KPMG **Microsoft**

Realize the full value of Cloud.

Microsoft Copilot enabled by KPMG.

KPMG can help you accelerate time to value in your Cloud migration by efficiently migrating your workloads and applications to Microsoft Azure.

The promise of Cloud has not yet been realized; KPMG can help unlock the value.

Cloud spend is increasing, but only 33% of organizations say they have realized **substantial ROI from Cloud investments.***

For many years, organizations have seen Cloud adoption as a critical part of their transformation. Adopting Cloud will improve speed to market, enable greater innovation and boost business agility – giving organizations the opportunity to gain market competitiveness.

However, for far too many, the full promise of the Cloud has not yet been realized. Most CIOs are somewhere amid a large-scale Cloud transformation and have not seen anywhere near the full value they were expecting from their investment.

Speed, technical debt, and risk are commonly identified as key obstacles to a Cloud transformation and modernization – preventing organizations from realizing the full value of Cloud.

With the emergence of transformative technologies, such as Microsoft Copilot, there is an opportunity to address some of these challenges. These tools and capabilities hold the potential to accelerate and automate the migration and modernization of applications to the Cloud.

Yet, the reality is this technology alone is not enough to unlock the full promise of Cloud – it is the way is it harnessed and deployed by the organization that will make the difference.
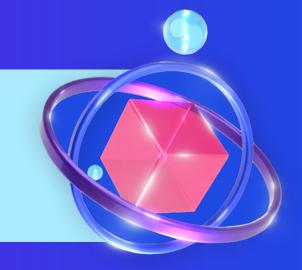
At KPMG, we are helping organizations to unlock the full value of Cloud - through a business-led, technology enabled approach we help clients to realize value sooner. We bring our expertise in business, functional, technical Cloud transformation and implementation alongside Microsoft to enable organizations to accelerate their Azure modernization journey and optimize their Cloud capabilities.

*Microsoft Index report 2023

KPMG helps organizations deliver value when adopting Copilot.

Microsoft Copilot has the potential to transform how software developers work by accelerating the application creation process: enabling coding specialists to focus on higher-level, creative, and more complex activities. This technology helps to eliminate the repetitive, tedious, and laborious elements of the coding process— that are open to human error.

Copilot coding tools can support developers and coders to rapidly create a general baseline code and if used in the right way, it can support developers in more extensive and automated ways. For example, from automatically finding potential security issues within an application to coding specific functions.

KPMG can help software engineers to harness Copilot for the coding process, leading to several benefits – click here to find out how:

So what does this mean for you?

Copilot technology will transform how software engineers operate, making their work easier and faster, while reducing the number of potential errors needing diagnosis later.

Ultimately, it can enable organizations to migrate applications to Azure in a far more efficient, timely, and cost-effective manner, accelerating their time to value. **KPMG can help accelerate this value.**

Training Copilot alongside a change in mindset is key to success;

KPMG can help organizations enable this change.

To utilize Copilot in the way that is most going to benefit your organization, **a change in mindset** is required. You need to start with what you want to achieve, determine how the technology can help you to achieve those goals, and—most importantly—you must never forget that it is **you controlling, instructing, and monitoring the technology (and its outputs), not the other way around.** KPMG continues to observe several approaches to leveraging Copilot.

Training Copilot—along with a change in mindset—is a best practice to help ensure that outputs are delivered in line with your expectations. KPMG professionals can guide you through this journey. We go beyond the technology and help you to understand how best to utilize its power to produce the business outcomes you require. We understand how to help you train Copilot and we understand the critical importance of the change management phase.

+ **Click here to read about the different prompts that can be used when training Copilot.**

Whatever the desired approach, or the complexity involved, KPMG can help you:

- Change the mindset of your developers
- Define your Copilot strategy
- Enable the right processes and operating model
- Transform ways of working to harness the value of this technology.

Drawing on our extensive experience with Microsoft, machine learning, AI, and natural-language processing, we can guide your organization through strategy development and implementation—and then provide ongoing support to help you optimize your investment in this transformative technology.

So what does this mean for you?

KPMG can support you to build the right expertise, infrastructure, and procedural safeguards **helping harness the value of Microsoft Copilot.**

KPMG can help accelerate the time to value for your Azure modernization.

As an early and enthusiastic advocate for the power of artificial intelligence, KPMG can help your organization to leverage Copilot as you modernize and migrate to Azure.

Assess
Your process

Develop
A modernization roadmap and strategy

Configure
and customize Microsoft Copilot to your business needs

Train and educate
Your developers to shift their mindset

So what does this mean for you?

This approach helps us to successfully implement next-generation AI capabilities like Copilot – transforming the working practices of your application developers - increasing productivity and efficiency, driving innovation, and accelerating your modernization to the Cloud.

A final takeaway.

AI and Copilot are becoming a top priority and competitive differentiator for leading organizations.

While organizations stand to benefit greatly through the implementation of Copilot, it's important to acknowledge that this is relatively new technology with many untested capabilities.

As this technology rapidly evolves, it's crucial that organizations plan for how they intend to responsibly realize the value of its capabilities.

Considerations for responsible Copilot adoption:

Where to apply AI capabilties and how to leverage in the specific process, setting clear objectives.

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Choosing the right technology stack that aligns with your business objectives on leveraging Copilot.

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Identify areas that can immediately benefit from Copilot to help assess the potential ROI and associated risks.

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Access data that you have readily available as a source for AI. AI systems are only as good as the data and questions asked. Without data, AI has limited use.

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Adopting the proper DevOps practices for CI/CD.

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Develop a governance framework and policies to handle AI bias and data security; know where your data is going.

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Training and Change Management on how to leverage Copilot functionality and capabilities and proper champions.

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Applying performance monitoring and KPI management, understating the key objectives to leverage Copilot capabilities.

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Ensure the proper budgets and resources are aligned to make your project a success.

So what does this mean for you?

Draw on KPMG expertise to learn more about how to responsibly adopt Microsoft Copilot, so you can realize the value of its capabilities and accelerate your move to the Cloud.

So, why work with us:

01   **Microsoft Copilot is transforming how organizations operate.**

02   **As with any technology deployment, the expected return on investment comes faster with help.**

03   **KPMG can help deliver new business value so you can gain competitive advantage and win in your market.**

Accelerate your move to the Cloud, with confidence - KPMG and Microsoft

Together, KPMG and Microsoft deliver a suite of modern capabilities enabling organizations to accelerate movement to the Cloud so you can realize value with confidence. This business-led, technology enabled approach spans every industry and addresses every key challenge.

KPMG is with you every step of the way. We help business leaders to drive transformation success, from Cloud strategy, implementation and Cloud operations.

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Learn about us: in   **kpmg.com**

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