



# Higher education's changing landscape

Preparing you for the next 100 days and beyond



Recent changes in federal policies and guidelines are influencing higher education significantly.

How do you prepare now, so you can thrive again tomorrow?



## Higher education is at a crossroads



Higher education is on the brink of significant transformation due to recent executive orders, legal actions, and federal guidance. These developments will intensify the urgency to implement immediate tactical responses while also establishing long-term strategic priorities to navigate the evolving landscape.

How colleges and universities address these shifts will affect the health and vitality of higher education institutions for years to come.

## Five ways KPMG LLP (KPMG) can help now:



### Immediate actions and help ensure readiness

Identify and implement short-term strategies that address the immediate impact of federal changes



### Institutional exposure and risks

Understand your institution's financial operations and identify regulatory exposure



### Enhance technology, organizational structure, and efficiency

Help ensure your institution is structured for agility, efficiency, and future growth



### Multifaceted funding levers

Help drive long-term financial sustainability



### Critical communication and change acceleration strategy

Engage and align stakeholders, critical in times of change

**KPMG can help you immediately address this evolving landscape with the right strategies, insights, and implementation experience.**

#### Quantify institutional exposure and risks

- Explore infrastructure costs including research and development, facilities, and administration
- Examine immigration and visa implications for student enrollment and research funding
- Evaluate endowment tax implications and alternative financial levers

#### Diversify funding levers

- Strengthen alumni engagement and philanthropic initiatives
- Build strategic corporate partnerships
- Leverage foundation and grant opportunities

#### Define immediate actions and help ensure readiness

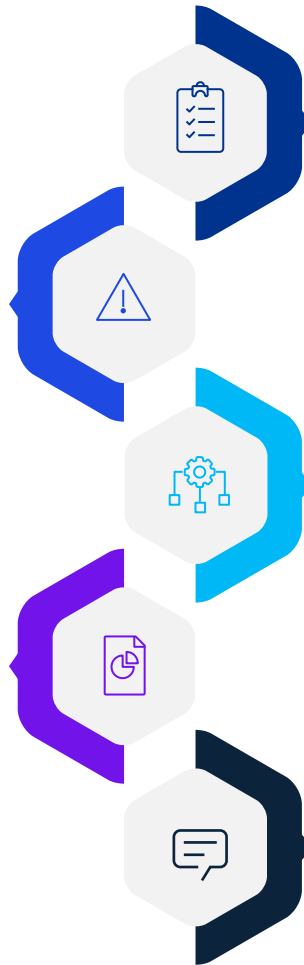
- Operational continuity – Assess resilience and response strategies
- Tuition/Financial aid – Navigate potential funding shifts and affordability challenges
- Balance legal requirements with institutional commitments

#### Enhance technology, organizational structure, and efficiency

- Assess whether your technology platforms are built for the future
- Evaluate governance/decision-making processes for agility and transformation
- Identify opportunities for operational supply chain cost savings

#### Develop communication and change acceleration strategy

- Define stakeholder strategies (leadership, faculty, students, external partners)
- Assess government relations and federal communications
- Implement organizational processes that foster agility and transformation



**We have supported over 300 institutions, including most American Association of Universities members. Our team, including former university officials, enhances operational efficiency and student experiences. We are dedicated to aligning our solutions with your institution's mission and goals.**



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