



Comprehensive economic development services

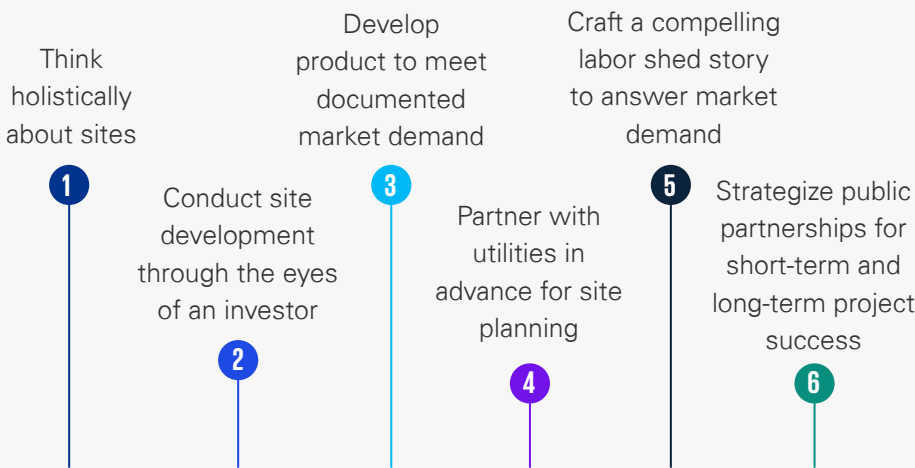
Construction-ready sites to meet speed-to-market demands



The competition for business attraction and economic development has become more challenging. State, local, and utility economic development teams are looking for new ways to attract high value businesses. Industrial investors are looking for both the right location and long-term value in site selection. High quality, market-ready sites are becoming more important as part of a broad economic development strategy. At the same time, both public and private partners are looking for a more efficient process to maximize their respective return on investment.

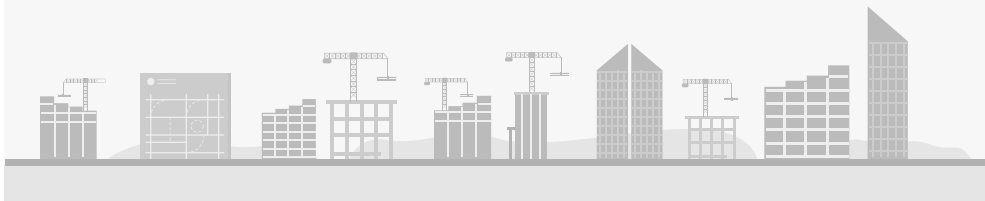
Site development success considerations

As speed-to-market is critical to project success, economic development organizations are striving to meet the demand through turn-key industrial manufacturing product. Successful site development teams consider the end-user before submitting a site for project consideration. These teams typically:



The KPMG **Site Selection and Project Development** group is a national site selection and location advisory practice. Our team assists corporate clients with location and site analysis, in-depth field evaluation, business incentives, site cost analysis, and development consulting.

We reengineer our site selection approach to assist states, localities, and utilities to improve their economic development competitiveness. Our defined approach allows public sector clients to enhance their investment approach to attract industrial end-users.



Our service offerings



Industrial site development program design and implementation:

Assist economic development teams in designing and implementing site development programs to achieve goals of the state, locality, or utility



Site review and certification:

Assist states and communities with site assessment, review, and certification.



Economic development planning:

Assist state, regional, and local organizations in economic development planning and marketing recommendations.



Competitiveness assessment:

Survey state and local economic development organizations to provide benchmarks for comparative purposes; Conduct comprehensive review of industrial sites/buildings and recommend improvements to enhance competitiveness.



Return on Investment (ROI) model development:

Assist economic development organizations in establishing sophisticated and scalable methodologies to help measure the return on investment from potential projects.



Target market analyses:

Identify potential new target markets for economic development organizations, analyzing potential strengths, weaknesses, and opportunities.



Contact us



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