



Connected Campus

Creating a unified campus experience with integrated technology solutions



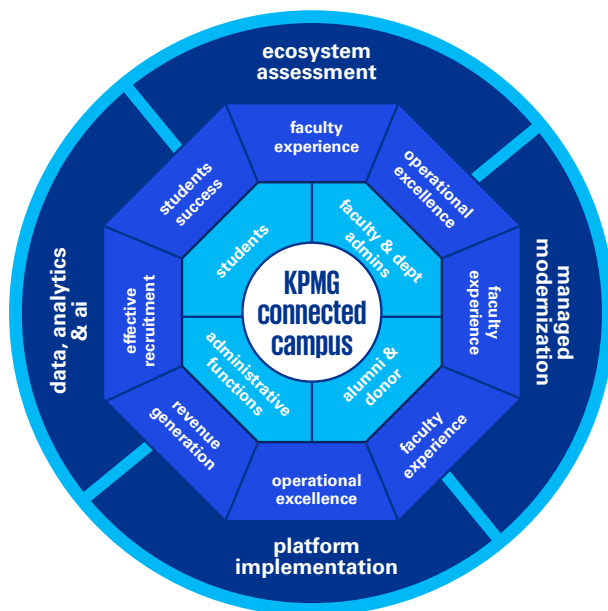
The challenge

Higher education institutions face significant challenges in managing and modernizing their IT infrastructure. These challenges include outdated systems, inefficiencies in administrative functions, and a lack of unified digital experiences for students, faculty, and alumni. Additionally, the rapidly evolving technological landscape requires institutions to stay ahead of the curve, ensuring they can provide secure, scalable, and futureready solutions. These issues can lead to higher operational costs, reduced student and faculty satisfaction, and missed opportunities for data-driven decision-making.

A forward-thinking approach

At KPMG LLP, we understand that the successful modernization of higher education IT requires a strategic, longterm perspective. Creating a digitally connected campus means designing your IT infrastructure to be an integral part of your institution's transformation journey, rather than a short-term fix. We not only design, build, and deploy advanced technology enablement solutions but also help you anticipate and plan for the impact of these technologies on your organization over the short and long term.

The KPMG solution



- **Ecosystem Assessment:** Conduct a thorough assessment covering organizational, functional, and technology aspects to identify areas for improvement and align on strategic goals.
- **Managed Modernization:** Implement a gradual, iterative approach to modernization that maintains stability and ensures continuous improvement in IT systems.
- **Data, Analytics, and AI:** Leverage advanced data analytics and AI to provide quick and easy access to academic data, enabling better insights and informed decisions.
- **Platform Implementation:** Modernize and streamline campus operations through the implementation of a robust, unified platform that enhances efficiency and user satisfaction.
- **Stakeholder Engagement:** Engage with students, faculty, administrative functions, and alumni to help ensure the solution meets their needs and drives value across the institution.

Our platform implementation helps to modernize and streamline campus operations, ensuring that all stakeholders—students, faculty, administrative functions, and alumni benefit from a cohesive and efficient digital environment. This not only enhances the overall experience but also supports strategic initiatives such as student success, faculty experience, research excellence, effective recruitment, and revenue generation.

At KPMG, we work with leading higher education institutions to help transform their IT infrastructure and enhance the digital campus experience. By leveraging future-ready, secure, and scalable technology, institutions can achieve the following benefits:

- Increased student and faculty satisfaction through a smooth and cohesive digital experience.
- Enhanced administrative efficiency and cost optimization, reducing operational burdens.
- Improved data-driven decision-making, enabling better academic and operational outcomes.
- Strengthened security and compliance, protecting sensitive information and ensuring regulatory adherence.
- Support for strategic initiatives such as student success, faculty experience, research excellence, effective recruitment, and revenue generation.



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