



Real Insights for Operations

The Proximity Premium survey highlights

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We are pleased to share with you a new KPMG report, [The Proximity Premium](#).

This report examines how companies are enhancing supply chain resilience by relocating their operations closer to the US through "strategic shoring."

Based on a survey of 250 US executives across industries such as manufacturing, consumer goods, automotive, and technology, the report delves into the key drivers behind this trend. It also explores the actions companies can take to optimize their supply chain strategies.

Key survey findings include the following:

- Supply chains are being streamlined, with fewer countries involved on average.
- Agility, speed to market, and access to talent are top drivers.
- Mexico will gain share as a key location, along with the US, Brazil, and Canada.
- Trade policies, natural resources, sustainability, and incentives are shaping location decisions.
- Proactive tax planning, incentives considerations, and trade agreements are crucial.

The report emphasizes the importance of prioritizing agility over short-term costs, leveraging data analytics, and strengthening supplier relationships to navigate supply chain challenges in today's uncertain environment.

For more information on how KPMG can help you strengthen your supply chain resilience, download our latest report, [The Proximity Premium](#). We look forward to helping you find solutions.

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