



IP and Supply Chain in a Pillar Two World

June 11, 2024

**Ahead
of the Wave**

2024 U.S. Cross-Border Tax Conference



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With you today

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Agenda

WHY are companies rethinking their IP, holding company, and/or supply chain models?

WHERE are companies focusing their attention?

WHAT assets are companies focused on?

HOW are companies thinking about implementing changes?

Q&A

01

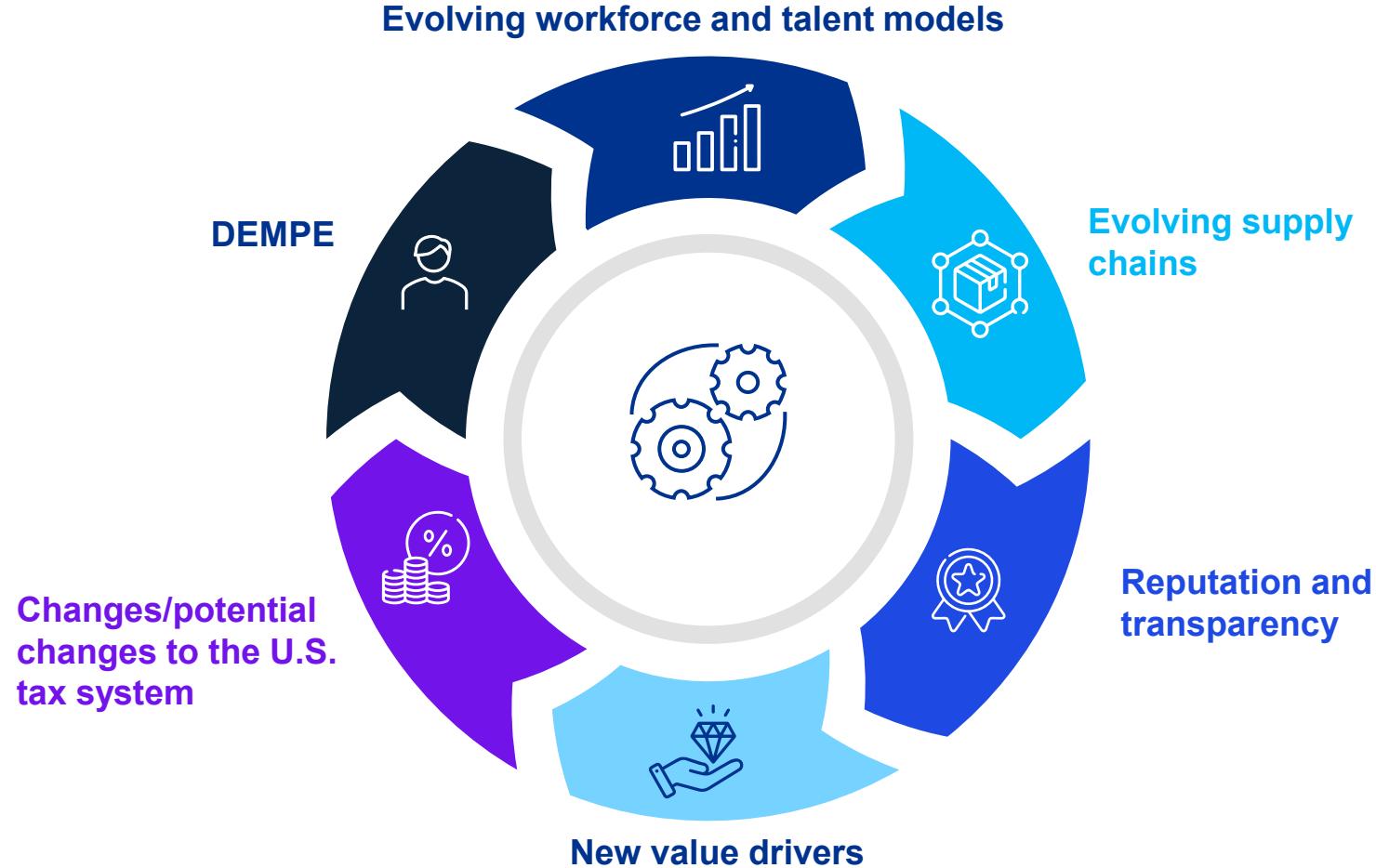
Why?

Why are companies rethinking their IP, holding company, and/or supply chain models?



Why are companies rethinking their IP, holding company, and/or supply chain models?

Pillar 2



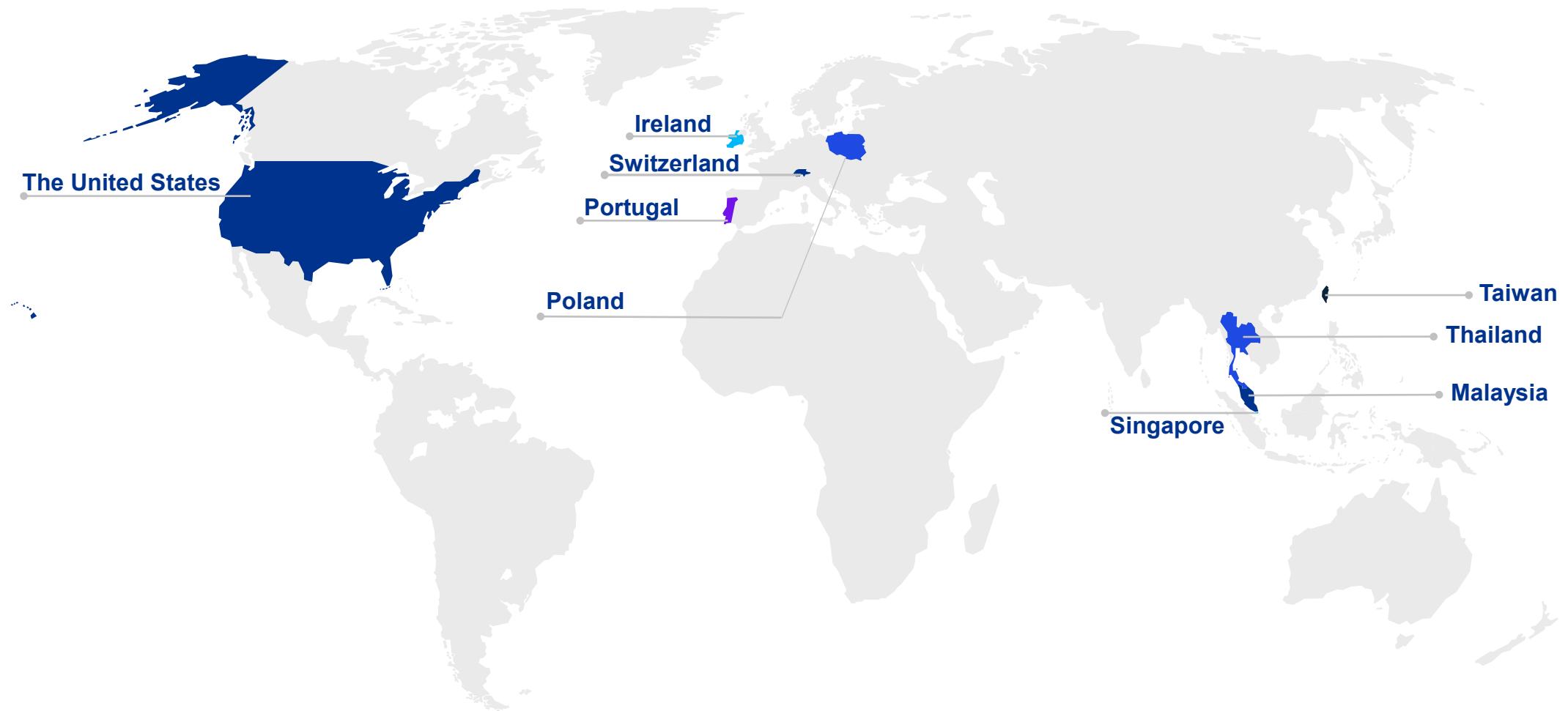
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Where?

Where are companies focusing their attention?



Where are companies focusing their attention?



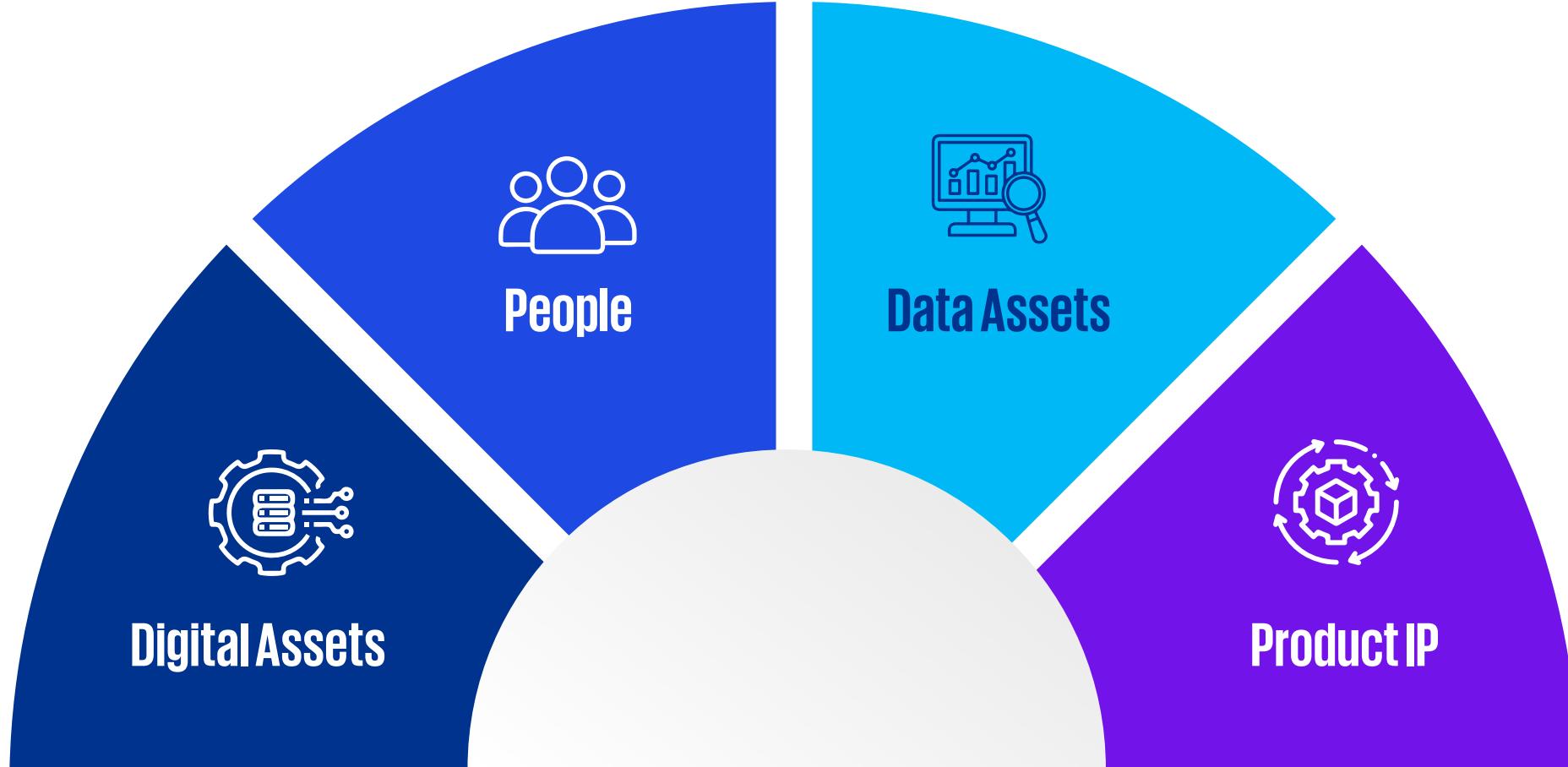
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What?

What assets are companies focused on?



What assets are companies focused on?



04

How?

How are companies thinking about implementing changes?



How are companies thinking about implementing changes?

Work with the business as it grows

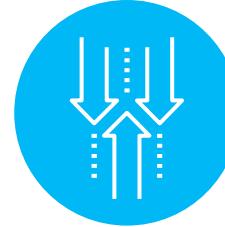


Simplify global structure



How are companies thinking about implementing changes?

Align structure with new ways of working



Get the timing right



05
Q&A



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