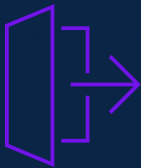
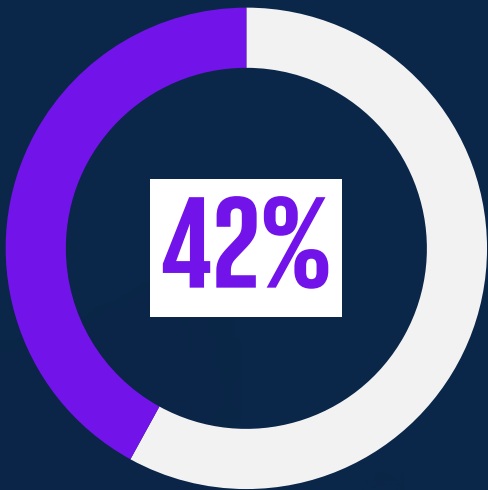




Consumer & Retail (C&R)—American Worker Survey

Job satisfaction and attitudes on automation and 4-day work weeks

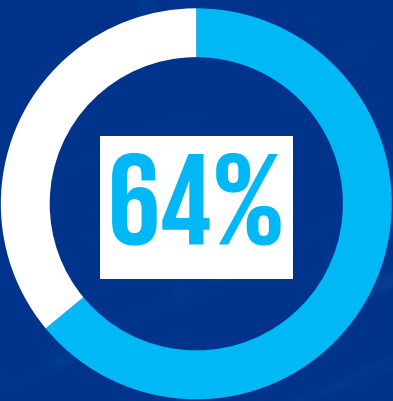


42% of C&R workers have considered leaving their company in the last year

Work-life balance is a top priority for C&R workers

	C&R workforce	US workforce
Work-life balance	51%	39%
Flexible hours	44%	36%
Competitive benefits package	44%	52%

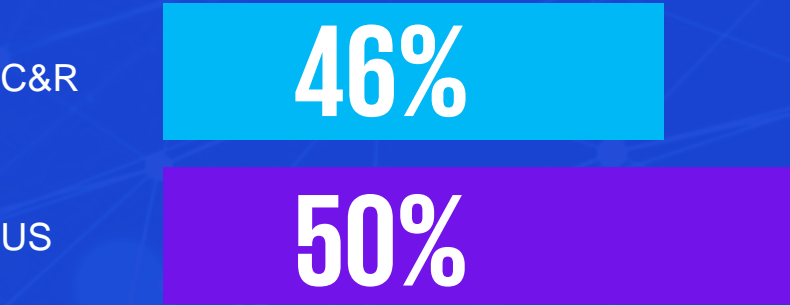
C&R workers are interested in a 4-day (32-hour) work week



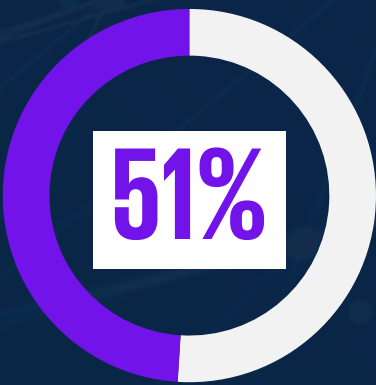
Most say they could accomplish the same amount in four days as they do in five

GenAI / Automation: Adoption slightly lags other sectors

46% say automation has improved their professional abilities



Rethinking degree requirements



About half of C&R workers say their company misses qualified candidates by requiring college degrees

48% use automation tools daily or several times a week

