KPMG | **Google** Cloud

Making change a reality

Google Cloud genAI enabled by KPMG

Implementing Google Cloud genAI capabilities enabled by KPMG will lead to a sustainable business model change.

Significant advancements in technologies, such as genAI, are creating huge opportunities to transform how businesses and their employee's work. These innovative technologies can provide more than just operational efficiencies and productivity gains.

With the right value-enabling business and technology strategy, we can help modernize the workforce and transform key business functions—leading to increased cost savings, enhanced performance, and better customer experience inside and outside the organization.
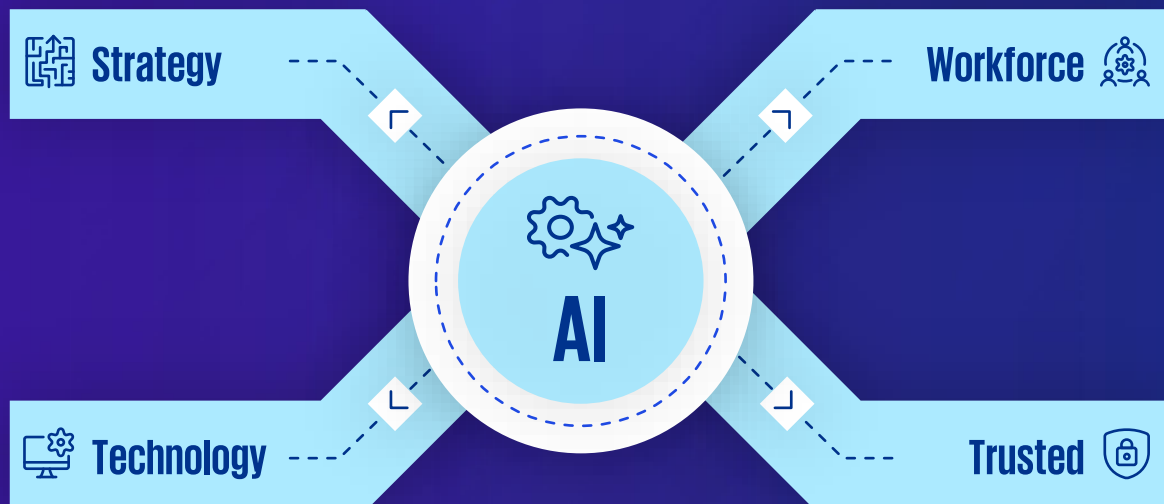
KPMG is helping Google Cloud clients capture the value from Google's GenAI platform.

KPMG can help you deliver impactful business change

We understand and recognize the risks associated with implementing transformative technologies. Our technical knowledge and business insights, along with our experience implementing Google Cloud solutions, means that we can help clients to overcome these challenges - **at every stage of their genAI journey.**

We make change happen

From production to value, we collaborate with you to deliver change.

- Strategy
- Workforce
- **AI**
- Technology
- Trusted

So, why engage with KPMG?

Our experience and insight spans industry and functional areas such as human capital management, business functions, technology, and data.

We are working with Google Cloud to bring AI to market—helping clients to unlock this technology's value.

KPMG provides proven accelerators and a Trusted AI framework—to capture the value of this innovative, ever-advancing technology.

We are a recognized leader in AI. KPMG is the number #1 firm for AI advice and implementation in the US.

Source Global Research - Perceptions of Consulting in the US in 2024.

This powerful combination of knowledge and expertise allows us to understand and keep pace with ever-evolving AI-enabled Google technologies.

It's this combination that helps organizations to deliver impactful value during and post their genAI adoption journey.

Enterprise use cases

Delivering change across the front, middle and back office. Aligning genAI enterprise use cases with your company strategy is key to building confidence and unlocking value across your organization.

Front office	Middle office	Back office
Sales	Operations	Procurement
Marketing	IT/Security	Finance
Customer service	Employee productivity	HR

AI is a top priority and competitive differentiator for leading organizations— KPMG is helping these organizations to gain the AI-advantage.

Contact us to find out how:

Mark Shank
Principal, KPMG LLP
US Google Cloud Platform Leader
E: mshank@KPMG.com

Mike Messeih
Managing Director, KPMG LLP
US Google Cloud CoE Leader
E: mmesseih@KPMG.com

Amy Czech
Sr. Director, KPMG LLP
US Google Cloud Alliance
E: aczech@KPMG.com

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