



Insight-driven strategies & actions

KPMG Connected Enterprise for Life Sciences

Every business is a data business, and building a Connected Enterprise can help your data work smarter. With your customers and their patients increasingly eager for seamless experiences, better insights drive better strategies and actions to help them build business more effectively.



Leaders are often defined by their superior ability to wield information. We have the roadmap and tools that enable life sciences companies to develop and execute more meaningful, personalized, and effective customer strategies. With a customer-centric, tech-enabled digital transformation, you'll have the data and insights to be connected directly to patients and providers alike.



Orchestrate your operations into a connected system that increases efficiency, reduces risk, and protects your margins. Harness data from social media, online surveys and transactions. Insights are everywhere. Connected Enterprises can turn them into opportunities.



Key considerations

- Is your Data & Analytics (D&A) strategy foundational to your business growth?
- Do your D&A capabilities give you a holistic understanding of your business ecosystem?
- How do your data practices help you to provide a real-time, 360 view of your customers?
- Are you equipped to adopt both basic statistical and advanced tools to help meet emerging analytical needs?
- Do you have detailed policies in place to ensure information security and privacy?



How KPMG can help

- Go beyond the device. Partner with a digital transformation leader to position your company for a more competitive future.
- We provide data visibility across the value chain to improve customer and patient experiences at every step in the process.
- Digital transformation allows you to anticipate customer needs and address them with insight-driven strategies and fast execution.
- Connected Enterprise focuses every part of your company on delivering better experiences for customers.

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Stepping in and stepping up with an integrated data team

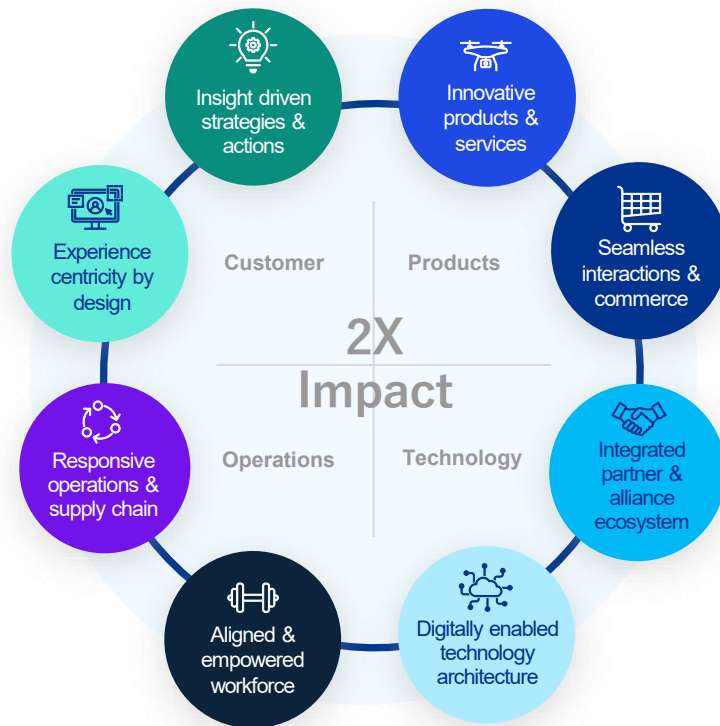
When a major pharmaceutical company faced internal allegations that employees in its Russian office had facilitated bribes, KPMG helped the company's outside legal counsel analyze transactions, events, and other records.

We combined healthcare industry knowledge, forensic accounting skills, and industry-leading data analytics to uncover data to guide them in real time. We've already helped protect the client from further action and potential penalties by acting as a trusted, qualified, and objective adviser.

We deliver the results that matter.

What does a Connected Enterprise look like?

The most successful organizations exhibit eight characteristics that span all aspects of the enterprise. The capabilities of front office, middle office and back office integrate seamlessly to support your brands, products and services, interactions and workforce.



Make the connection



Generate business value at every stage of your transformation journey



Build an insights-driven, digital and customer centric business



Empower and enable your people to align the organization for agility and performance



Engineer secure architectures to enable agile, high-speed innovation

Contact us



Dipan Karumsi
Principal, Advisory
Procurement & Outsourcing Adv
KPMG LLP
T: 614-249-2384
E: dkarumsi@kpmg.com



Michael Ricci
Managing Director, Advisory
C&O Commercial
KPMG LLP
T: 484-252-6705
E: michaelricci@kpmg.com



Rick Rose
U.S. Lead, Connected
Enterprise, Commercial
KPMG LLP
T: 267-256-2759
E: emrose@kpmg.com

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