

AI Incubator for the new digital workforce



Introducing an innovation laboratory that offers an immersive approach to help organizations leverage the capabilities of Salesforce's Agentforce as well as broader artificial intelligence (AI) and data toolsets for creating an agentic layer across customer-oriented business functions.



Agentforce is the agentic layer of the Salesforce platform for deploying autonomous AI agents equipped with tools, tailoring, and a suite of out-of-the-box functions. The KPMG AI incubator experience takes it a step further by offering up a launch pad: an environment for ideation and validation. It can be employed at your chosen location, a Salesforce World Tour event, or at a KPMG main office—and can serve

as a watershed moment for a business to bring AI strategies from concept through prototype and into full production launch.

Better understand how AI can transform business by turning theoretical concepts into reality with speed and precision by embracing these program goals (and with KPMG and Salesforce specialists as your guides):

Take the leap

Drive business outcomes with GenAI by moving away from pilots and into transformational programs. Prioritize use cases and prototype ideas quickly and inexpensively. Iterate from there.

Learn what your data is capable of

Lean on specialized tools and people in data acquisition, processing, and cleansing to define what to measure, how to connect to raw data sources, and determine the right focus.

Execute with ethics and build trustworthy AI products

Leverage the unique KPMG foundational programs to help achieve the value of AI while ensuring information is valued and protected appropriately.

The KPMG approach to AI is innovative and actionable:



Strategic alliance with established and production-deployed Agentforce solutions integrated with Databricks, Google, Microsoft, and other data orchestration tools and AI models



Proprietary frameworks for data and AI strategy adoption, including incubators, business value, data and AI architecture, and business readiness methodologies



Industry-aligned AI agents often improved upon and built to help maximize value with prioritization on regulations and industry-specific, scalable roadmaps



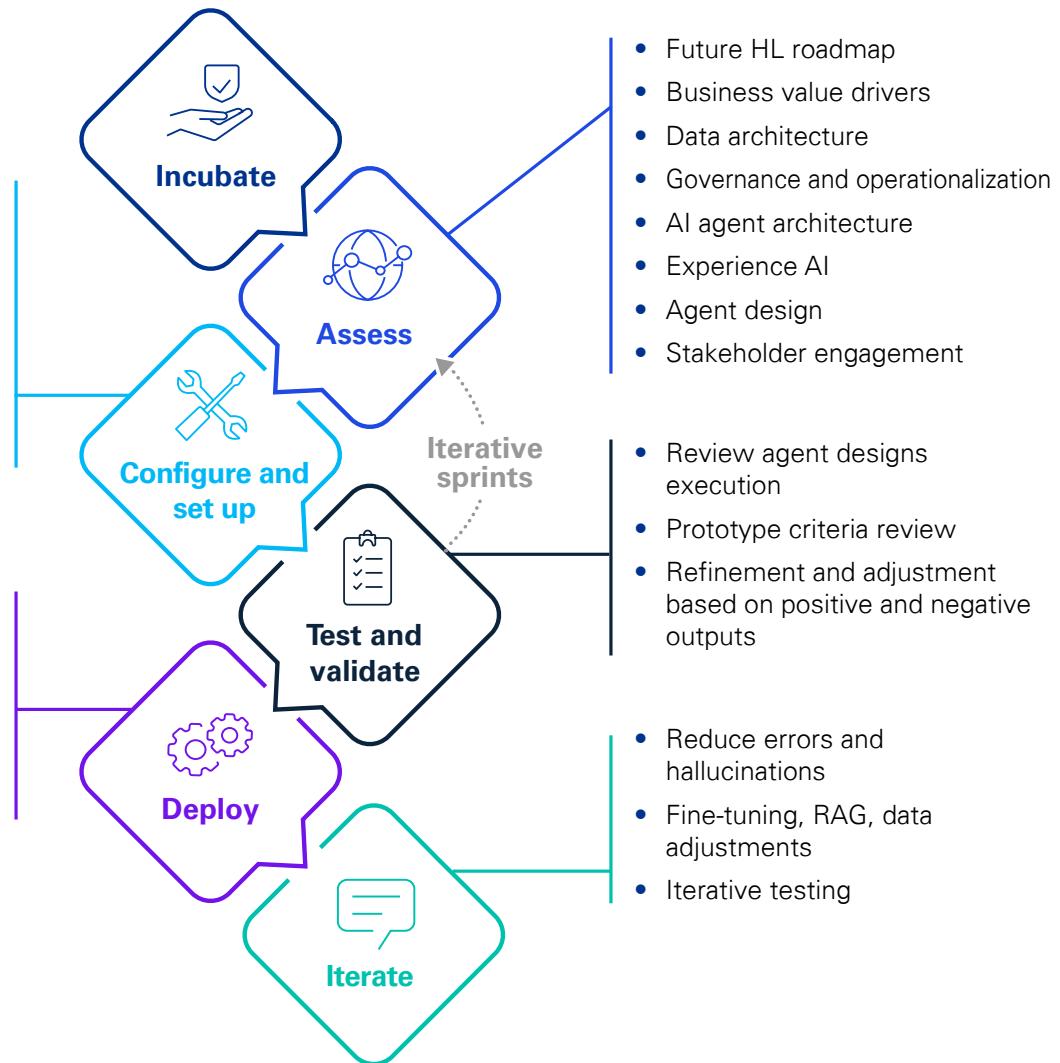
A directive for future proofing, employing a structured approach to not only drive immediate value with the tools available today, but also detail a plan for sustained improvement

The KPMG AI Incubator for Agentforce drives toward well-executed pilots, setups, and proof of value and is implemented via a phased approach. As work is done, focus areas determine improvements for efficiency, engagement, productivity, and results.

Incubate and accelerate approach (3-6 weeks)

- Determining proof of value
- Foundation setup of AI agent topics, instructions, actions
- Business requirements
- Data value mapping
- Mock data setup
- Develop test scripts

- Review the criteria and process for releasing agents into prototype environment
- Deploy in nonproduction or permission-limited production environment



Key Outputs: Proof of Value | High-Level Roadmap | High-Level Business Case | Phase 1 Implementation Plan

Contact us to learn more

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