



Unlocking the Potential of People

We help solve big organizational challenges.



“What gets measured gets managed” – but organizations struggle to measure soft skills, behavioral change, and the efficacy of transformation programs.

Measurement Features

- Secure web and mobile SaaS application
- Dynamic, real-time measurement of program efficacy and observed behaviors at scale
- Algorithmically driven tooling to tailor resources that empower and accelerate individual change
- Ability to uncover ‘bright spots’ and ‘blind spots’ enterprise wide
- Ability to diagnose how, where, when and with whom challenges are manifesting

Our Approach to Culture & Behavioral Change

- We help clients define and align target behaviors and transformation tactics to achieve desired organizational outcomes
- We then measure progress through dynamic, peer-to-peer feedback on observed behaviors to understand change and cultural adoption over time, including lead talent and culture influencers
- We work with you to learn and improve plans iteratively to accelerate time to impact
- Together we deploy people-focused [insights](#) and resources to improve behaviors, change adoption, and transformation outcomes
- We combine business [experience](#) and behavioral technology to unlock better performance, transformation, risk management, and workforce outcomes

Why KPMG

Organizations depend upon humans and how they think and act to get work done. Although human behavior is the lifeblood of an organization, measuring behaviors, behavioral change, and the efficacy of change programs and interventions is hard to do. Employee sentiment is often used as the proxy.

KPMG goes beyond sentiment analysis, helps illuminate behavioral blockers to performance and then enables accelerated transformation through data driven insights at the organizational, team and individual level. And unlike a lot of survey products, it is bite-sized, in context, dynamic, and actionable at an individual, team, division and enterprise level.

3 minutes

To complete surveys each week*

5 questions

About 5 different peers per survey

360

Pulse platform that addresses challenges with traditional 360 processes (e.g., bias and timeliness)

80%

Participation rate with powerful insights

KPMG Contacts

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