

# Ideas and Insights

Ideas and Insights brings you our take on the news affecting your business now. It's valuable information in a format you can use.

In this issue: tariff strategies, AI for security operations, CAE challenges, banking outlook, financial risks in global tensions, and more

#### February 2025

#### **WEBCASTS**



A new administration means a new path forward for chief audit executives What are the potential risks and considerations for internal audit, SOX, and enterprise risk management in the 2025 economy? How can they address the risks that matter most? Hear leaders from the KPMG Internal Audit and Controls Network give you their answers.

Chief Audit Executive Outlook for 2025: A new administration, a new path forward



#### Tariff savings strategies to use now

In part one of our new Savings Series webcast, we explore "duty drawback" and "first sale for export. KPMGTrade & Customs leaders discuss how to use these programs to help reduce potential duty costs.

Navigating the New Era: First Sale for Export and Duty Drawback (Tariff Savings Strategies - Part 1)

#### **Artificial intelligence**



#### How redefining security operations with Al boosts value delivery

KPMG regularly helps organizations strategically deploy Microsoft Security Copilot to drive actionable insights, augment and automate security workflows, and increase the ability of Security Operations Center (SOC) professionals to manage incidents, threats, and vulnerabilities at increased scale. See what it can do for you.

Redefining Security Operations with Al



#### The first-of-its-kind AI Risk and Controls Guide is here

We published the **Al Risk and Controls Guide**, to help organizations manage Al risks in a responsible and ethical way. The guide provides a structured approach to understanding Al risks, helps you identify relevant concerns, and is aligned with the KPMGTrusted Al framework. Learn more.

An Illustrative Al Risk and Control Library

# Finance



# What happens when private equity invests in registered products?

As asset managers expand the availability of alternative investments, we deliver the facts about the registered product trends specific to private equity. It's a clear, cogent and comprehensive guide to navigating the marketplace.

Private equity in registered products



The banking outlook for 2025: Where we were, where we're going

In this quarterly Banking Outlook webcast, Peter Torrente, US Sector Leader, Banking & Capital Markets, KPMG LLP, and Thomas B. Michaud, president and CEO, Keefe, Bruyette & Woods, discuss Q4'24 industry earnings and share their expectations for the year to come in a new political era.

Banking Outlook 2025



Economic Compass: Did we understate the financial risks of global tensions?

What sounds good on the campaign trail may not work in practice. This edition of Economic Compass lays out three scenarios that capture the possible impact of the president's key agenda items. Changes to tariffs and immigration policy are complex and can have unintended consequences.

New year, new agenda: Beware of unintended consequences

## Tax



### The role of grows in today's insurance industry

Tax directors are no longer solely focused on tax planning and compliance. They are expected to be strategic partners to the business, providing insights and guidance on a wide range of issues. Here's how tax directors can gain—and keep—a seat at the table where decisions are made.

The evolving role of tax in insurance



What's the value of tax in an Al-enabled future? CFOs have answers

A 2025 tax cliff, a global reform, and regulatory changes—the "Tax PolicyTrifecta"—are triggering the need for the strategic evolution of tax departments. Here's how 100 CFOs plan to approach the challenges.

Chief Financial Officer Pulse Survey

Learn about us:



kpmg.com