KPMG

Get Ready-Set-Go with a transformation from KPMG and SAP

KPMG and SAP can help your business to leverage Signavio and LeanIX to unleash the power of SAP S/4HANA—through the core building blocks of Process Intelligence

Intro

Ready

Set

Go

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Ready

Embarking on a business transformation journey requires a solid foundation of data and strategic insight. At KPMG, we focus on how to harness data as a strategic asset to help ensure your organization is “Ready” for an enduring and dynamic transformation. We integrate enterprise architecture with business process management to provide a holistic framework that prepares you for success. By leveraging SAP Signavio and LeanIX, we help you map out current processes, identify key data needs, and establish a robust foundation for transformation. This allows organizations to steer through challenges with informed confidence, ensuring that your transformation strategy is both resilient and adaptable.

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Leveraging Signavio and LeanIX to get "Ready" for transformation

Bridging the gap between business and information technology, Signavio and LeanIX integration delivers consistent process structure and process information between SAP Signavio solutions and SAP LeanIX with consistent synchronization of data.

SAP LeanIX

Leveraging Signavio to facilitate a strategic approach to designing and refining a business case for transformation can be harnessed to achieve the following:

- Transparent view of **a wide range of business processes**
- Identify high-impact **areas for improvement**, quantifying the **potential value** and **return on investment** of transitioning
- Current process **inefficiencies**, **bottlenecks**, and compliance **risks**

Visibility and understanding

Identify and quantify value

LeanIX

LeanIX will support the assessment of the current enterprise architecture, setting the stage for a strategic transformation. Key benefits of LeanIX include:

- Mapping all existing infrastructure dependencies and assess the impact of transformation initiatives
- Enabling a strategic roadmap from the current state to the desired future state architecture.

Application portfolio assessment

Cloud migration and technology obsolescence assessments

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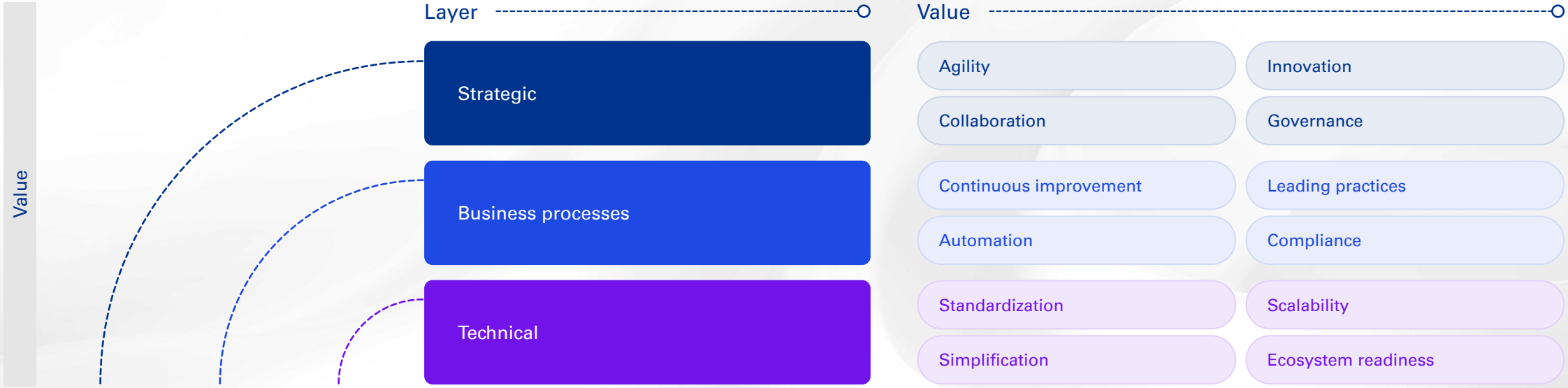
Signavio and LeanIX enable us to achieve accelerated business value as a result of the transformation initiative

Faster time to value

Lower total cost of implementation



De-risk and accelerate transformation

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Set

As organizations actively plan their digital transformation—whether it involves moving to SAP S/4HANA or modernizing applications—artificial intelligence (AI) governance becomes a critical component. The KPMG Trusted SAP approach emphasizes trust in AI governance to help ensure that your transformation is not only innovative but also compliant. We help organizations create a Trusted AI Control framework that centralizes governance, streamlines compliance, and manages AI risks. Our approach focuses on integrating AI governance into your broader transformation strategy, helping ensure that AI initiatives align with regulatory requirements and business goals. Learn how to anticipate potential roadblocks, model scenarios, and navigate the complexities of AI to drive successful, compliant, digital transformation initiatives.

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AI creates new opportunities for organizations to unlock value...

CXO opportunities...	...to create value*		CXO opportunities...
Improve productivity	Eliminate inefficiencies and enable operational excellence	• 40%–70% capacity gains • 5x time on collaboration and innovation	Finance
Increase profitability	Enable dynamic strategies and more agile operations	• 30%–40% lower costs to servefor key functions • 10%–20% improvement in operating margin	Sales and Marketing
Enhance quality and experiences	Improve job satisfaction and enhance customer experience	• 15%–25% decrease in voluntary attrition • 20%–30%+ uplift in Net Promoter Score	Supply Chain and Operations
Accelerate growth	Facilitate more agile and effective investment allocations	• 25%–50%+ compound annual growth rate • 3x–4x return on investment	Procurement
			Technology
			Human Resources (HR)
			Legal and Compliance

*Source: Potential value estimated based on extrapolation of KPMG AI and technology surveys and cross-industry analysis on the impact of AI over the next 24–36 months.

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...But also introduces new risks and challenges to manage

Costs

What should we acquire or divest to maximize nonorganic growth potential?

How much do we need to invest this year and next to make it happen?

What will the additional costs be for all the GenAI subscriptions and usage?

How much cost can we take out realistically if we fully adopt GenAI across the enterprise?

Revenue

Will our customers spend more or less on what we deliver after they have adopted AI?

Can we create new services and/or revenue streams enabled by generative AI (GenAI)?

Will our competitors gain share if they adopt GenAI faster?

Do we need to change pricing level and/or structure to remain competitive?

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SAP AI solutions and services – Embedded

SAP Cloud ERP Solutions AI

Availability of "out-of-the-box" embedded AI solutions is subject to the nature of product and licensing, e.g., S/4HANA Cloud – Public/Private edition, RISE, and OnPremise

SAP Business AI

- Finance
- Supply chain
- IT and cross-function
- HR
- Marketing and commerce
- Procurement
- Sales and service

Click on each tab to read more

GenAI scenario | Status: Announced at SAP Sapphire 2023

Note: The proposed scope includes Embedded AI solutions and services available in S/4HANA without any additional license costs. **Source**: SAP

How can KPMG enable you to achieve the potential benefits?

Identify the suitable Embedded AI use case and related solution available out-of-the-box in SAP S/4HANA.

Enable the customer to define the business process and data model, such that the Embedded AI can be implemented.

Decide on the key features based on the business context, to be considered for training the model.

Educate technical users to maintain and keep the model updated.

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SAP S/4HANA
- Sales order autocompletion

SAP Intelligent Product Recommendation
- Configurable product quotation

Digital Assistant for SAP CX
- Intelligent questions and answers
- Customer 360 profile summary and scheduling assistant

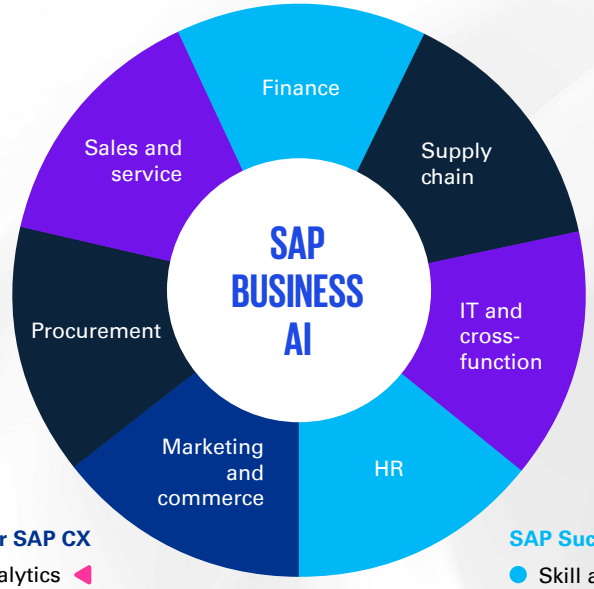
SAP Ariba Buying
- Product recommendations

SAP Business Network
- Invoice conversion

SAP Ariba Central Invoice Management
- General ledger line-item identification

Digital Assistant for SAP CX
- Natural language marketing analytics
- Product description generation and review summaries

SAP S/4HANA
- Intelligent collections



SAP Extended Warehouse Management
- Slotting recommendation

SAP Predictive Replenishment
- Replenishment optimization

SAP Transportation Management
- Goods receipt processing

SAP Digital Assistant
- Product documentation search

SAP Analytics Cloud
- Natural language queries

SAP Success Factors
- Skill and career path recommendations
- Job description and interview questions generation

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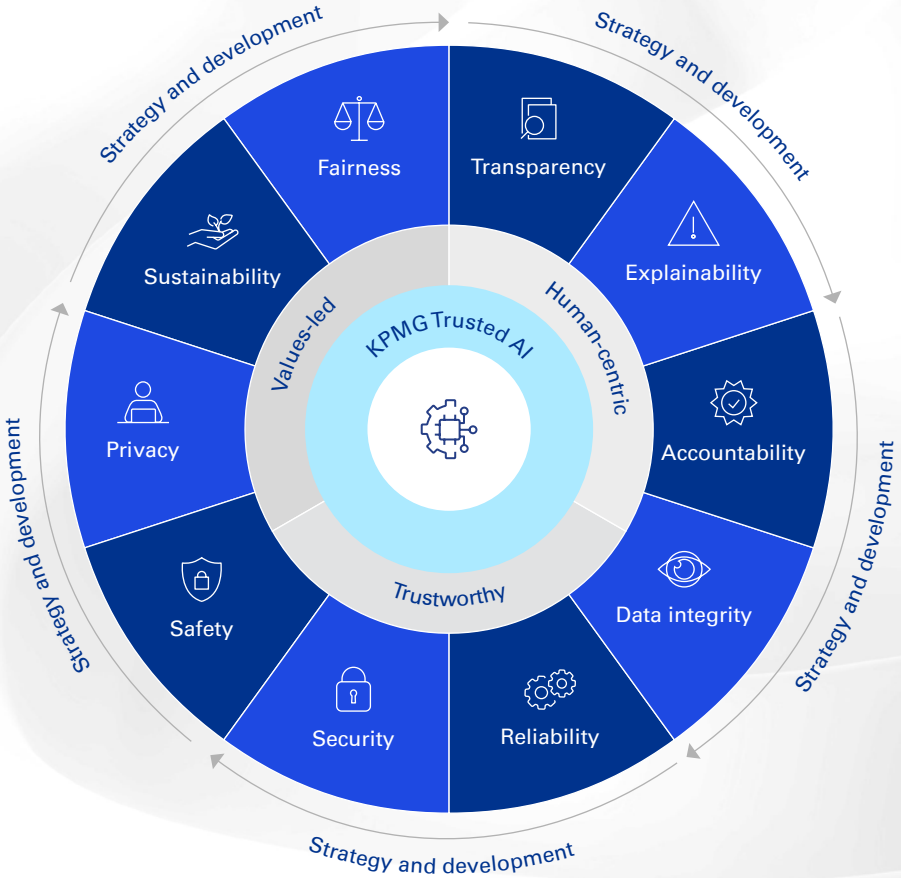
Option

The KPMG Trusted AI Framework – The Opportunity to build trust

The KPMG Trusted AI Framework is a strategic imperative for organizations that will help to build user trust and streamline compliance with regulations while maintaining an organization's ability to innovate and create.

- Trustworthy
- Values led
- Human-centric

Click on each tab to read more



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Go

The successful execution of a business transformation hinges on realizing value and ensuring widespread adoption. We focus on maximizing value through sustainable transformation by emphasizing transparency and collaboration. Using SAP Signavio and SAP LeanIX, we drive value realization by enhancing process visibility, measuring progress, and fostering stakeholder engagement. Our approach helps ensure that transformation initiatives are not only executed effectively but also continuously optimized for maximum impact.

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Value-centric transformation journey

This value realization lifecycle is at the center of our "Transformation Journey" approach, our foundational approach for transformation at KPMG:

Visioning and foundation

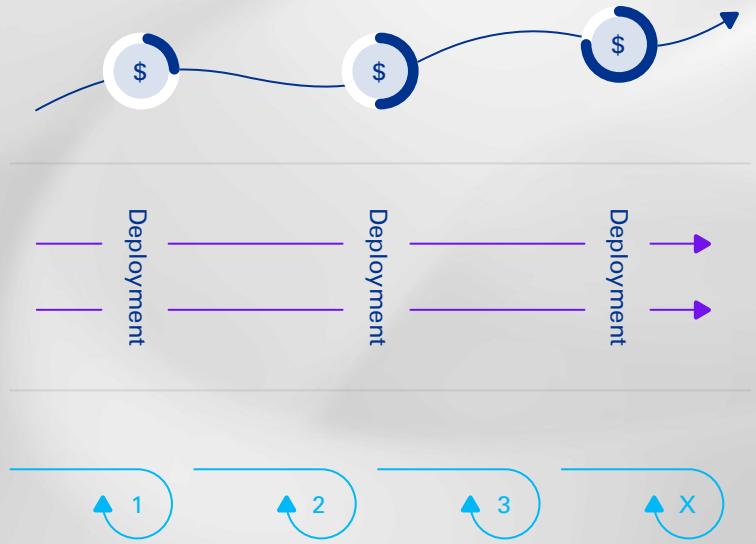
Framing the strategy, defining the value, designing the journey, and building the foundation to get it right.

Enterprise

Program

Solution

Value realization	Driving accountability and adoption to capture the value from the transformation initiatives
Orchestration	Driving the continuous planning and prioritization, people experience, governance, and deployment across value streams
Solution delivery	Executing individual transformation initiatives and products that deliver value on an iterative basis



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To learn more about our point of view and how your organization can be best equipped for the future:

- Review additional information on Process Intelligence here.
- Schedule an immersive Client Experience Day session with our team to help you shape a plan that turns ideas into actions.

Contact us

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Learn about us: **kpmg.com**

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