



# CAO Corner

Volume 10 – Q3 2024

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We hope you enjoy our tenth edition of CAO Corner, a quarterly newsletter focused on bringing insights and fresh perspectives relevant to your role. The Q3 2024 newsletter covers the 34th Annual Accounting Financial Symposium and Audit Board Conference in Las Vegas, a Generative AI seminar, the Q3 Market Outlook, AI in financial reporting, and FASB’s proposed hedge accounting changes, and much more! [Subscribe here](#) to get the next edition delivered directly to your mailbox!

## CAO Buzz

### Quick insights

Short on time? Catch up on the latest emerging accounting and finance matters with these quick reads. For more on-the-go perspectives, zip over to [Shorts and briefs](#).



#### 34th Annual Accounting Financial Symposium in Las Vegas

Date: Dec 4, 2024

On December 4, we will host a networking reception for Symposium participants so you can build valuable relationships with your peers and further discuss course content with speakers and KPMG professionals. [Register today!](#)



#### Audit Board Conference 2024 in Las Vegas

Date: Oct 22 – 23, 2024

KPMG is proud to be an official sponsor of Audit Board’s 2024 Audit & Beyond conference. In addition to our sponsorship, KPMG Internal Audit professionals will be speaking on AI for auditing; and tackling ESG in audit, risk and compliance, respectively. We’ll also be hosting two financial services-focused client panels.



#### AI in financial reporting: From roadmap to revolution

Date: Aug-24

Time: 4-minute read

Read about how the shift towards AI implementation in financial processes marks key opportunities for finance teams and auditors, with companies witnessing substantial ROI from investments in AI, including data automation and GenAI.



#### Generative AI for Finance and Accounting Professionals: Live virtual seminar

Date: Oct 21, 2024

Speakers: Stacey Tolpa

In this seminar, explore how Gen AI can revolutionize finance and accounting by enhancing decision-making, optimizing financial strategies, and ensuring precision in compliance and reporting.

[Register Now](#)

### Deep dives

Take a break and dive into these on-trend insights impacting today’s accounting and finance function. Don’t forget to check-out [Thinking out loud](#) for more in-depth exploration on accounting trends and topics.



#### Q3 2024 Quarterly Outlook

Date: Sep-24

Authors: Angie Storm, Robin Van Voorhies

Time: 30-minute read

KPMG reports on major accounting and financial reporting developments that could affect companies in the current period or near term. This quarter we feature recent SEC and FASB headlines, provide an update on sustainability reporting, and address PCAOB developments of interest to audit committees.



#### FASB proposes changes to hedge accounting guidance

Date: Sep-24

Author: Lisa Blackburn, Mark Northan,

Danielle Imperiale

Time: 6-minute read

Explore how the proposed ASU seeks to refine hedge accounting to better reflect risk management, focusing on cash flow hedging adjustments, post-ASU 2017-12 feedback, and LIBOR changes, emphasizing nonfinancial hedges, group transaction hedging, and ‘choose-your-rate’ debt adjustment.



# Around the world

Understand how recent updates regarding the current geopolitical events, regulations, and macroeconomic trends can affect your business.

As we navigate 2024, it is significant to understand the ever-evolving dynamics of current global economic trends, geography-influenced political matters, and worldwide trade. The complex aspects of compliance and taxation rules play an imperative role in global businesses, shaping economies and influencing international relations.

## Spotlight - KPMG Economics

### Global Navigator from KPMG Economics - The 2050 Global Outlook

Date: Jul-24

Authors: Benjamin Shoemsmith

Time: 5-minute read

Read about the global trends reshaping the economy, including aging populations, GenAI, climate change, with Asia poised for significant growth, and Europe facing demographic challenges.

### Economic Compass - Turbulence beneath the surface: A view from abroad

Date: Jul-24

Authors: Diane C. Swonk

Time: 10-minute read

Read about how the global economic discussions reveal concerns over political turbulence, trade barriers, and the impact of GenAI and tariffs on future growth and inflation.

### Global supply chain fragility: Five trends and their impact on the global economy

Date: May-24

Authors: Christine Deveney and

John DerOhanesian

Time: 2-minute read

Explore how Public country-by-country (CbC) reporting typically mandates Multinational Enterprises (MNEs) to disclose their CbC details, such as profits, taxes, worker counts, assets, and other pertinent information for each nation where they operate

### USTR finalizes action on China tariffs following statutory four-year review

Date: Sep-24

Authors: Doug Zuvich

Time: 2-minute read

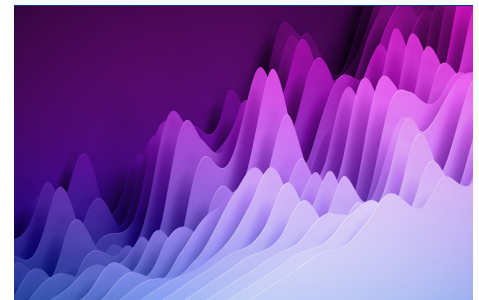
Learn about the US Trade Representative's Office's (USTR) released final modifications following the statutory review of tariff actions in the Section 301 investigation addressing China's practices involving technology transfer, intellectual property, and innovation.

### OECD: Jurisdictions sign multilateral convention implementing Pillar Two subject to tax rule

Date: Sep-24

Time: 2-minute read

Read about how nine jurisdictions have officially signed the multilateral convention, providing a framework for the effective implementation of the subject to tax rule (STTR).



## Stay ahead of the curve with valuable Insights from KPMG Economics.

Our dedicated team continuously monitors and analyzes economic and geopolitical data to deliver reliable and timely insights and analysis to business leaders.

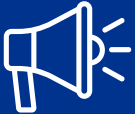
Subscribe now to gain access to our exclusive content and stay informed on the latest trends and developments.



KPMG Economics Insights



**Diane Swonk**  
Chief Economist,  
KPMG US



## Thinking out loud

Thoughts relevant to CAOs and Corporate Controllers about recent developments in the accounting world.

“Thinking Out Loud” includes industry-Sector Agnostic thought leadership pieces, which are best identified as being lengthier and more focused around a single topic. This can also include new/updated technical accounting handbooks from KPMG.

### Spotlight: KPMG Handbooks

#### Handbook: Impairment of nonfinancial assets

Date: Aug-24

Author: Amy Luchkovich, Scott Muir, Lisa Munro

Time: 4-hour read

Explore insights from KPMG’s comprehensive guide on how impairment testing delves into the models in ASC 350-20, ASC 350-30, and ASC 360.

#### Handbook: Inventory

Date: Sep-24

Author: Michael Kraehnke, Michael Breen, Meredith Canady

Time: 3-hour read

Explore how with minimal detailed inventory accounting guidance, firms must adapt enduring principles to modern business shifts, necessitating critical financial judgments; this document offers insights to navigate these challenges.

#### The next generation of service delivery models

Date: Aug-24

Author: J.T. Kaufmann, Shura Durakova, Ryan Harper

Time: 10-minute read

Explore how GenAI is poised to revolutionize service delivery models, demanding new workforce skills and strategic transformation for efficient, customer-centric futures.

#### The Empowerment of State Law and Regulation - Increasing Risk Amongst Discord

Date: Jul-24

Author: Amy S. Matsuo, Michael Lamberth

Time: 8-minute read

Explore how businesses face growing complexity from divergent state laws in AI, privacy, and cybersecurity, necessitating a coordinated, risk-based compliance strategy.

#### Transform your business with confidence

Date: Jul-24

Author: Hendrik Thörner, Pauline Doherty

Time: 25-minute read

Explore insights from KPMG’s SAP report, which underscores the importance of ERP transformation for accessing real-time data, enhancing efficiency, and gaining strategic insights

#### Disruption Decoded: Private company survey results

Date: Sep-24

Author: Salvatore Melilli, Francois Chadwick, Shari Mager

Time: 60-minute read

Explore how the convergence of frequent disruptive events and lasting structural changes in the economy has generated a dual effect on business, leading to growth opportunities and challenges, particularly for private companies.

#### Regulatory Recap & Look Forward

Date: Aug-24

Author: Amy S. Matsuo

Time: 20-minute read

Read about the Q2 Quarterly Regulatory Recap & Look Forward, which highlights midyear key takeaways, crucial regulatory topics such as AI, resolution planning, and cybersecurity, along with significant regulatory actions like final/proposed rulemaking, reports, and risk alerts.







## Shorts & briefs

Check out these brief reads on a range of topics from recommended enhancements to accounting and reporting, evolving trends in risk and controls, and other hot topics relevant to the CAO.

“Shorts & Briefs” includes briefs, blog posts, POVs, and other short content (2-3 pgs.) - can be industry-specific or agnostic.

### Spotlight: Gen AI Insights

#### Unleashing workforce transformation with GenAI

Date: Aug-24

Author: John Doel, Felicia Lyon

Time: 4-minute read

Explore Gen AI's potential to revolutionize productivity and innovation, urging strategic workforce reassessment.

#### GenAI -Adding productivity is just the beginning for managed services

Date: Jul-24

Author: Ron Walker, David Brown

Time: 2-minute read

Read about how generative AI boosts productivity and transforms business functions, enhancing operational resilience, customer satisfaction, and disaster recovery in managed services.

#### 6 superpowers of the AI-enabled finance team

Date: Aug-24

Author: Matthew McGuinn, Karen Schreiber

Time: 10-minute read

Read about how cutting-edge finance teams are currently utilizing AI to achieve results and setting the stage for future AI-driven opportunities.

#### How companies communicate financial performance is changing

Date: Sep-24

Author: Valerie Boissou, Amit Singh, Kayla C Molaro

Time: 5-minute read

Explore how the various challenges and considerations organizations face in effectively communicating their financial performance to stakeholders, including investors, analysts, regulators, and the general public.

#### Global Navigator from KPMG Economics

Date: Sep-24

Author: Benjamin Shoesmith

Time: 5-minute read

Read about the state and future outlook of the global economy through 2026. It highlights trends such as central banks cutting interest rates, the potential return of financial market volatility, and Asia's weakening contribution to global growth.

#### The Disruption Dilemma: KPMG Survey on Private and Recent IPO Company Outlook

Date: Sep-24

Time: 5-minute read

Explore how the recently IPO'd companies in 2024 emphasize the significance of robust governance, investor relations, and risk management in the post-IPO phase.





## Hear here

On-point pieces if you're short on time, ready for on-the-go listening or reading.

"Hear Here" includes podcasts, webinars/webcasts (playback & upcoming), and other industry-agnostic audio content.

### Spotlight: Gen AI Insights

#### Trends in ICOFR Programs

Date: Jul-24

Speaker: Sue King, Joe Manusakis

Time: 90-minute listen

Listen to the emerging ICOFR trends, focusing on cloud security, IPE influence, and generative AI controls in SOX compliance.

#### GenAI Enabled Workforce with Microsoft Copilot for Microsoft 365

Date: Jul-24

Speaker: Karla Baumler, Craig Hays, Rob Moeller

Time: 60-minute listen

Listen about the exploration of a human-centric approach to GenAI with Copilot for Microsoft 365, covering its value, upcoming trends, applications, and ethical considerations.

### Semiannual IPO and M&A Webcast

Date: Jul-24

Speaker: Shari Mager, Erika R. Whitmore, Yelena Maleye

Time: 90-minute listen

Watch this webcast to explore how professionals navigate the investment landscape of the first half of 2024, sharing insights on activities and trends shaping the industry.

### Podcast: Don't forget about the EU Taxonomy

Date: Aug-24

Speaker: Julie Santoro, Bryce Ehrhardt, Claudius Baumann

Time: 17-minute listen

In this webcast, listen to how professionals address the EU Taxonomy Regulation in the context of US companies gearing up for their EU sustainability reporting requirements.

### Share-Based Compensation: Insights from GEO Global Share Plans Ranking Study

Date: Aug-2024

Speaker: Leann Balbona, Parmjit Sandhu, Chris Barnes, Kate Scorer, William G. Castellano

Time: 60-minute listen

In this webcast, listen to experts discussing global trends in employee share ownership and strategic insights.

### Unveiling the Power of Strategic Cash Management

Date: Aug-2024

Speaker: Michael Kokotajlo, Sonika Lakhwani, Nick Boaro

Time: 60-minute listen

In this webcast, learn how mastering cash flow can fuel informed decision-making and propel organizational growth.

### Q3 2024 Quarterly Outlook

Date: Sep-24

Speaker: Angie Storm, Amy S. Matsuo, Michael Breen

Time: 60-minute watch

In this webcast, explore the significant developments being discussed by KPMG professionals that have the potential to impact a company's accounting and financial reporting in both the present period and the near future

### Quarterly Economic Outlook with Chief Economist Diane Swonk

Date: Sept 2024

Speaker: Diane C. Swonk

Time: 30-minute watch

In this webcast, listen to an insightful session led by Diane as she examines the relief brought by declining inflation and the lingering risk of its resurgence.

### All About that Baseline: Preparing for a Future with Amount B

Date: Sept 2024

Speaker: Gary Scanlon, Kristen Gamboa

Time: 30-minute listen

In this podcast, listen to comprehensive explanations on the intricacies of cash flow classification issues and noncash disclosure requirements, placing specific emphasis on recent SEC statements.

### How We Got Here: The Tax Cliff of 2025

Date: Sept 2024

Speaker: John P. Gimigliano, Jennifer Acuna

Time: 30-minute listen

In this podcast, listen to how the impending tax cliff is solidifying the necessity for significant tax legislation in the near future.

### Significant influence, by analogy

Date: Sept 2024

Speaker: John P. Gimigliano, Jennifer Acuna

Time: 30-minute listen

In this podcast, explore how to draw parallels between common parenting hacks and the qualitative indicators of significant influence outlined in ASC 323.



## Industry corner

Looking for more industry-focused content? Industry Corner is the section for you.

“Industry Corner” includes various types of industry-specific content, which is generally any piece that is focused on one or a few particular industries rather than being agnostic.

### Consumer and Retail

#### Consumer & Retail Executive Insights: The future of seamless commerce

Date: Aug-24

Author: Duleep Rodrigo, Christine Rupp, Greg Cathey, Jonathan Silver, Sunder Ramakrishnan

Time: 60-minute read

In this webcast, explore how retailers are improving their strategies and capabilities to offer a seamless shopping experience.

#### Inflation cools to March 2021 pace

Date: Aug-24

Author: Diane C. Swonk

Time: 2-minute read

Explore how July CPI rose 0.2%, pointing to a cooling inflation trend. With core CPI driven by shelter costs and consumer pushback on prices, a Fed rate cut in September is likely.

#### Discerning consumers are still shopping

Date: Aug-24

Author: Diane C. Swonk

Time: 2-minute read

Read how July retail sales jumped 1.0%, driven by a rebound in vehicle sales and consumer spending at discounters and online, despite high prices and financial strain on subprime borrowers.

### Healthcare and Life Sciences

#### The importance of Trusted AI in healthcare

Date: Sep-24

Author: Bryan McGowan, Jaime Pego, Mike Gimpel, Matt Colford

Time: 15-minute read

Explore how healthcare leaders recognize the need to proactively establish guidelines and regulations to ensure the secure, transparent, and trusted development and implementation of this transformative technology, rather than relying solely on regulatory frameworks to be provided by external entities.

#### Unlocking the value of Real-World Data in the era of Gen AI

Date: Sep-24

Author: Joseph Zaccaria, Lindsey Manning, Jay Galli

Time: 25-minute read

Read about strategies to leverage the dynamic opportunity that emerges for the healthcare and life sciences industries at the convergence of Real-World Data (RWD) and Generative Artificial Intelligence.





## Energy and Chemicals

### Unlock digital technology to increase human potential

Date: Jul-24

Author: Clara Louison, Jagoba Garayo

Time: 5-minute read

Explore the imperative of strategic workforce planning in the era of digital transformation, with a focus on harnessing talent, fostering growth, driving innovation, and upskilling for AI and clean energy transitions.



## Financial Services

### Handbook: Transfers and servicing of financial assets

Date: Aug-24

Author: Michael H. Hall, Mark Northan, Danielle Imperiale

Time: 8-hour read

Read about the comprehensive guide that demystifies the accounting for transfers of financial assets, covering presentation and disclosures through practical Q&As and examples.

### Handbook: Leases

Date: Sep-24

Author: Scott Muir, Amy Luchkovich

Time: 30-hour read

Explore how ASC 842 impacts nearly all entities as lessees, involving a broad spectrum of leased assets and necessitating navigation through new transactions and economic changes, requiring careful judgment and understanding of its accounting implications; this Q&A handbook aims to clarify its application.

### Handbook: Statement of cash flows

Date: Sep-24

Author: Valerie Boissou, Rivka Grund-Sender

Time: 11-hour read

Read about comprehensive explanations on the intricacies of cash flow classification issues and noncash disclosure requirements, placing specific emphasis on recent SEC statements.

### CECL Pulse Check

Date: Sep-24

Author: Patrick Davis-Griffith, Natasha Boswell, Alysha Horsley, Emily De Revere

Time: 18-minute read

Read about the third-quarter 2024 survey of companies, which aimed to understand how prevailing economic conditions might influence their Current Expected Credit Losses (CECL) process.







## Industrial Manufacturing

### How Automakers Can Inspire Trust in their Software

Date: Jul-24  
Author: Caleb Queern, Jackie Mak  
Time: 2-minute read

Read about the growing cybersecurity risks in the automotive industry due to advanced, connected vehicle technologies, and how automakers can enhance security and customer trust by becoming a CVE Numbering Authority (CNA).

### Private equity in the commercial space sector

Date: Aug-24  
Author: Gavin Geminder, Brian Miske  
Time: 6-minute read

Read about the emerging trend of private equity firms and innovative sectors venturing into space commercialization, driven by its timeless allure.

### Heavy manufacturing and industrial production still on downhill track

Date: Aug-24  
Author: Benjamin Shoemith  
Time: 3-minute read

Read about the significant -0.6% drop in industrial production, the largest decline since January, contrasting with the forecasted -0.1% and a reflection of a -0.2% annual decrease, with Hurricane Beryl contributing to the downturn.

## Technology Media Telecom

### Are you ready to take your TMT company to the next level?

Date: Sep-24  
Author: Michael Kokotajlo, Nick Boaro  
Time: 15-minute read

Explore how the technology, media, and telecom (TMT) industry, marked by constant innovation, high R&D expenses, and variable demand, prioritizes strategic cash management.

### What media dealmakers are watching

Date: Sep-24  
Author: Frank Albarella, Jr., Paul Harris, Ryan Marren  
Time: 10-minute read

Read about how to succeed in today's media M&A market and discover how KPMG can assist you in making a significant impact on your M&A journey.



## Travel, Leisure and Hospitality

### A Focus on Cybersecurity and GenAI in Travel, Leisure & Hospitality

Date: Sep-24  
Author: Braden Mark, Hemal Shah, Kaivan Karimi, Shane O Flaherty  
Time: 60-minute watch

In this webcast, learn about the evolving cyber threat landscape faced by the Travel, Leisure & Hospitality industry, uncover key technology trends, and discover strategies to mitigate risks.







# Train your brain

“Train Your Brain” includes recent or upcoming trainings, webcasts and playbacks, some of which are CPE-worthy.

## Spotlight: Recommended Registrations

### SEC priorities and comment letter trends 2024

CPE-1.5

Date: Oct 23, 2024

Speakers: Timothy Brown, Tim Phelps, Ellen Russo, Mamta Soni, Meagan Van Orden  
Time: 90-minute watch

In this webcast, listen to insights from KPMG professionals on the SEC’s comment letter process, its priorities, and recent themes and trends in comment letter activity.

[Register Now](#)

### Fair Value Accounting: CPE seminar in Las Vegas

CPE-8.0

Date: Dec 3, 2024

Speakers: Stacey Tolpa

In this event, explore external forces creating marketplace complexities and the imperative to accurately incorporate key inputs and assumptions into fair value accounting during this one-day, in-person course.

[Register Now](#)

### 34th Annual Accounting & Financial Reporting Symposium

CPE-15.0

Date: Dec 4-5, 2024

Speakers: Stacey Tolpa

In this event, explore a variety of sessions tailored for finance and accounting executives, offered through this popular and highly rated event.

[Register Now](#)

### Navigating the accounting complexities of warrants

Date: Jul-24

Speakers: Mahesh Narayanasam, Meaghan Wrona, Michael DiMarco  
Time: 60-minute watch

In this webcast, explore the topics covered by KPMG regarding accounting for warrants under ASC 480 and ASC 815 which includes discussions on their applicability, common terms, features, and strategies for navigating complexities.

### Energy Institute 2024 Statistical Review of World Energy

Date: Aug-24

Speakers: Angela Gildea, Dr. Nick Wayth  
Time: 60-minute watch

In this webcast, explore a deep dive into the findings of the 2024 Statistical Review of World Energy.

### Intro to share-based compensation: scope, recognition

Date: Sep-24

Speakers: Nick Burgmeier, Frank Franco, Jr., Rivka Grund-Sender, Michael Kraehnke  
Time: 60-minute watch

In this webcast, listen to KPMG experts as they offer an executive summary of share-based payment transactions, outlining their applicable scope and fundamental recognition criteria.

### Consolidation - Hot topics

Date: Sep-24

Speakers: Molly Chilakapati, Elena Byalik, Leigh Louis  
Time: 60-minute watch

In this webcast, listen to experts delving into the evaluation of legal entities for consolidation, discussing topics such as analyzing corporations versus partnerships, navigating challenges in identifying a variable interest entity’s (VIE) primary beneficiary, and addressing other practical complexities in consolidation assessments.

### Ask the Experts: All about exploring third-party risk management in the age of automation and genAI

Date: Sep-24

Speakers: Michael A. Smith, Daniel W. Click, Joy St John  
Time: 60-minute watch

In this webcast, explore the growing regulatory demands, and examine how organizations are incorporating and adjusting to automation and the rise of generative artificial intelligence.

### Upskilling and reskilling for GenAI value realization and true business impact

Date: Sep-24

Speakers: John Doel, Joe Farrell, Ruth Svensson, Lisa O’Donnell, Laurie White  
Time: 60-minute watch

In this webcast, explore the opportunity to delve into the critical importance of upskilling and reskilling the workforce to effectively harness the power of GenAI technologies.

### The Future of SOX: Leveraging artificial intelligence and other emerging technologies for enhanced audit quality and client experiences

Date: Sep-24

Speakers: Sue King, Thomas Mackenzie, David Fisher  
Time: 90-minute watch

In this webcast, explore the various technologies utilized by external auditors to enhance the execution of their audit procedures.



## Data, Analytics and AI: The New Value Drivers for Finance

Date: Sep-24

Speakers: Rahul Mehta, Dmitry Levin, Colleen Mohnkern

Time: 60-minute watch

In this seminar, explore KPMG's upcoming webcast to uncover insights on how leading CFOs drive growth, profitability, operational efficiency, and customer satisfaction, connect KPIs to strategic outcomes, unlock data intelligence, harness AI capabilities, and navigate the journey to scale AI and capture value.

## Risk and Compliance Considerations for SAP Business Technology Platform

Date: Oct-24

Speakers: Jonathan Levitt, Brian Jensen, Andrew Reid, Kasturi Maitra

Time: 60-minute watch

In this webcast, explore KPMG BTP solution for risk and compliance management through in-depth discussions and a live demo, that empowers to navigate complexities.

## Executive Presence: CPE seminar in Las Vegas

Date: Dec 6, 2024

Speakers: Stacey Tolpa

In this seminar, explore strategies to strengthen leadership qualities and cultivate a strong executive presence.

[Register Now](#)

CPE-6.0

## Revenue Recognition: CPE seminar in San Francisco

CPE-8.0

Date: Dec 11, 2024

Speakers: Stacey Tolpa

In this event, explore how to evaluate, interpret, and apply revenue recognition principles under U.S. GAAP ASC 606, Revenue from Contracts with Customers, during this one-day, in-person course.

[Register Now](#)

## 16th Annual KPMG Real Estate Symposium in Chicago

CPE-4.0

Date: Dec 12, 2024

Speakers: Stacey Tolpa

In this seminar, explore macroeconomic trends, tax policy updates post-election, financial reporting updates affecting the real estate industry, and the impact of foreign capital on US real estate markets and transactions.

[Register Now](#)

## GHG Emissions Reporting for Financial Professionals: Live virtual seminar

CPE-8.0

Date: Dec 17, 2024

Speakers: Stacey Tolpa

In this seminar, explore how to develop an effective GHG emission reporting strategy to achieve compliance with regulations and standards.

[Register Now](#)





## Helpful Links

### Let's stay connected

Hope you enjoyed this edition of *CAO Corner*. Looking to further expand your knowledge? Check out all the links below to stay up to date with all the latest content as it relates to your role, your people, and your organization.

#### General

- [Accounting Advisory Services](#)
- [The strategic CAO](#)
- [Significant segment expenses](#)
- [Pillar 2 accounting](#)
- [Generative AI insights](#)
- [Financial reporting quarterly outlook](#)

#### Healthcare & Life Sciences

- [Healthcare and Life Sciences Institute](#)

#### ESG

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## Contact us

If you have any further insights regarding the type or nature of content you would like to be featured or feedback on the information provided, please reach out to the *CAO Corner* Editorial Team: [us-advaascoeditors@kpmg.com](mailto:us-advaascoeditors@kpmg.com)

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DASD-2024-16460