



# Virtual Field Trips with Laurie and Friends



## Educator Guide

Take your students on a field trip with Olympic Gold Medalist Laurie Hernandez! They will love learning with Laurie as she visits and experiences a variety of real-world places and topics.

Virtual field trips create an interactive learning experience for students to complement their classroom learning while providing inspiration to help keep students engaged. Laurie will introduce students to thought leaders, academics, and other influencers to discuss subject matter authentic to their passions and professions, while taking classrooms on exciting virtual visits!

At KPMG LLP (KPMG), we provide access to opportunities that empower everyone to become a lifelong learner. We know exploration and experiences are critical to a student’s learning journey. These virtual field trip experiences are meant to expose students to new ideas and help connect what they are learning in school to real-world professions and career pursuits, thereby opening their eyes to all the possibilities ahead of them. KPMG supports targeted and customized programs designed to empower everyone to be a lifelong learner, including supporting the many educators, like you, who facilitate fun and educational learning environments!


## The Series

KPMG Learning Ambassador and Olympic Gold Medalist Laurie Hernandez has collaborated with KPMG on initiatives that emphasize the importance of learning. Laurie serves as the emcee for this series of field trips, featuring relevant talent to provide educational entertainment for classrooms. As the narrator of the series, Laurie helps us explore a variety of topics.


## The Episodes



**Episode 1 (version for ages 5-10 and version for ages 11+ ):** The Heart of Your Health with Laurie Hernandez and Friends



**Episode 2:** Empowering Futures: Libraries and Access to Lifelong Learning with Laurie Hernandez and Friends



**Episode 3:** Navigating the Future: Exploring Careers in Accounting and Professional Services with Laurie Hernandez and Friends

## Recommended Session Flow



### Sample Intro

There are so many career pathways you can pursue based on your skills, goals, and interests. Public Accounting and Professional Services are exciting fields that can open the door to many career opportunities that you may not even be aware of.

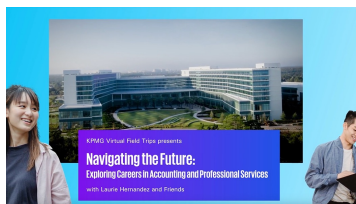
### Keep in Mind

- Whether you’re passionate about STEM, AI, sports, entertainment, fashion, nonprofits, or healthcare, the interests and skills you already possess can help you succeed in this field and other industries.
- Teamwork, problem-solving, and networking are critical skills for your personal and professional development. Tap into your own teachers, peers, and mentors to get advice on how to hone these skills and learn more about opportunities you may not be aware of.

As you saw in today’s episode, there is no one pathway to a career at KPMG!



# Navigating the Future: Exploring Careers in Accounting and Professional Services



## KPMG Speakers

**Sherry Magee**, Senior Director, Community Relations at Lakehouse

**Amy Korner**, Senior Associate, University Talent Acquisition

**Susannah Hochuli**, Senior Associate, Audit

**Ricky Hejibu**, Senior Associate, Advisory

**Ayanna Harris**, Associate, Tax (*Former Intern*)

## Themes

Early career exploration, skills-building, networking, business, professional development

**How can you build a meaningful career in Public Accounting and Professional Services?** What is it like to work in this industry and how do you know if it's right for you? Through a visit to KPMG Lakehouse, one of the leading learning and innovation centers located in Orlando, Florida, colleagues from across the firm will share more about their day-to-day responsibilities and career journey. Follow along for tips on navigating your unique path and to learn more about career options with limitless possibilities.



## Suggested Discussion Topics

- After watching the video, what did you find interesting about working in this field? Share a few aspects of the responsibilities and opportunities that you found exciting or surprising to learn.
- What are some of the things you're passionate about and why? How can you continue to develop this passion through high school and beyond?
- What is networking and why is it important? How can you practice it in your everyday life?



## Additional Activities

- **One Call Away** As you heard in the video, building a network of people who will support you towards your goals is critical to your success—luckily, these people are likely only one phone call away! As a first step, have students write down one of their goals. What do they want to achieve and how can they track progress? Why is this goal important to them? Based on the above goal, ask students to identify the people who can help them achieve it and keep them accountable. For example, who are the friends, family, teachers, guidance counselors or employers that they can go to for advice? Is there anyone that would be helpful to speak with that they have not already been in contact with? Students can write down their list and exchange with a partner for feedback and any additional ideas.
- **Speed Networking** Talking to people about their backgrounds and careers can be daunting! Have students practice giving their brief spiel to their peers, allowing them to hone the art of introducing themselves and articulating their interests. Pair students up and create a scenario in which they are meeting for the first time in a professional setting. Give each student 4 minutes to introduce themselves to the other and share where they're from, what their passions and extracurriculars are, how they spend their time outside of the classroom, and any other critical information that informs who they are. After each pair has shared, repeat the simulation by having one student from each pair rotate, so they get to speak to a new partner.
- **Business Case Study** One of the most intriguing parts about KPMG is the ability to work with some of the world's largest brands so early on in one's career! In part one of this activity, have students identify one of their favorite brands. Using their online research skills, have them develop a case study that answers the following questions: When was the company founded and why? What types of services do they provide, and who uses those services? What types of opportunities and roles are available within this company? What are the recent headlines about the brand? In part two of this activity, have students take turns presenting their findings. Leaning on their research and using their presentation skills, students should convince their peers of why their brand would make a great business opportunity.

## ★ Takeaways

- A career in public accounting and professional services provides many benefits, including opportunities for life-long learning, travel, and working with some of the world's biggest brands across different industries.
- The beginning of your career can feel daunting, but if you can identify your strengths, passions, and key people in your network, you'll be off to a great start.
- Seek out opportunities that align with your interests and give you a chance to meet like-minded people, whether that's clubs and extracurriculars or other seminars and events.
- If you're interested in pursuing a career at KPMG, check out some of the early career opportunities mentioned in the video:
  - KPMG Early Careers:  
<https://www.kpmguscareers.com/early-career/>



## Resource Recommendations

### Book Recommendations:

- *Advice for a Successful Career in the Accounting Profession: How to Make Your Assets Greatly Exceed Your Liabilities* by Jerry Maginnis

### Online Resources

- [How To Prepare for an Interview](#)
- [How to Stand Out When Applying for Internships](#)

### Organizations

- [NAF](#)
- [JA](#)



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