



# Preparing for the Next Crisis

Nearly four years since the beginning of the COVID-19 pandemic, is the US Federal government prepared to prevent and mitigate the next public health crisis?

The KPMG Federal Healthcare team is leading the conversation by bringing together a collection of leaders from academia, government, healthcare delivery, and nonprofits for a limited discussion series, 'Preparing for the Next Crisis.' They sit down to surface actionable insights in three core areas:

- 1 The Federal government's preparedness to respond to the next health crisis
- 2 Crisis response case studies from other industries
- 3 The uniquely damaging impact of inaction on vulnerable populations

Together, these important discussions will surface potential reforms to various government structures to further embed a public health mindset and ultimately enable stronger public health preparedness.

## About the Initiative: Framing Health's Future

Unprecedented times have given way to unprecedented challenges: the lingering effects of a global pandemic; ongoing concerns about disparities in healthcare access and outcomes; efforts to improve public health infrastructure and embrace digital innovations; and understanding evolving social and environmental determinants of health to name a few. We want the future to look different, so we must start imagining it now. KPMG is convening the conversations to reframe the future of health.

### About KPMG

With authenticity and integrity, KPMG Federal Healthcare collaborates with HHS leaders to think creatively and act boldly to solve complex problems. The work we do is forward-thinking and transformational. We turn our ideas into action to consistently deliver value to our clients and the people they serve in the following areas: health and social program transformation; employee and citizen experience; supply chain innovation; and program integrity and risk assurance. Through the implementation of complex problem solving and creative solutions, KPMG Federal Healthcare supports our clients in redefining and realizing the future of healthcare to make society better.

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### Your Host: Sophie Stern

Sophie Stern is a Washington, D.C.-based health leader who has spent the majority of her career analyzing and influencing public health policy at the Federal level, such as the Affordable Care Act and No Surprises Act reforms.

Sophie is head of KPMG Federal Health strategy, helping clients tackle program transformation stemming from new laws or changes in Federal regulation while focusing on customer experience, scalable systems and processes, and operational integrity.

Sophie has nearly 20 years of experience working with stakeholders in nonprofits, think tanks, private industry, and the White House to advance public health solutions and recommendations while navigating Congressional and regulatory impacts on business.

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