

# N@W+

Neurodiversity@Work+ embraces neurodiverse talent & captures untapped potential to benefit the entire workforce



Neurodiversity describes the idea that people experience and interact with the world around them in many different ways; there is no one "right" way of thinking, learning, and behaving and differences are not viewed as deficits.

— Harvard Medical School

# Leading organizations are embracing Neurodiverse Talent

#### **Business Imperative**

- Drives innovation and productivity through unique cognitive skills
- Larger talent pool availability
- Strengthens your market position and makes you an attractive destination for diverse talent

#### Organizational Culture Imperative

- Create structures and systems which benefit everyone
- Build a culture of openness, empathy, curiosity, and innovation
- Encourages existing talent to self-identify and bring their authentic selves to work

#### Social Imperative

- Providing opportunities for meaningful employment to those that are neurodivergent
- Ever increasing clinical diagnoses of neurodiversity which impacts all of society
- Organizations have a social obligation to provide equal opportunity to everyone

# Why now?

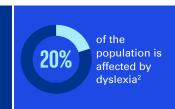
- Future skill requirements cannot be ignored doing so will result in a disparity between requirements and available resources
- A business' approach to inclusion and diversity impacts all staff, and can differentiate it from competitors when competing for talent and future clients while improving organizational culture
- Increased opportunity to hire talent with higher Intelligence/ **Emotional quotient**



- 1. Doyle, N. 2020. Neurodiversity at work: A biopsychosocial model and the impact on working adults. British Medical Bulletin, 135(1): 108-125
- 2. British Medical Bulletin, 135(1): 108-125. Dyslexia affects 20% of pop. Which represents 80-90% of all those with learning disabilities, Dyslexia FAQ, Yale center for Dyslexia & Creativity: Dyslexia FAQ Yale Dyslexia
- 3. "Data & Statistics on Autism Spectrum Disorder." Centers for Disease Control and Prevention, Centers for Disease Control and Prevention, https://www.cdc.gov/ncbddd/autism/data.html.
- 4. "Tourette Syndrome: An Overview." Tourette Association of America, 25 July 2022, https://tourette.org/ about-tourette/overview/#:~:text=Tourette%20Syndrome%20and%20other%20Tic%20Disorders%20 are%20not,while%20others%20will%20persist%20into%20adolescence%20and%20adulthood.
- 5. American Enterprise Institute; All Hands on Deck: Neurodiversity and the Future of Work; https://www.aei.org/poverty-studies/all-hands-on-deck-neurodiversity-and-the-future-of-work/

Neurodivergent identities are vast and can include autistic, ADHD, dyslexic, and dyspraxic individuals, as well as people with any other atypical neurology.

30-40% of the population are neurominorities1





# 1 in 36 children

are diagnosed with an autism spectrum disorder<sup>3</sup>

1 in 100 children have Tourette Syndrome<sup>4</sup>



US unemployment rate for college grads affected by autism5

# Our approach

Enables organizations to meet their workforce needs while creating a framework that supports neurodivergent individuals across the employee lifecycle

#### Assess

- Maturity Assessment
- **Business Case Development**

#### Design

- Vision and Case for Change
- N@W+ Strategy
- **Target Setting**
- Implementation Roadmaps & Action **Plans**

# Operationalize

- Roll out New Operating Model
- N@W+Training
- Integrate into Talent **Acquisition Process**
- General Counsel, Risk and Regulatory Process
- DEIB (Diversity, equity, inclusion, and belonging) Integration

#### Measure

- N@W+ Data Management
- N@W+ Performance **Monitoring**
- Reporting & Communication

# **Implementation of Neurodiversity at Work**



### **Develop Strategies**

Develop a tangible longterm N@W+ strategy that is integrated and aligned with the overall enterprise-wide strategy



Identify correct channels to reach desired neurodiverse talent and deliver an onboarding program that seamlessly integrates N@W+ with existing organizational goals



#### **Measure and Adjust**

Collect qualitative and quantitative information related to N@W+ program and structure a robust data ecosystem and collection process

# Contact us to find out how we can help



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