



Gaining efficiencies through site selection

Site selection & Project stand-up



As companies realign their global supply chains, many are seeking new manufacturing operations which must meet speed-to-market and cost optimization objectives. The site selection process focuses on helping investors identify and select the best industrial sites available to meet operational needs and streamline the decision making process.

Why should a company consider its current operational footprint?

Outside factors, including rising labor and real estate costs, increased stress on the labor market, logistics and supply chain considerations, often lead to companies rationalizing their current footprint while strategically evaluating future growth.

1 Is my company located in the right location?

KPMG will assist clients in understanding the overall competitiveness of a company's current location and utilize it as a benchmark for further analysis.

2 What markets should my company consider for relocation and expansion of operations?

Our team has experience across the US and offers unique in-market intelligence to supplement data analysis

3 What are key location and site success factors for the project?

- A successful location consists of a strong cross section of industrial compatibility and quality of life, overall location attractiveness, collaboration with colleges for workforce pipeline, and presence of an ecosystem of other peer companies.
- A successful site has completed due diligence, is construction-ready, has strong utility capacities, infrastructure, and strong community partnership.

The Site Selection and Project Development group of KPMG is a national site selection and location advisory practice.

Our team assists clients with location and site analysis, in-depth field evaluation, business incentives, site cost analysis, and overall project management. Our process supports clients from the initial location strategy through project implementation.

We develop data & analytic solutions leveraging our broad project experience to assist clients in evaluating key location and real estate attributes while securing business incentives for major industrial expansions.

Our defined approach and in-market relationships allow our clients to accelerate the selection of industrial sites while offsetting project costs.

Our service offerings

Location analysis

Leverages powerful tools, technologies and deep specialization in location factors such as labor availability, labor cost, and supply chain considerations to help drive location decisions for site selection.

Business incentive assistance

Applies our in-depth knowledge of business incentive programs to quantify potential incentive benefits and design negotiation strategies to optimize available benefits through peer projects benchmarking and business incentives expertise.

Final site selection & Project stand-up initiation

- Assists in finalizing project agreement to ensure alignment with incentive offer letters, state, local, and utility commitments and company commitments.
- Facilitates project hand-off between site selection and construction teams to put the project in the strongest position possible to launch construction.

Site selection

Utilizes proprietary solutions and extensive site selection experience to identify and evaluate real estate opportunities that are best suited to mitigate potential start-up and operational risks.

Financial & Operations analysis

Assists clients in developing a detailed financial model to evaluate the economics of the project.



Contact us



Ulrich Schmidt

Principal
610-223-3949
ulrichschmidt@kpmg.com



Robert Boehringer

Managing Director
610-710-9344
hboehringer@kpmg.com

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