’s economic trends, challenges for insurance boards, rise of the financial futurists, KPMG LAW US, more.

March 2025

WEBCASTS



How AI is building the future of finance
AI is already driving new revenue streams and increased profitability. Now, you can see how leaders are leveraging data strategically, learn what’s required for sustainable success, and understand how to make finance the true driver of enterprise value.
[The Future of Finance with AI](#)

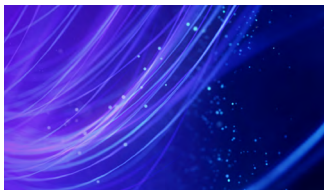


Today’s economic trends: What do they mean for insurance?
How do the latest M&A trends affect the core principles of the insurance industry—human behavior, risk and trust? KPMG subject matter professionals discuss the trends’ impact on the insurance carrier and broker markets, and how they support insurers’ growth and innovation objectives.
[Insurance Industry Symposium](#)

Artificial intelligence (AI)



How to transform finance operations with AI
While many finance leaders understand the transformative power of AI, most lack the ability to implement it. Today, our Finance AI Solutions gives finance all the benefits of AI without the cost and complexity of bringing it in-house. See why finance-as-a-service can make sense for you.
[Finance AI Solutions: Transform Your Finance Operations | KPMG](#)



Empowering finance at the speed of AI
Today, most finance leaders realize that transforming their operations is essential to solving their stubborn challenges. Yet many wonder, “How do we make it happen?” Increasingly, they turn to KPMG Finance AI Solutions to leverage AI, cloud computing, and automation to elevate their finance operations and financial planning.
[Empowering Finance at the Speed of AI | KPMG](#)

Finance



How insurance boards can adapt to meet 2025
With changing policy positions, wars in Ukraine and the Middle East and ongoing cybersecurity, climate change and artificial intelligence risks, the outlook for oversight and corporate governance in the year ahead is cloudy and complex. Our *2025 Board Agenda* highlights nine issues that boards would do well to address in their 2025 agendas.
[Navigating complexity and uncertainty](#)



What does it take to be a finance futurist?
Today, business leaders turn to finance leaders for guidance on which levers will minimize risk, maximize opportunity, and generate value for the enterprise. But not all finance professionals can fulfill their traditional remit while delivering insights that help shape the organization’s future. See what it takes to be a next-gen Chief Accounting Officer.
[What does it take to be a finance futurist?](#)



The future of financial services: Automated and flexible
Technological advancements and changing employee expectations are rapidly transforming the financial services industry. See the surprising trends shaping the future of financial services in our just completed *KPMG American Worker Survey*, highlighting the effects of AI already evident in the industry.
[The future of financial services is flexible and automated](#)

Tax



KPMG launches KPMG LAW US, the first big four law firm serving the US market
We’re excited to introduce KPMG Law US, the first Big 4 network entity able to practice law in the United States. With a clear focus on delivering targeted services, we provide a combination of legal proficiency and practical experience, and we deliver innovative services to the market at scale.
[KPMG Law US](#)



Stay ahead of crypto compliance complexity
Digital assets have evolved rapidly, often outpacing regulations. But the rules are catching up. Today, industry participants must evaluate these rules in context of their operations and devise implementation strategies. See how a managed services agreement can be the most efficient approach to navigating these intricate and rapidly changing regulations.
[Digital Assets: An Evolving Frontier](#)

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