



# Ideas and Insights

## September edition

### Hot topics



#### What can generative AI do for your workforce?

A well-constructed professional development environment, with leading-edge technology and work practices, can help attract top talent to your organization. But to define the workforce of the future, you must first re-think your view of the workplace. [See how.](#)



#### Bridging the innovation gap

What are the impediments to innovation in your organization? For innovation to thrive, the CEO and the innovation team must share a common vision. [This exclusive KPMG report](#) can help you remediate any gaps and misalignments that stand in the way of your progress.



#### AI for finance – why it makes sense

Generative AI can optimize intricate financial strategies and decision-making processes, enhancing finance's efficiency, accuracy, and adaptability. As the "tip of the spear," finance can build the strategy that fully considers all the opportunities, risks, and tradeoffs from adopting generative AI. [Read more here.](#)

### Tax Insights



#### Amount B and simplified transfer pricing

Though Amount B aims to simplify transfer pricing and reduce disputes, there are questions about how it will achieve its objectives. Mark Martin and Thomas Bettge of KPMG discuss the [latest consultation document here.](#)



#### Tax and ESG: From risk to opportunity

As companies invest in greening their operations, we offer corporate tax departments [a practical guide](#) to enhancing value from tax sustainability and transparency.



#### Tax IRW Ops insights: Quick tips and updates

Last month, the treasury proposed regulations to expand tax information reporting on digital asset transactions. [Here's our analysis and some suggested actions.](#)

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