

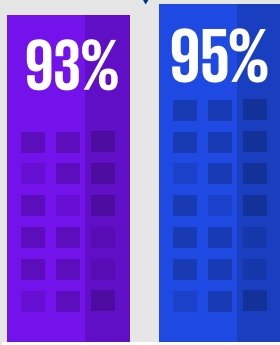


KPMG U.S. CEO outlook for Consumer & Retail

Growth

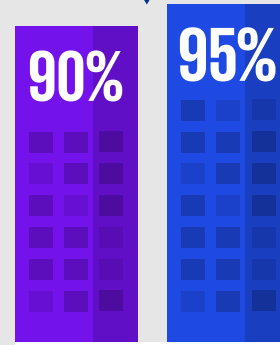
Growth for your company (3 years).

Net Confident



Growth for your industry (3 years).

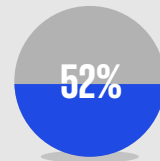
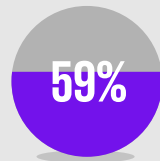
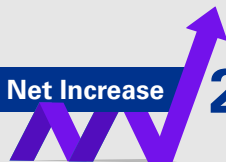
Net Confident



Earnings outlook for your company (3 years).

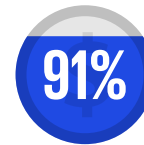
Net Increase

2.5%+

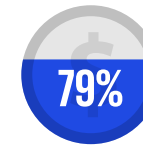
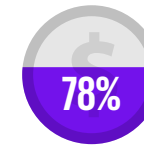


Economy

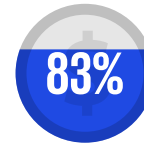
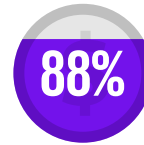
Recession expectations (Next 12 months)



We have planned for a recession



Recession will disrupt our business, making a rebound difficult



M&A

Appetite to acquire

Highly likely to acquire and will have a significant impact

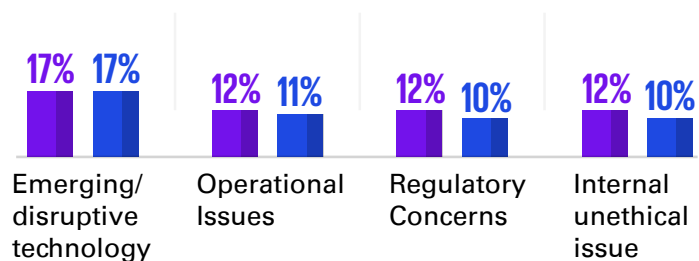


● C&R CEO's ● All CEO's

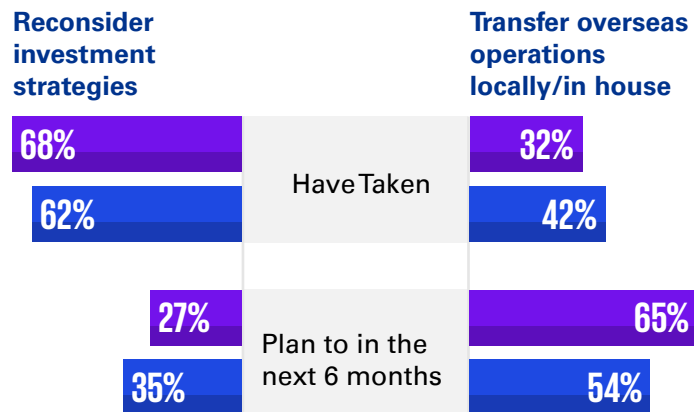
2022 data set is comprised of 400 American CEO's and 60 American C&R CEO's

Managing Risk

Greatest threats to growth (next 3 years)

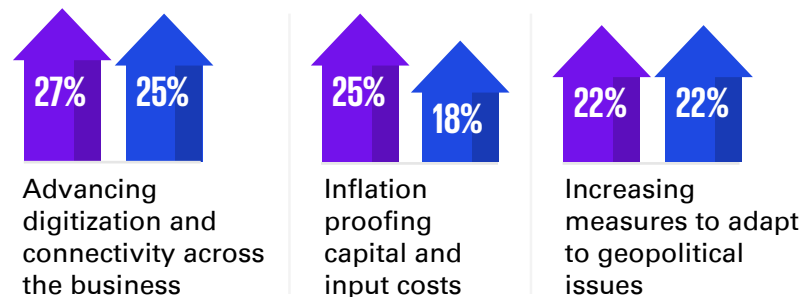


Strategy adjustments to geopolitical challenges

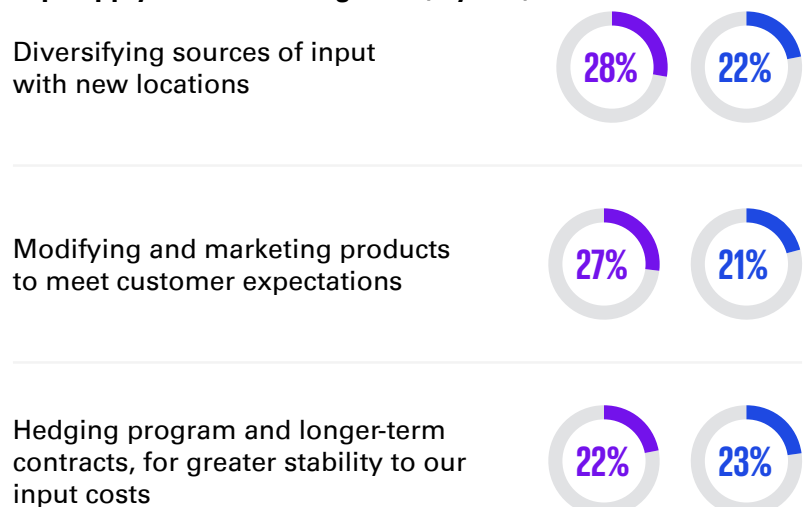


Operations and Supply Chain

Top operational priority for growth (next 3 years)



Top supply chain risk mitigation (3 years)



Technology

Greatest risks to your business transformation?

People skills to manage the strategic rollout



Managing the cultural impact



Deciding on the right technology



Knowing how to keep pace with change/not fall behind



Managing risk and compliance transformation

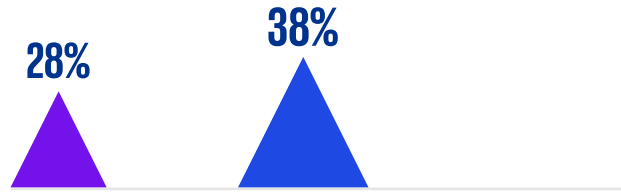


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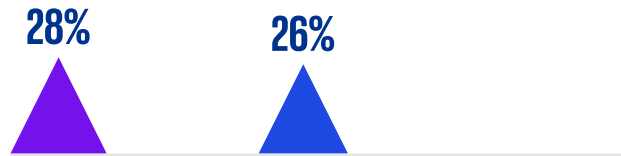
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ESG

Key drivers to accelerate your ESG strategy (3 years)



More proactive approach to societal issues (Living wage, human rights and a just transition)

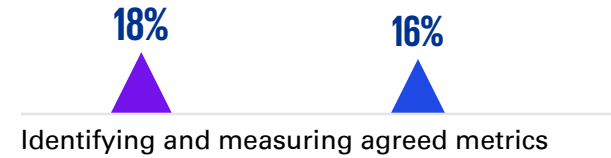


Increasing measurement and governance for a more transparent approach to ESG



Implementing a net zero strategy and/or acting on your company's carbon footprint

Key challenges to deliver your ESG Strategy (3 years)



Identifying and measuring agreed metrics



Business/economic matters shift focus from ESG



Technology to effectively measure and track ESG

● C&R CEO's ● All CEO's

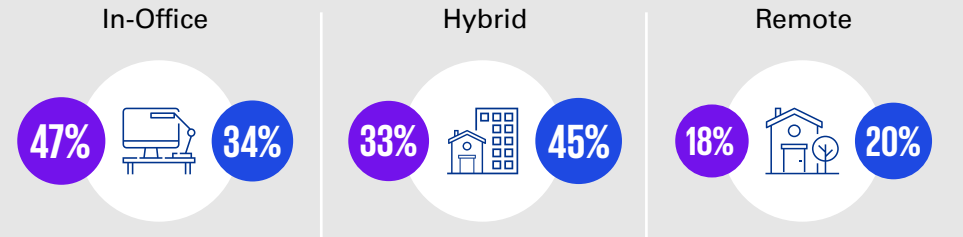
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Future of Work

Top 3 positive impacts to hybrid/remote work



Corporate employees mix in 3 years In-Office/Hybrid/Remote



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