



Transformation and modernization enabled by Microsoft Azure.

KPMG Application Modernization and Migration [KAMM]

Gain market competitiveness by migrating tough workloads, unlocking hidden value, and establishing resilient future foundations.



Click the plus buttons throughout the document to find **more in-depth information**



Agility and speed are the currency of digital, the cloud is the enabler and the engine.

Cloud spend is increasing, but only **33%** of organizations say they have realized **substantial ROI from cloud investments.**

Source: Microsoft Index report 2023



Cloud solutions are no longer just technology disrupters; they are essential to business strategy and the key to competitive agile operating models and innovative offerings. Leaders who modernize with cloud will improve speed to market and enable greater business agility and resiliency. They will be equipped to deploy new products quickly, respond to customer demands, and reduce the risks of cyber attacks.

While speed, technical debt, and risk are identified as key obstacles to cloud transformation, the primary challenge that organizations face is the modernization and migration of their legacy applications to the cloud. Overcoming these issues can be complex and time-consuming – they can often prevent organizations from realizing the full promise of cloud. **KPMG LLP (KPMG) can help you address these challenges.**

The promise of the cloud is not yet realized, KPMG can help unlock the value.

In the current geopolitical, economic, and regulatory landscape, organizations must embrace “**cloud now**” or risk falling behind. Cloud migration and application modernization are essential for organizations to effectively address challenges and disruption. To achieve a successful cloud transformation, leaders need to establish a clear strategy that is aligned with broader business objectives, modernize IT infrastructure and applications, and migrate workloads. By doing so, organizations can begin to realize value.

KPMG can help organizations to unlock the full value of the cloud. With deep experience, leading AI-enabled accelerators, and a decades long alliance with Microsoft, we have the expertise and capabilities to guide your organization through a successful Cloud transformation. Our professionals bring a wealth of functional, technical and business knowledge to the table, ensuring that your transformation is value-led and outcome-driven. When this is combined with GenAI accelerated KPMG Application Modernization and Migration services (KAMM) and our mature cloud capabilities we can help turn cloud challenges into opportunities.

Realize the full value of cloud | KPMG and Microsoft

KPMG provides transformation and modernization for enterprise clients, enabled by Microsoft Azure. This business-led, technology enabled, AI/Gen AI accelerated approach reignites the cloud journey – enabling clients to achieve business realization sooner.

The expertise we have gathered from our broader alliance ecosystems allows us to support our clients in their modernization journey – this gives them the choice and flexibility to choose what options will work best for them.

Modernize your Applications and infrastructure with AI Acceleration.

KPMG application modernization and migration enabled by Azure.

The KAMM service is a solution that helps clients modernize and migrate to Cloud. Depending on our client needs, KPMG will recommend an AI powered migration path that aligns with the organizations strategic goals. The applications and services modernized and/or migrated following the KAMM approach will accelerate the journey to cloud by enabling the movement of complex workloads and modernizing legacy IT infrastructure enabling the elasticity and scalability of the cloud.

Through an integrated approach, refined through years of successful engagements, enhanced through AI/GenAI, these services will help to mitigate risk, improve the quality of outcomes, and strengthen resilience. This scalable, global service, is supported by a robust suite of assets and automation, backed by our collective business expertise and decades-long global alliance with Microsoft. Click to see if KAMM is the right solution for you.

Mature your cloud capabilities.

KPMG deploys and matures cloud capabilities to help you realize the full value of your investment. Reigniting your cloud journey beginning with 1 of 5 "on ramps". While each "on ramp" serves a distinct purpose, a cloud transformation requires a solid implementation of each.



Business value alignment
Start with business value assessments



Secure foundations
KPMG Trusted offerings



Unlock data value
AI/ Gen AI capabilities



Modern delivery and automation Microsoft
GitHub offerings and capabilities



Future-ready architecture
Leading innovative technologies

These values drive and enable organizations to create market differentiation, foster greater innovation, and respond quickly to market change.

Accelerate your move to the Cloud, with confidence | KPMG and Microsoft

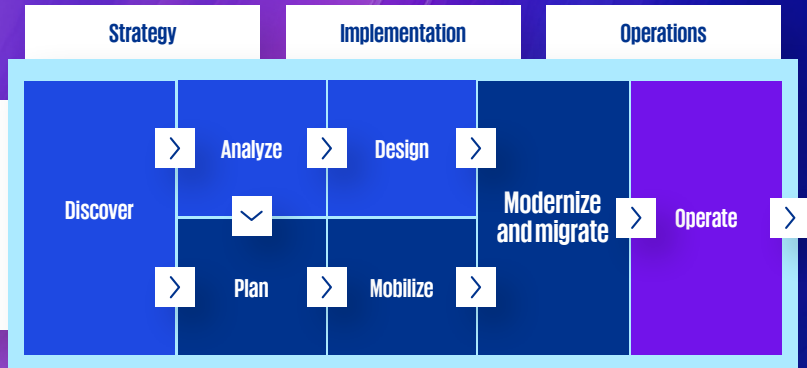
Together, KPMG and Microsoft deliver a suite of modern capabilities enabling organizations to accelerate movement to the Cloud so you can realize value with confidence. This business-led, technology enabled approach spans a variety of industries and addresses key challenges.

KPMG is with you every step of the way. We help business leaders to drive transformation success, from cloud strategy to implementation to cloud operations.



KPMG is a leader in end-to-end Cloud transformation services.

The cloud engineering team has modernized and migrated **75,000+** applications to public cloud platforms.



Get in touch to find out how we can support your organization's digital transformation and journey to a cloud-first future:

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