

# Ideas and Insights

**Ideas and Insights** brings you our take on the news affecting your business now. It's valuable information in a format you can use.

**In this issue: AI and health care financial reporting; how GenAI helps financial services; new pressures on CAOs; CFOs and enterprise risk; Q3 Venture Capital; and TaxWatch webcasts.**

**November 2024**

## ARTIFICIAL INTELLIGENCE



### It's a new era in healthcare financial reporting and audit

In our global survey of 1,800 companies, 100% of financial reporting leaders said they expect to be using artificial intelligence (AI) within three years. See how they plan to automate data gathering and entry and drive greater value from their auditing programs—and how you can, too. **AI in financial reporting and audit: Navigating the new era**



### Financial services firms embrace Generative AI

It's happening, and it's happening quickly. GenAI is transforming financial services, enhancing efficiency and personalizing client experiences for the future. Get the full picture in the KPMG US Banking Industry Outlook Survey. **Financial services firms embrace Generative AI**

## FINANCE



### Today's CAO: New opportunities, new expectations

Today's CAO's must adapt to a new normal of rapid market shifts, regulatory uncertainty and relentless technology change. See how the best CAOs are taking the initiative, acquiring hard skills beyond accounting, and focusing on the soft leadership attributes they need to lead their organizations. **The strategic CAO**



### Private company CFOs now face enterprise risk

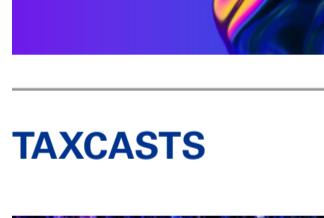
In our new edition of Privately Speaking, we explain how Chief Financial Officers at private companies are prioritizing and managing their top risks even as multiple demands add pressure to their financial duties. See how they turn the challenges into opportunities. **Enterprise Risk: A New Frontier for Private Company CFOs**



### What's happening with venture capital?

Overall Venture Capital (VC) investment in the US fell in Q3'24, even as AI continued to see incredibly strong VC investment, and we expect investors to return to the market once the election is decided. Read our Venture Pulse report for exclusive insights around trends, opportunities, and challenges in the U.S. venture capital market. **Venture Pulse Q3 2024**

## WEBCASTS



### Banking outlook, Q3 2024

In this webcast, Tom Michaud, President and CEO of KBW, a Stifel Company, discusses the upcoming Q3 industry earnings season, interest rates, credit risk, M&A activity, the regulatory environment, and the outlook for the remainder of 2024. **Banking Outlook, Q3 2024**



### Data, analytics and AI: The new value drivers for finance

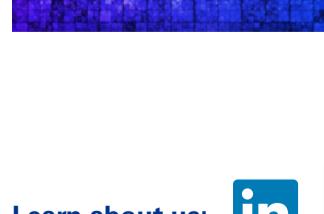
In this webcast, you'll see how leading CFOs are driving growth and profitability, connecting KPIs to strategic outcomes, unlocking data intelligence, and increasing efficiency and customer satisfaction. You'll also explore the power of AI capabilities available in SaaS and cloud infrastructures. **Data, Analytics and AI: The New Value Drivers for Finance**

## TAXCASTS



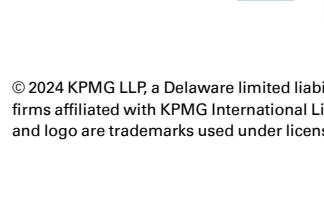
### TaxWatch Special Edition: Proposed CAMT regulations & the implications for banking

In this one-hour special edition webcast, senior leaders in the KPMG National Tax practice discuss recent Corporate Alternative Minimum Tax (CAMT) proposed regulations and the potential impacts to the banking industry. **TaxWatch Special Edition: Proposed CAMT regulations & the implications to banking organizations**



### Tax Cliff 2025: What is Tax Reform?

The massive Tax Cuts and Jobs Act (TCJA), and the process in enacting it, was referred to as tax reform. Build Back Better (BBB), of similar scale and ambition was not. Why one and not the other? This podcast offers some answers. **Tax Cliff 2025: What is Tax Reform?**



### Transfer pricing controversies—and how to address them

This TaxWatch Webcast highlights the global tax controversies faced by multinational companies. Senior KPMG transfer pricing dispute resolution professionals offer insights gained from their real-life transfer pricing experiences. **Transfer Pricing Controversy Chronicles: KPMG Insights**

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