

In today's rapidly changing policy landscape, driving growth and maintaining competitiveness require a multi-faceted strategy to balance shifting consumer demands, enhance supply chains, and harness the power of digital transformation. Whether expanding brick-and-mortar locations, reshoring production, or entering new markets, these strategic considerations are vital for consumer and retail companies. Successfully navigating these complex decisions demands a deep understanding of market dynamics, regulatory landscapes, and industry trends to ensure alignment with broader corporate objectives.

KPMG provides thorough support for investment decision-making and execution

KPMG LLP offers a full suite of services designed to guide companies through the investment life-cycle, from strategy, through project stand-up and start of operations. We combine our deep industry knowledge with global insights to help businesses identify opportunities, execute projects efficiently, and achieve project cost savings.

Image: Control of the	Strategic Planning and Advisory	Align expansion goals with overall business strategy for sustainable growth.
	Supply Chain Improvement	Analyze and redesign supply chains for resilience and efficiency, whether reshoring activities or improving existing operations.
	Financial Modeling and Investment Analysis	Develop robust models to forecast ROI and support data-driven decision-making for the use of capital.
	Location Analysis and Site Selection	Systematically evaluate potential locations—considering market access, labor dynamics, site due diligence, operational costs, and incentives.
	Tax and Regulatory Compliance	Help ensure compliance and efficiency from a tax perspective in complex local and international environments.
	EHS/ESG Considerations	Integrating environmental, social, and governance factors into the decision-making process to align with societal and environmental goals.
(B)	Project Stand-up and Execution	Finalize agreements with stakeholders, managing construction projects, permitting, and contracts, to help minimize risks and delays and achieve timely operational start-up.
	HR Consulting	Navigate the complexities of scaling workforces in new markets to cover talent acquisition and people/retention programs while navigating labor compliance regulations.

A deeper look at our process and services

Strategic Planning

- Manufacturing and distribution networking design and improvement
- Capacity analysis and balancing
- Production system / cost improvement
- Future manufacturing / industry 4.0

Supply Chain Improvement

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- Supply chain strategic planning
- Analysis of operations, capacity, costs and risks
- Planning and analysis of production, transportation / logistics

Financial Modeling and Investment Analysis

N3

- IRR Analysis
- Comparative cost assessment
- **ROI** Analysis
- Scenario modeling

Tax and Regulatory Compliance

N5

- Federal and state tax structure analysis
- Trade, customs, and tariffs considerations
- Tax compliance and reporting

Location Analysis and Site Selection

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- Demographic analysis
- Detailed real estate due diligence
- Business incentives analysis
- Comparative project cost analysis

Environmental, Health, and Safety Services (EHS)

- Advise on compliance considerations for regulatory requirements including permitting, emissions, etc.
- Performance benchmarking with peers and industry leaders
- EHS auditing and permitting support

Project Stand-up and Executions

- Construction protocols and Work Breakdown Structure
- Project controls and program level scheduling; Plan commission scheduling and operational start
- Vendor procurement support
- Cost and change management

HR Consulting

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- Thorough support to enhance human capacity outcomes
- Organizational alignment
- HR operating model and service delivery
- Total rewards alignment
- HR implementation blueprint

Contact us



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