



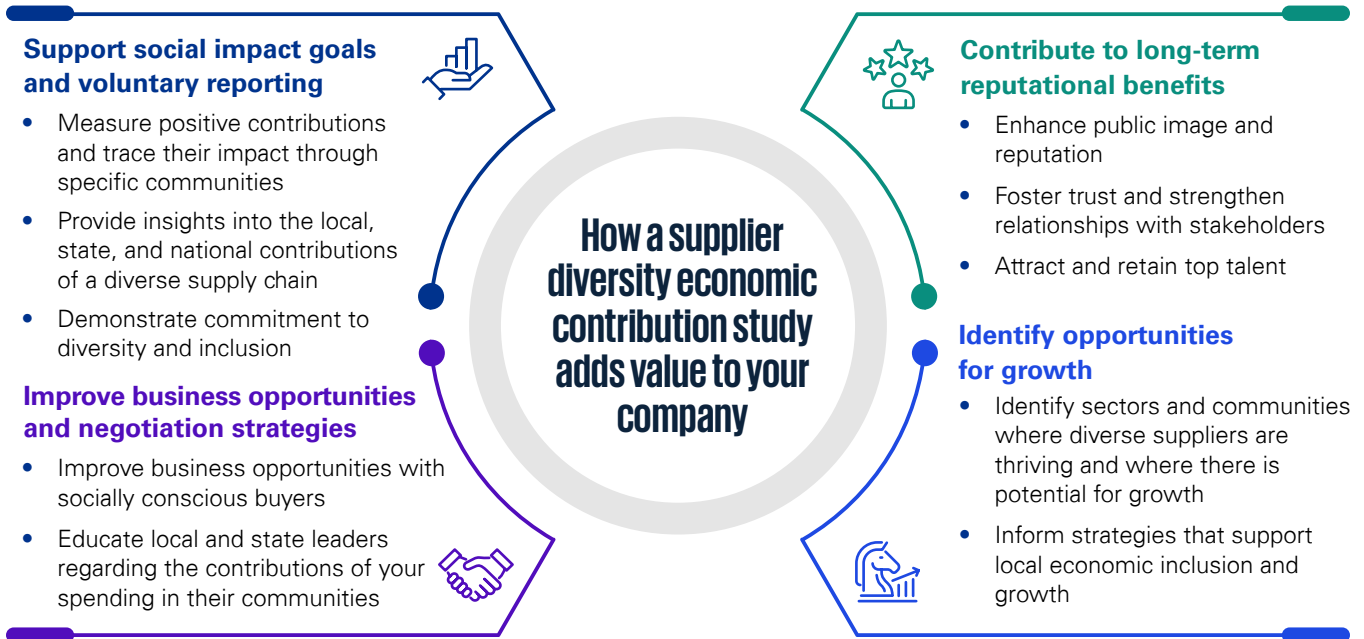
Measuring diverse supplier economic and social contributions



Why it matters

Companies face increasing stakeholder pressure to establish credible and defensible social impact metrics. Social impact frameworks require companies to demonstrate their impact—not simply outcomes—on the economy and people.

KPMG employs rigorous analytical tools to quantify the economic effects of your diverse supplier spending throughout the supply chain. Our approach attributes these effects to local communities, providing you with real comprehensive results.



Total Contribution



How KPMG can help you

Economic contribution analysis

Using **input-output models**, which capture the multiplier impact of your spending with Tier 1 or Tier 2 suppliers, KPMG's team of economists can help estimate the indirect and induced economic contributions **across city, county, and state economies**.

Economic contributions are measured by:

- **Employment or total jobs supported**
- **Total employment income, including wages**
- **Total output or production**
- **Tax revenues.**

This allows you to **quantify the total impact** of your supplier activities and **attribute the benefits** to specific communities.

Social contribution analysis

Using public data sources, **KPMG** can summarize measures of prevailing social well-being and inclusion in a region. Our analysis uses a broad range of socio-economic categories—**education, healthcare, housing, environment**, etc.—to measure individual indicators of progress. Leveraging this data, we can help you:

- Identify **local community well-being needs** in diverse supplier regions
- Create compelling visualizations and narratives to showcase the possible **relationships between the activities of diverse suppliers and social outcomes in the communities** where they operate.

Contact us



Uma Radhakrishnan, Ph.D
Principal
T: 516-312-8724
E: uradhakrishnan@kpmg.com



Alexander Miron
Managing Director
T: 267-256-2735
E: amiron@kpmg.com

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