



Ideas and Insights

Ideas and Insights brings you our take on the news affecting your business now. It's valuable information in a format you can use.

In this issue: 2025 economic outlook, embracing AI, finance as a service, new year's predictions, CIO data modernization, and more.

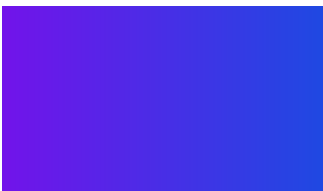
January 2025

WEBCASTS



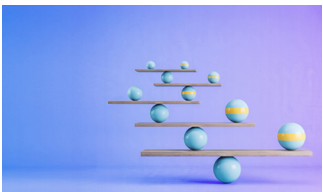
National Banking Symposium spotlights key 2025 industry concerns

In this webcast, the KPMG team examines the issues likely to take center stage in the year ahead. You'll receive an economic update, a sector outlook with Fitch Ratings, an overview of the 2025 legislative agenda, an assessment of regulatory trends, and much more. Listen, and be prepared. [National Banking Symposium—January 2025](#)



Are you ready to embrace AI's full potential?

Join KPMG and Oracle for a transformative AI webinar. We'll delve into the AI landscape, industry trends, and practical use cases, simplifying AI to emphasize its role in business growth. See how KPMG Trusted AI framework instills trust in AI investments and explore how Oracle's secure AI platform can improve customer outcomes. [KPMG Trusted AI Framework + Oracle's Secure AI Platform](#)



Unlocking the next generation of Finance-as-a-Service

The future is already upon us, and it's filled with opportunity. In this webcast, you'll see how companies are upskilling workforces for faster insights at lower cost and how they're leveraging AI and GenAI in finance, embedding the technologies in their delivery models. Learn how you can accelerate the path to AI through Finance-as-a-Service. [Unlocking the next generation of finance-as-a-service](#)

FINANCE



The Economic Compass presents the likeliest big news of 2025

Buckle up—the road ahead could be rocky. Real GDP growth is expected to slow, and the premium that workers earn over inflation is likely to narrow. Asset prices look frothy. In the *Economic Compass's* Turning Points: 2025 Annual Outlook, you'll get the information you need to plan for the year ahead. [Turning Points: 2025 Annual Outlook](#)



CIOs embrace data modernization to propel AI adoption

ICIOs are a bit bogged down in their AI adoption journey. To move more quickly, they're modernizing systems to provide what AI needs—high quality, diverse data that has been thoroughly documented. See how CIOs are focusing on data management initiatives and turning to value management to get their data right. [From data chaos to clarity: CIOs embrace data modernization](#)



Digital banking: Setting the course for growth

Though organic growth is essential for banks to survive and succeed, short-term market disruptions often hinder growth strategies. But by leveraging modern digital technology, banks can create sustainable value, meet customer expectations, and set a strong course for future growth. See how your bank can thrive in the digital era. [Digital banking: Navigating the unknown and unexpected on the path to resilient growth](#)



Navigating the tariff landscape under the new Trump administration

The upcoming Trump administration is expected to prioritize trade policies and tariffs, with a focus on economic confrontation with China. The European Union and Mexico may also face increased tariffs. See how companies can proactively monitor trade regulations, understand the potential impact of tariffs on their operations, and implement strategies to mitigate their effects. [The Tariff Landscape Under The New Trump Administration](#)

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