



Expanding capital investments in the US

A Detailed, Strategic Approach for Consumer and Retail Companies

In today's rapidly changing policy landscape, driving growth and maintaining competitiveness require a multi-faceted strategy to balance shifting consumer demands, enhance supply chains, and harness the power of digital transformation. Whether expanding brick-and-mortar locations, reshoring production, or entering new markets, these strategic considerations are vital for consumer and retail companies. Successfully navigating these complex decisions demands a deep understanding of market dynamics, regulatory landscapes, and industry trends to ensure alignment with broader corporate objectives.

KPMG provides thorough support for investment decision-making and execution

KPMG LLP offers a full suite of services designed to guide companies through the investment life-cycle, from strategy, through project stand-up and start of operations. We combine our deep industry knowledge with global insights to help businesses identify opportunities, execute projects efficiently, and achieve project cost savings.



Strategic Planning and Advisory

Align expansion goals with overall business strategy for sustainable growth.



Supply Chain Improvement

Analyze and redesign supply chains for resilience and efficiency, whether reshoring activities or improving existing operations.



Financial Modeling and Investment Analysis

Develop robust models to forecast ROI and support data-driven decision-making for the use of capital.



Location Analysis and Site Selection

Systematically evaluate potential locations—considering market access, labor dynamics, site due diligence, operational costs, and incentives.



Tax and Regulatory Compliance

Help ensure compliance and efficiency from a tax perspective in complex local and international environments.



EHS/ESG Considerations

Integrating environmental, social, and governance factors into the decision-making process to align with societal and environmental goals.



Project Stand-up and Execution

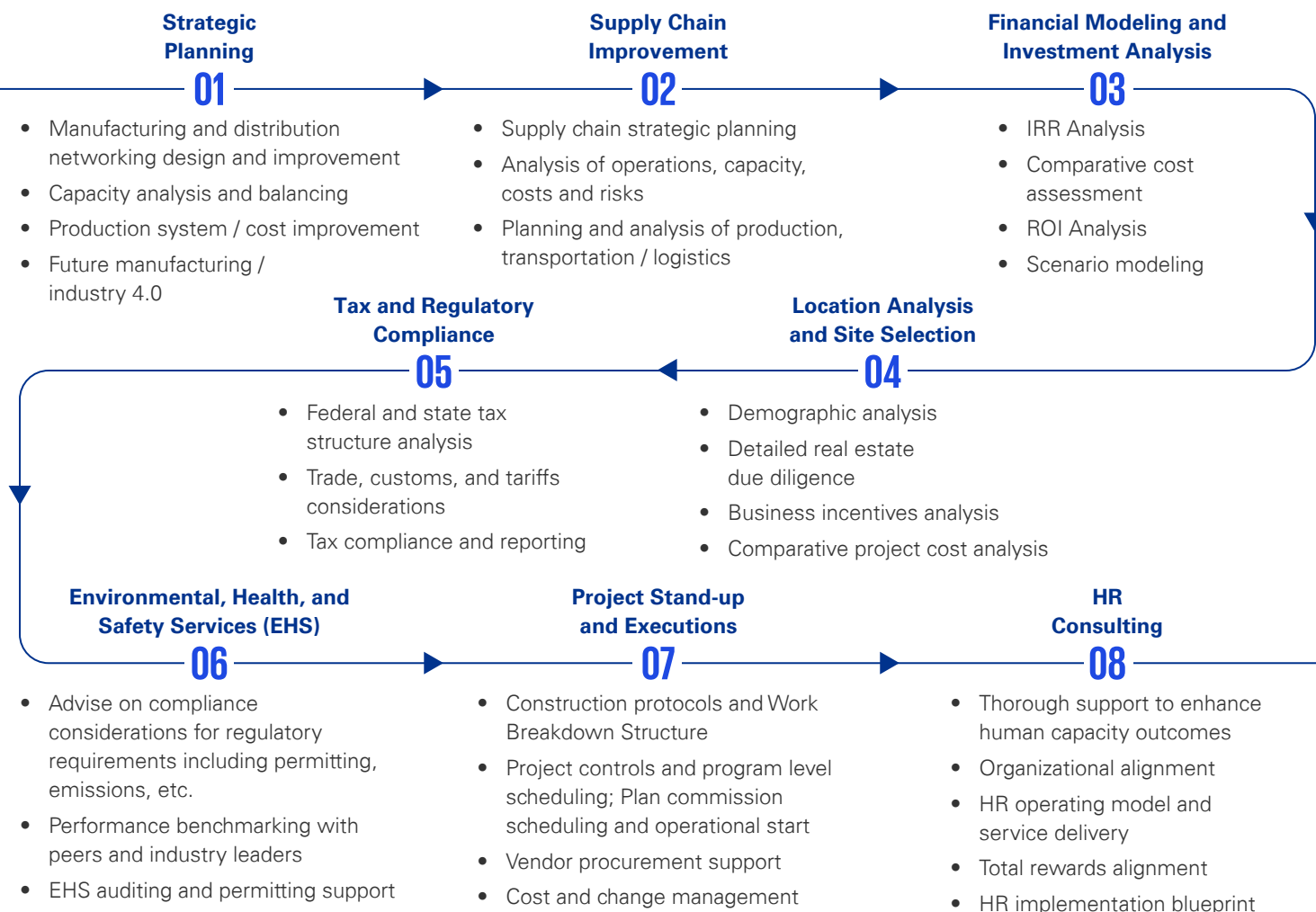
Finalize agreements with stakeholders, managing construction projects, permitting, and contracts, to help minimize risks and delays and achieve timely operational start-up.



HR Consulting

Navigate the complexities of scaling workforces in new markets to cover talent acquisition and people/retention programs while navigating labor compliance regulations.

A deeper look at our process and services



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DASD-2025-18067