



# Real Insights for Transformation

Discover your value-based path

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The impact of GenAI on the workforce is still unfolding. But it's important to realize that it's not just GenAI or digital transformation, it's human transformation. To succeed, we need a human-centered approach: prioritizing people, listening to their needs and concerns, and empowering them to work in new ways. These emerging technologies offer great promise for productivity, creativity, innovation, and meaningful work. How we manage the roll-out will make all the difference in realizing their full potential.

The first issue of Real Insights for Transformation emphasizes the importance of balancing human, cultural, and technological considerations in transformation.



## Change management insights with AI

How well are your people adapting to change? Measuring not just what your employees are saying, but how they are adapting (or not) can improve your change agility and ability to equip your people with the right resources, including bespoke learning pathways.

[Read more](#)



## Getting culture right

Want to supercharge your performance? Successfully deliver your strategy? Strengthen or restore trust? KPMG can help unlock the full potential of your people to accelerate, drive and sustain your most important business ambitions.

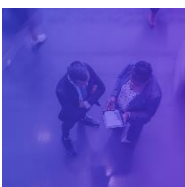
[Make the case for change](#)



## AI integration: Putting people first

Successful digital transformation is not possible without workforce transformation. Find ways to make the most of GenAI by putting worker productivity, capacity, and experience at the forefront.

[Learn more](#)



## American Worker Survey: Where your workforce stands on transformation

Your staff may feel confident about handling change due to technology, but they also seek support for development and well-being. Where can you start now? Dig deeper into the hopes, fears, and expectations of today's workforce.

[Find out more](#)

## Transform to win

Our insights help you turn great expectations into real transformation results.

- identify and realize greater value
- create a culture of change champions
- orchestrate the moving parts
- fast forward with technology

[Read our latest insights](#)



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