

# Ideas and Insights

## MARCH EDITION

Welcome to the latest edition of *Ideas and Insights*. View relevant articles and thought leadership to stay informed in the Financial Services industry.

### Hot topics



#### Motivating a modern workforce

How do today's CFOs leverage digital enablement capabilities to attract, train, and retain talent? They develop and implement employee-centric management strategies that upskill their finance workers for current and future demands, and they use those same technologies to enhance service delivery. [See how their five strategic pillars can unlock business value for future-ready finance.](#)



#### The art of controlling cloud costs

As the cloud pushes IT spending and execution closer to the end consumer, FinOps gives organizations a new approach to managing their cloud spend. FinOps manages the costs of cloud resources through cross-functional teams focused on spend accountability and business value optimization. With FinOps, teams from IT, finance and business units collaborate on data-driven spending decisions. [See how it's done.](#)



#### Key 2023 NAIC priorities for state insurance regulators

In setting initiatives for the coming year, state insurance regulators are focusing on climate risk, natural catastrophes and resilience – including a National Flood Insurance Program. They're also updating model laws to gain control over emerging technologies and privacy concerns. And that's not all. [Get the complete picture.](#)



#### SEC seeks greater control of custody assets

In a series of proposed amendments, the Securities and Exchange Commission (SEC) intends to strengthen protections for advisory client assets; and expand the scope of the current Custody Rule to include "any client assets for which an advisor has custody." What are these proposals? How will they affect you? [Find out here.](#)

### Webcast Replays



#### Weather gets serious: the climate forecast for US-based banks

In a March 9 webcast, KPMG explained the Federal Reserve's recently issued Pilot Climate Scenario Analysis (CSA) Exercise instructions. The webcast, worth 1 CPE credit, defined the key tenets of the Exercise risk modules and prepared participants to develop their own climate scenario analytic capabilities. [It's important.](#)



#### Tax: New OECD guidance on Pillar Two

Earlier this year, the OECD released its Administrative Guidance on the Global Anti-Base Erosion Model (Pillar Two), with special relevance for US-based multinationals. Our 90-minute webcast, presented by the KPMG Washington National Tax Practice, takes you inside the guidance, which addresses tax challenges arising from the digitalization of the economy. [Don't miss it.](#)

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