



Ideas and Insights

Ideas and Insights brings you our take on the news affecting your business now. It's valuable information in a format you can use.

March edition

WEBCASTS



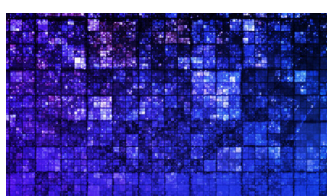
How GenAI is reshaping the workforce

Here's your opportunity to gain insights into the broader implications and effects of GenAI on the workforce, with real-world examples. Learn practical ways to initiate a data-driven approach and see how it can help identify immediate value and efficiencies. [How GenAI is reshaping the workforce \(kpmg.com\)](#)



Ask the Experts: All about the 2024 Global Internal Audit standards

In this premiere installment of our new Ask the Experts KnowledgeCast series, internal audit professionals explain differences between the 2024 Standards and those of 2017; how to implement the 2024 Standards; and show how internal audit functions plan to comply with the new Standards by the 2025 deadline. [Ask the Experts: All About the 2024 Global Internal Audit Standards \(kpmg.com\)](#)



Quarterly Bank Tax Update: Federal technical developments

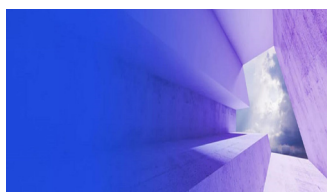
This one-hour webcast discusses recent federal technical developments affecting the banking industry, including legislative developments such as the proposed extenders bill, proposed bad-debt regulations and other legislative and regulatory news. [Quarterly Bank Tax Update: Federal Technical Developments \(kpmg.com\)](#)

ARTIFICIAL INTELLIGENCE (AI)



Cross-agency actions in AI regulation

See what's happening in the "whole of government" execution of the Executive Order establishing safe, secure, and trustworthy AI. Get the KPMG interpretation of what it could mean for you. [AI Regulation: Cross-Agency Actions \(kpmg.com\)](#)



How do you empower security?

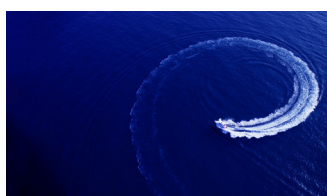
Responding to cyber threats has never been more important or more difficult. Traditional protection methods may no longer be effective, and forward-looking organizations are already pursuing AI capabilities to combat today's expanding threat environment. Here's how KPMG is helping. [Empowering security \(kpmg.com\)](#)

FINANCE



Economics and politics in an unclear environment: What's likely to happen

How do the economy and the political winds intersect? In this report, Diane Swonk, Chief Economist, KPMG US, provides her analysis of each, considers the uncertainty factor, and projects likely scenarios based on the implications. [Navigating an election-year maze...Policy uncertainty and the economic outlook \(kpmg.com\)](#)



M&A trends in financial services: A rebound ahead?

Though financial services M&A activity declined in 2023 for the second straight year, the outlook for 2024 is generally optimistic. See our analysis of the industry's M&A landscape, the outlook for key subsectors, and the growing role of GenAI in dealmaking. [A slow turning: M&A trends in financial services \(kpmg.com\)](#)

TAX INSIGHTS



2024 KPMG Chief Tax Officer Outlook Study highlights challenges and opportunities

This fifth comprehensive annual report, "Tax Meets Tech to Meet Tomorrow," surveyed 300 CTOs to uncover the key challenges and opportunities they face. The study underscores the need for a strategic, collaborative and agile tax function, transformed to navigate the disruptions ahead. [2024 Chief Tax Officer Outlook \(kpmg.com\)](#)

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