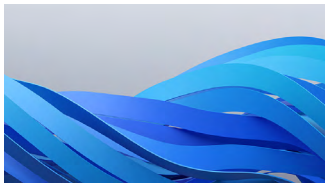




Issues and Insights

In this issue: Tax reimagined from the C-suite, KPMG honored for consultancy, top CEO worries, the future of supply chain management, the growth of TMT tax technology, and more.

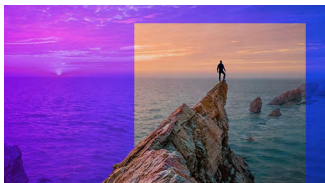
October 2024



Tax Reimagined 2024: Perspectives from the C-suite

We surveyed 500 CEOs, CFOs, and Chief Tax Officers to gauge their responses to the unpredictable and challenging tax environment they face. With their unique potential to foster trust amid disruptions, the moment for tax departments to step up and lead is here.

[Tax Reimagined 2024: Perspectives from the C-suite](#)



What keeps CEOs awake at night?

Our latest edition of the KPMG CEO Outlook analyzed insights from more than 1,300 CEOs at large companies globally, including 400 in the United States, to evaluate how they're navigating the challenge of compound volatility. Their concerns are varied—and valid.

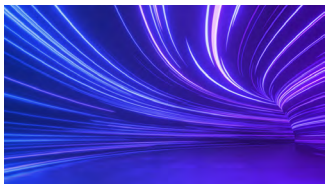
[KPMG 2024 U.S. CEO Outlook](#)



How Chief Supply Chain Officers (CSCOs) are improving cost to serve

Today, CSCOs are looking to improve CTS analysis, evaluate new technology options, and lower the cost to serve. See why a growing number are turning to digital data analysis to enable faster and better decision.

[CSCOs discover a breakthrough with cost to serve \(kpmg.com\)](#)



Reframing your supply chain approach

In today's supply chain landscape, traditional planning doesn't cut it anymore. To navigate successfully through the rapids of global disruptions requires the predictive capability of AI. See how to enhance your planning with a suite of AI algorithms.

[Disruptions call for a new approach to supply chain planning \(kpmg.com\)](#)



Why TMT tax groups are turning hi-tech

Our fifth annual KPMG [Chief Tax Officer Outlook](#) shows that technology transformation is high on the agenda for the technology, media, and telecom (TMT) sector. See how TMT organizations are using automation, generative artificial intelligence (GenAI), and managed services to achieve greater efficiencies.

[Chief Tax Officer Outlook for TMT \(kpmg.com\)](#)



How CTOs are navigating tax controversy

In today's business landscape, Chief Tax Officers are structuring audits to ensure comprehensive documentation and proactive tax planning in the face of complex tax liabilities and aggressive revenue authorities.

[Chief Tax Officer Insights—Navigating tax controversy: Unlocking value through effective tax functions](#)



The new tax challenges facing Life Sciences

In this recent webcast, sponsored by KPMG's Women in Life Sciences Tax Network, you'll get the view of leaders from our U.S. National Tax Sector, National Life Sciences Sector, and Washington National Tax as they discuss the disruptors impacting the sector heading into the presidential election.

[Navigating Disruptors Impacting Life Sciences \(kpmg.com\)](#)

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