

Regulatory Insights: August 2025 Recap



Executive/Legislative/SCOTUS

White House EO: American Pharmaceutical Supply Chain Resilience EO: Competition in the Commercial Space Industry

EO: "Debanking"/"Fair Banking"

EO:401(k) Investor Access to Alternative Assets

Departments

DOC • Final: Ending Expedited Exams of Design Applications

DHS • Guidance: New Sectors for UFPLA Enforcement

HHS • RFC: Onshoring Mfg. of Drugs and Biological Products

DOJ • Speech: Digital Assets, Licensed Money Transmission

- Treasury RFC: Detection of Illicit Activity Involving Digital Assets
 - Notice: Convertible Virtual Currency Kiosks
 - Advisory: Money Laundering Networks used by TCOs
 - Report: Trend Analysis Money Laundering Networks

Executive Agencies

agency

Inter- • Guidance: Operational Technology Asset Inventory (CISA, FBI, EPA, NSA)

- **CISA** Guidance: Software Acquisition
 - RFC: Software Bill of Materials Guide

- **EPA** Report: Toxics Release Inventory, National Analysis 2023
 - Guidance: Battery Energy Storage Systems (BESS)
 - Guidance: Diesel Exhaust Fluid (DEF) Systems

FDA • Announcement: PreCheck Program for U.S. Drug Mfg

- NIST Guidance: Digital Identity Guidelines (Cybersecurity)
 - Guidance: Face Analysis Technology Evaluation
 - Guidance: Security/Privacy Control Catalog Revisions

August 2025

Regulatory Agencies **CFPB** • Proposal: Definition of "Risk to Consumers" ANPR: Personal Financial Data Rights ANPR: Amendments To Four Larger Participant Rules **CFTC** • Announcement: Crypto Sprint – RFC on PWG Recommendations RFC: Listed Spot Crypto Trading Initiative FCC • Withdrawal: 43 Rules or Requirements Withdrawal: 98 Broadcast Rules or Requirements Final: Submarine Cable Landing Licenses Proposal: Submarine Cable Landing Licenses Proposal: Accelerated Infrastructure Builds Proposal: Review of Business Data Service Rules FDIC Proposal: Official Sign and Advertising Statements Report: Quarterly Banking Profile – 2nd Quarter 2025 FRB • Ruling: Court Vacates Regulation II (Interchange Fees); Imposes Stav FTC • Guidance: Consumer Privacy and Data Security Report: Data Spotlight on Imposter Scams NRC RFC: Level 3 Probabilistic Risk Assessment Project **SEC** • Announcement: New Division of Examinations Director Announcement: New Al Task Force FAQ: U.S. Treasury Clearing Rule Amendments

State Activities

NAIC Proposal: Key Initiatives to Help Payment of Claims Speech: Mid-Year Highlgihts AZ Withdrawal: Renewable Energy Mandates CA Report: Zero-Emission Vehicle Deployment



Regulatory Insights: August 2025 State Series

Торіс	KPMG Insights	Regulatory Alerts/Articles
AI	 More than 1000 bills introduced in 50 states in the 2025 legislative session spanning a variety of issues (e.g., studies/reports, requirements for developers and/or deployers, consumer protections) though only a small number (approximately 10 percent and primarily consumer protection-focused) have been enacted. 	State Series: AI Legislation
	The Administration's Al Action Plan directs agencies to revise or rescind existing Al-related regulations that "may hinder Al development or deployment," and recommends federal funding to take into consideration a state's existing Al laws.	
Antitrust and M&A	Expansion: States have broadened their antitrust powers and oversight of mergers and acquisitions, introducing per-merger notification laws, especially healthcare transactions. Anticipate merger submissions to become more complex as companies consider state submissions and reviews in addition to federal HSR filing requirements and address questions from reviewers at both federal and state levels.	State Series: Antitrust and M&A
	• Action: State AGs are expanding antitrust enforcement through multiple channels including collaborating with federal antitrust agencies (e.g., FTC, DOJ), joining multistate task forces (e.g., BRACE), introducing laws and regulations (e.g., pre-merger notification, noncompete restrictions), and building capacity (e.g., establishing antitrust units, adding staff).	
Financial Consumer Protections	Fair and Responsible: With federal policy and regulatory changes, there is growing uncertainty as to what/if a new standard will take shape or the role that states may have to help set/enforce it.	State Series: Financial Consumer Protections
	Increased Lending Safeguards: Anticipate a continued state focus on lending products and services.	
	Enforcement Efforts: State AGs are expected to intensify activity across a wider range of financial products and services and across an array of providers; Expect increased collaboration through multi-state investigations.	
Property & Casualty	State legislatures and insurance regulators are responding to rising weather-related events/risks, rising prices/costs, and advances in technology by introducing or enacting regulatory reforms that aim to enhance transparency, affordability, and consumer protections.	State Series: Property & Casualty Insurance
Insurance	 The NAIC's 2025 initiatives are driving states to collectively focus efforts around "catastrophe resiliency" and pre-disaster mitigation, cybersecurity, and data privacy in addition to fraud prevention, market stability, and price transparency. 	



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Topic	KPMG Insights	Regulatory Alerts/Articles
"Debanking"	• Redefining "Fairness": Supervisory changes likely to not only remove reputation risk in exam guidance but also potentially redact existing "fairness" definitions.	Executive Order: "Debanking"/"Fair Banking"
	• Regulatory/Legislative Changes: A re-review and potential amendments may span multiple regulations and business practices (e.g., financial crime, inactivity/insufficient funds).	
	 Spanning Retail Products: Supervisory, investigation, and examination actions to span across deposits and lending products and practices. 	
	 Look-backs Coming: Actions direct the agencies to re-review prior account closure and declination practices and assess whether to issue associated enforcement actions (based on FTC Section 5, CFPA section 1031, and/or ECOA). 	
Retirement Plans & Alternative	 Expanding Investment Options: Opens retirement plans to alternative investments offerings (e.g., private equity, real estate, cryptocurrencies), which previously had been limited to institutional and accredited investors. 	Executive Order: 401(k) Investor Access to Alternative Assets
investments	Opening Capital: Expanded investments meant to help 'open up' capital into private equity markets.	
	Best Interest: Plan sponsors will need to determine if added investments serve the best interest of participant(s).	
	 Risk and Complexity: More diverse investment choices may boost returns but will require appropriate due diligence and risk management. 	



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