



# Accelerate valuation, drive insights

KPMG supercharges client services with data-driven engines to provide swift, actionable intelligence through robust benchmarking capabilities plus dynamic modeling.



Benchmarking



Valuation

## Does your business:

Find it **challenging to benchmark** your company's purchase price allocation against industry standards?

Struggle to **navigate the complexities of ASC 805** for your recent or upcoming acquisitions?

Need **robust pre-deal analysis** to support your M&A strategy?

Require **precise and defensible valuations** for your business or assets?

Care to see how **Generative AI** can be used in the context of valuation?

Face **budget pressure** when seeking Big 4 experience related to the above?

**KPMG can assist without  
breaking your budget**

## Experience the future of valuation with our tools!



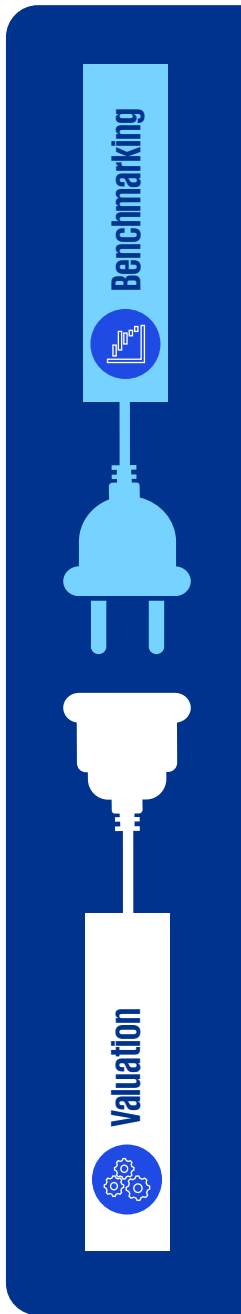
**KPMG Intangibles Spotlight and Valuation Insights** (collectively, benchmarking): Our **patent-pending** technology harnesses the capabilities of **Generative AI** by automatically retrieving purchase price allocation benchmarking data from 10-K filings and our archive of proprietary engagements. Further, these tools aggregate this data, providing interactive summaries that can be tailored by industry, geography, asset class, deal size, and more.




**Purchase Price Allocator (Valuation):** Specifically designed for clients navigating acquisitions. This economical and automated solution revolutionizes the modeling of purchase price allocations, offering a streamlined, interactive experience. Users can perform real-time analysis and sensitivity testing, delivering high-quality results instantly.



**KPMG Intangible Spotlight (patent-pending) and Valuation Insights** deliver extensive, transaction-related insights powered by public filings and our anonymized, proprietary database. [Learn more](#)




### Features




**Comprehensive**

Blending of public and proprietary quantitative and qualitative transactional data with additional market data metrics



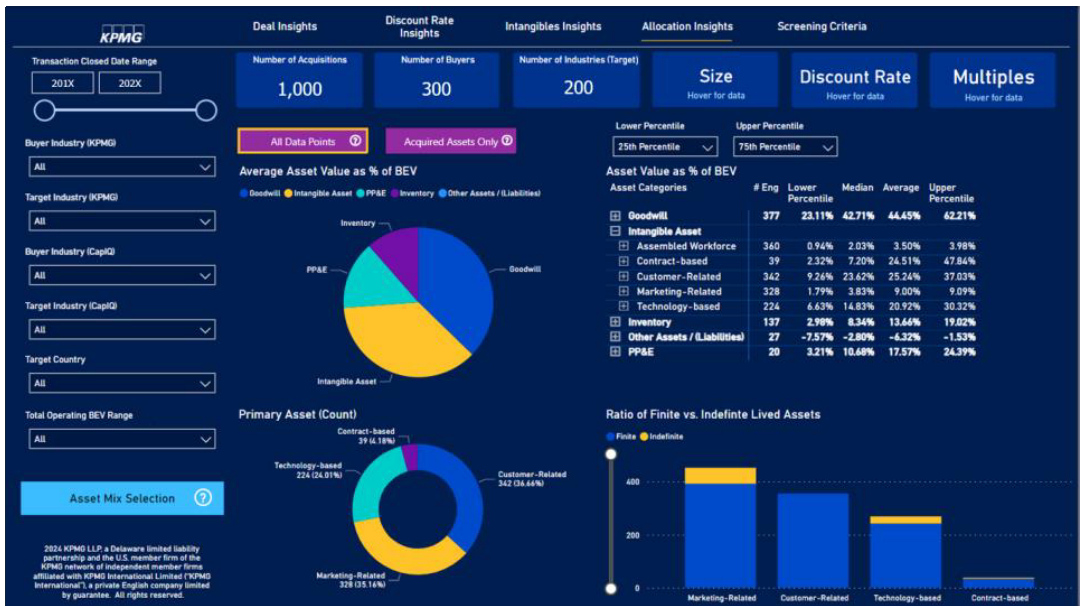
**Focused**

Extensive search capability that enables macro and micro perspectives



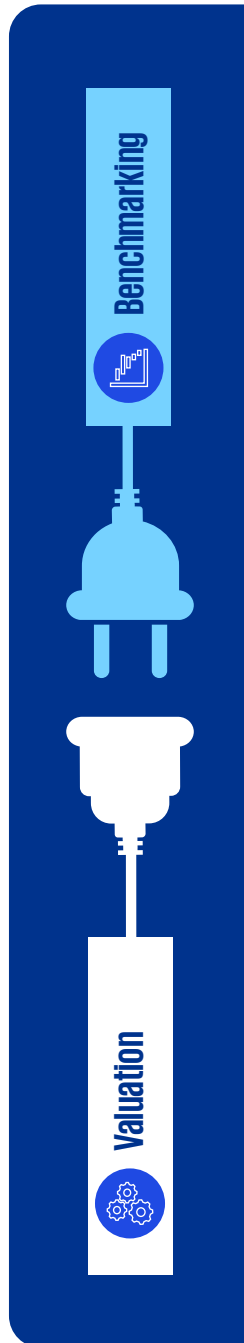
**Progressive**

Perpetual accumulation of public and proprietary data helps to ensure continuous relevance and reliability



**Together with Purchase Price Allocator, our robustness of conclusions is significantly boosted by extensive data support.**

KPMG benchmarking is powered by the volume and depth of the following datapoints:



## 20,000+ 10-Ks

Supporting these specific data points

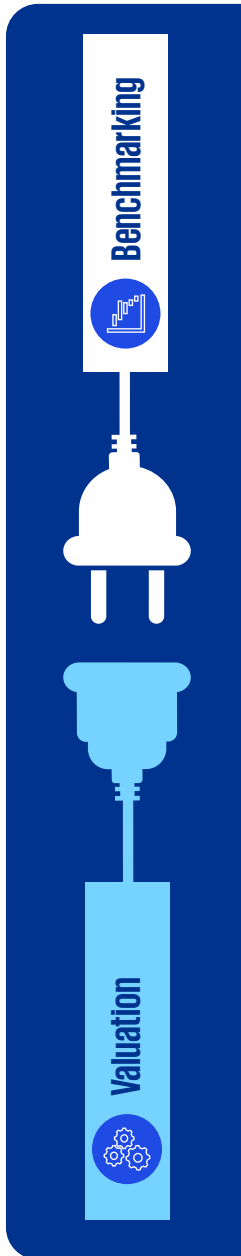


## 30+ years of valuation expertise

Supporting all data points



Designed with the acquisitive client in mind, Purchase Price Allocator is an economical and automated solution streamlining our delivery of purchase price allocations.



## Features

### Budget-friendly

Enhanced standardization and automation of traditional modeling exercises allows us to deliver a more cost-effective offering

### Flexible

Visualization of asset valuations creates comprehensive transparency and enables more dynamic analyses

### On-demand

Collaborative report and analysis delivery offers real-time scenario testing and results



Together with KPMG Intangibles Spotlight and Valuation Insights, our robustness of conclusions is significantly boosted by extensive data support.

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

Learn about us: [kpmg.com](https://www.kpmg.com)

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