

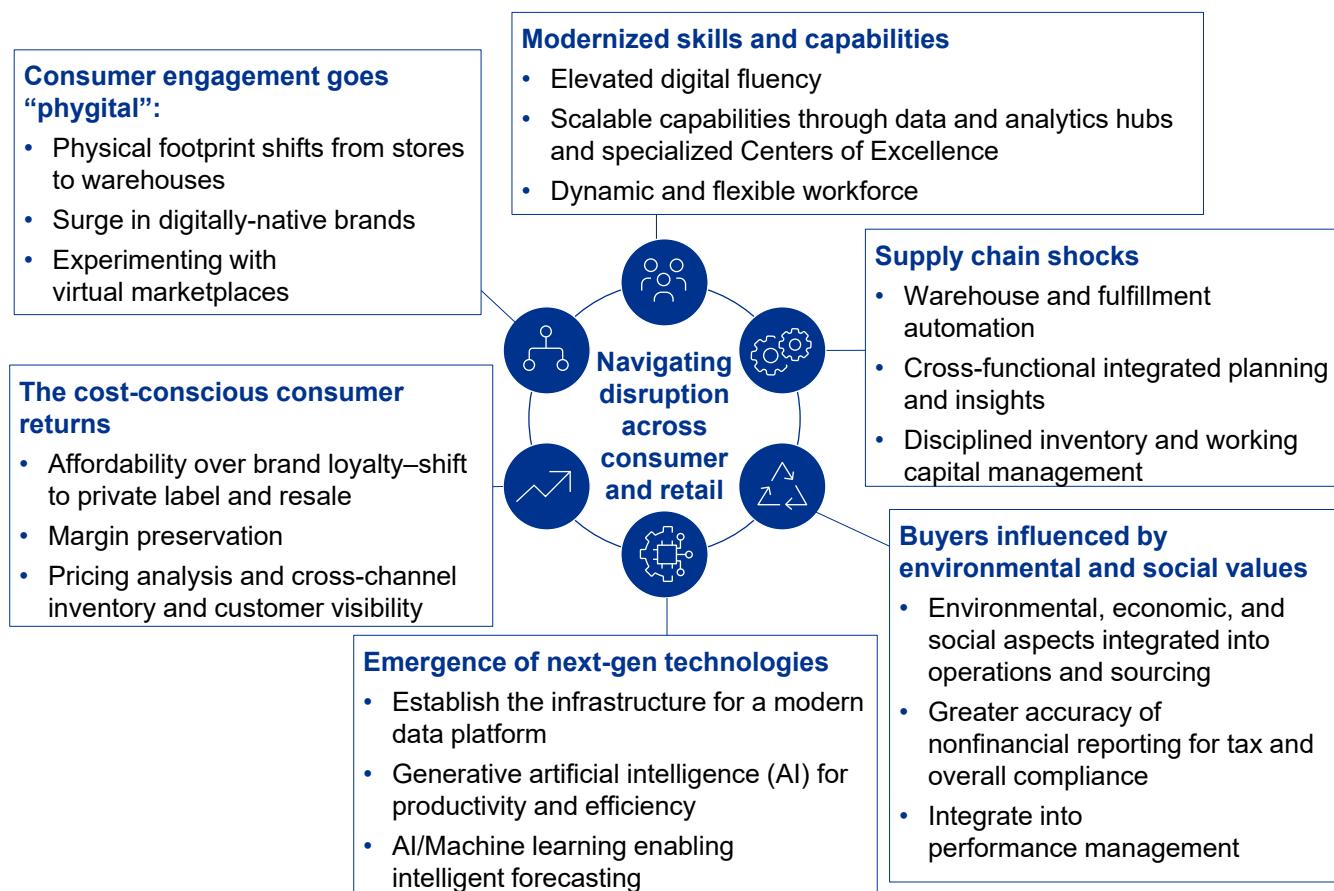
The CFO agenda: Digital delivered

Consumer and retail

The consumer and retail sectors, and the specific segments within, are currently seeing drastic shifts.

Consumer and retail organizations are challenged by significant digital disruption, managing costs without sacrificing long-term strategic growth, and a paradigm shift in expected buyer and consumer behavior. During this time, KPMG is assisting corporations to face disruption head on, remain resilient in times of uncertainty, and develop future-ready solutions to drive sustainable growth.

As consumer behavior evolves and new and changing business models rapidly take shape, leaders must be equipped to navigate the ongoing disruptions and what it means for their business now and in the future.



The CFO agenda

Leading CFOs have an agenda that turns disruption into opportunity. They leverage technology to enable an agile, modern workforce that utilizes data and analytics to deliver more intelligent business insights.



Strategy and innovation

Create culture of innovation to drive agile, effective capital allocation



Dynamic risk management

Inform innovation by proactively predicting and managing risk and building stakeholder trust



Digital acceleration

Prioritize culture over technology by focusing on experience and establishing future-ready solutions



Modern workforce

Enable organizational agility and reimagine how to elevate talent



Data intelligence

Transform and analyze data to inform innovative strategies and tailor to your clients' needs

What should you be thinking about?

- How are you evaluating advanced digital capabilities and automation opportunities across traditional brick-and-mortar and e-commerce channels?
- Do you have a dynamic working capital management process that integrates financial and operations information to better manage supply chain disruptors?
- Are you utilizing intelligent forecasting to better understand true business drivers and predict commodity pricing and inflation?
- Do you have the right architecture or modern data platform strategies in place to enhance how information is ingested, transformed, and used?
- What are the new roles, skills, and competencies needed, and what impact does this have on the current workforce?
- How is your finance organization measuring and reporting on the nonfinancial environmental, social, and governance metrics?

The experience

- Our team has designed an innovative, immersive experience session to help you shape a plan that turns ideas into action.
- A typical session includes:
 - Our point of view on market trends, industry disruption, and the Future of Finance
 - A view of your finance function today and where it could go tomorrow
 - Discussion of attributes and practices of leading finance organizations
 - A focus on areas of impact and value, and design of a narrative that connects strategy to desired business outcomes

Where does this happen? KPMG has flexible delivery options—virtually, anywhere, anytime.

Where do you go from here?

Business is no longer business as usual for finance.

The scale and speed of transformation required to keep up is unprecedented. The key to success is taking the first step by developing a blueprint for how your finance organization can turn disruptors into opportunities for value creation and growth.

Contact us

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