



Issues and Insights

Our latest views on the latest business news

March edition

IN THIS ISSUE: RETAIL SALES; TECH M&A; THE DATA-DRIVEN WORKFORCE; AND MORE



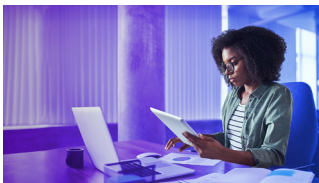
Retail sales start the year sharply lower

January retail sales fell 0.8%, a much steeper fall than the -0.2% consensus estimate. Why did it happen? Where were the drops most pronounced? What does it mean going forward. Get our take here. [Retail sales start the year sharply lower \(kpmg.com\)](https://www.kpmg.com/retail-sales-start-the-year-sharply-lower)



Mastering tech M&A

As tech deals become increasingly complex, success requires strategic integration planning and execution to capture value and foster growth with minimal disruption. See how today's tech leaders are doing it. [Mastering complex deals and integration \(kpmg.com\)](https://www.kpmg.com/mastering-complex-deals-and-integration)



Shape your workforce with data-driven people analytics

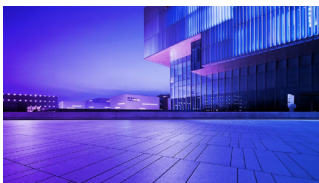
It takes a data-driven and insight-centric approach to manage today's diverse, multigenerational workforces. Here's how people analytics can help your HR function become a trusted business partner and drive greater employee value. [Shape your workforce with data-driven people analytics \(kpmg.com\)](https://www.kpmg.com/shape-your-workforce-with-data-driven-people-analytics)

TAX MATTERS



2024 KPMG Chief Tax Officer Outlook Study highlights challenges and opportunities

This fifth comprehensive annual report, "Tax Meets Tech to Meet Tomorrow," surveyed 300 CTOs to uncover the key challenges and opportunities they face. The study underscores the need for a strategic, collaborative and agile tax function, transformed to navigate the disruptions ahead. [2024 Chief Tax Officer Outlook \(kpmg.com\)](https://www.kpmg.com/2024-chief-tax-officer-outlook)



Can generative AI revolutionize tax function efficiency?

This edition of *Chief Tax Officer Insights* highlights the ways that Gen AI can elevate tax departments and ease the mounting pressure on teams—but only if CTOs understand and navigate the risks to people and processes. Dive into our thinking. [Chief Tax Officer Insights \(kpmg.com\)](https://www.kpmg.com/Chief-Tax-Officer-Insights)

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